

## Wilmington District Homepage

<http://www.saw.usace.army.mil>

Web Log Analysis Monthly Report October 2003

Report Range:10/01/2003 00:00:00 – 10/31/2003 23:59:59



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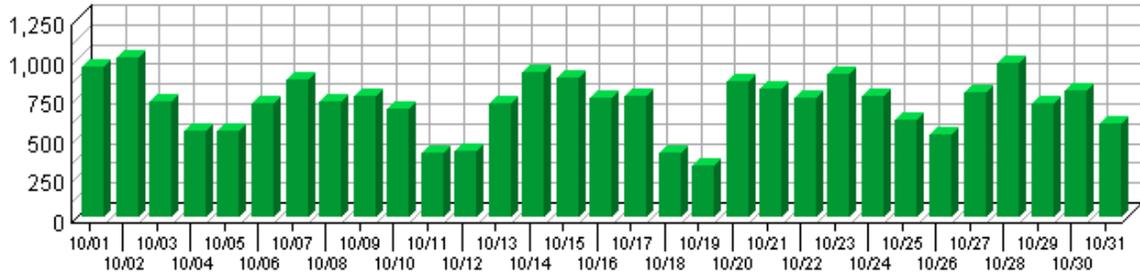
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# Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

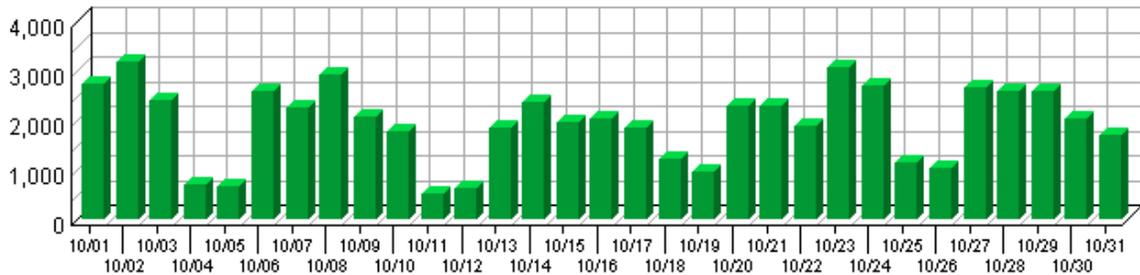
### Visits Trend



### Visit Summary

Visits	22,173
Average per Day	715
Average Visit Length	00:19:40
Median Visit Length	00:03:25
International Visits	3.44%
Visits of Unknown Origin	0.00%
Visits from Your Country: United States (US)	96.56%

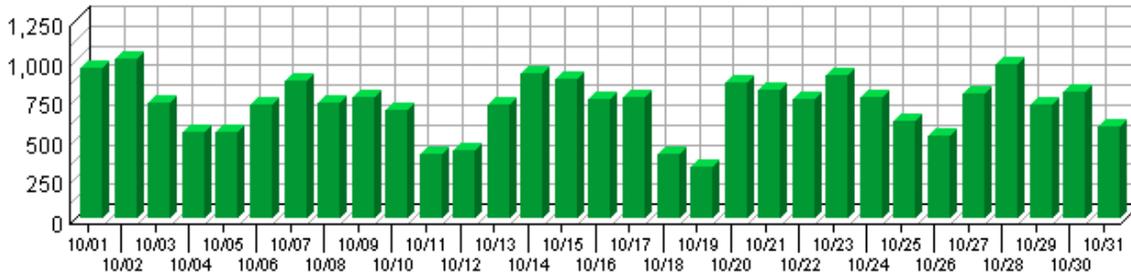
### Page Views Trend



### Page View Summary

Page Views	60,841
Average per Day	1,962
Average Page Views per Visit	2.74

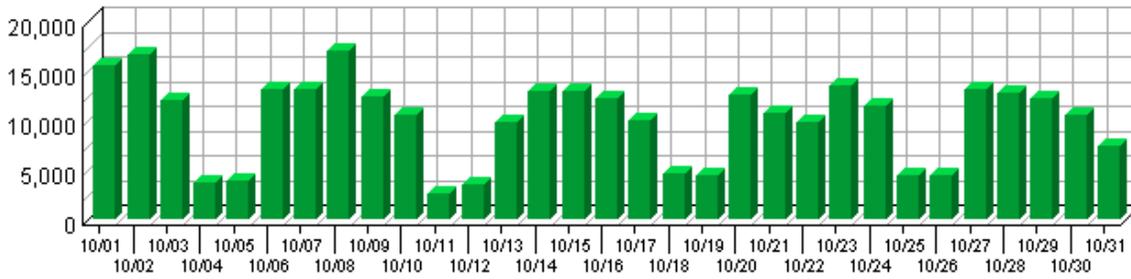
### Visitors Trend



### Visitor Summary

Unique Visitors	11,184
Visitors Who Visited Once	9,057
Visitors Who Visited More Than Once	2,127
Average Visits per Visitor	1.98

### Hits Trend



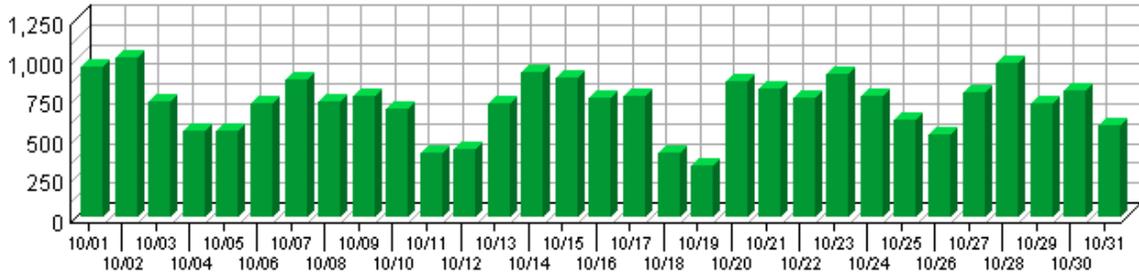
### Hit Summary

Successful Hits for Entire Site	313,778
Average Hits per Day	10,121
Home Page Hits	N/A

# Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

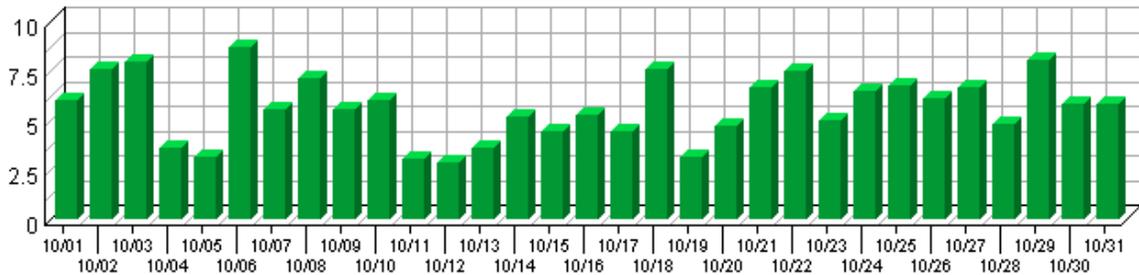
**Visitors Trend**



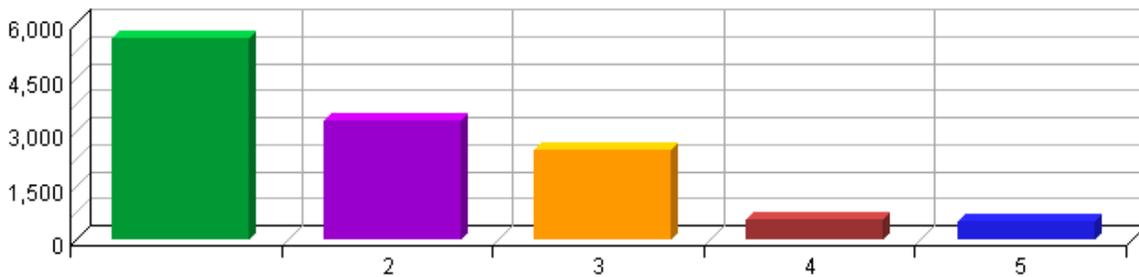
**Visit Summary**

Visits	22,173
Average per Day	715
Average Visit Length	00:19:40
Median Visit Length	00:03:25
International Visits	3.44%
Visits of Unknown Origin	0.00%
Visits from Your Country: United States (US)	96.56%

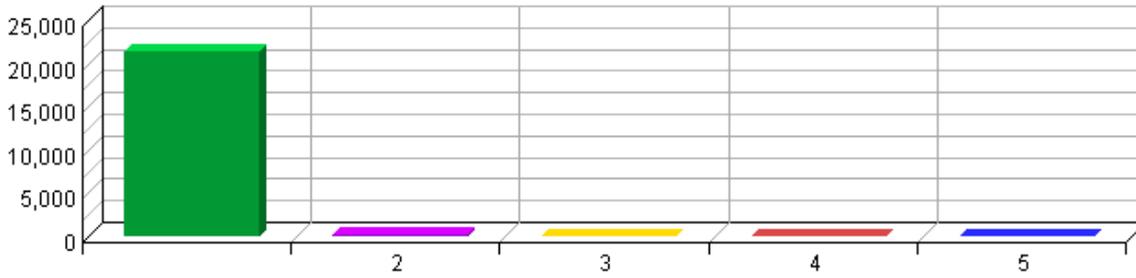
**Average Length of Visit Trend**



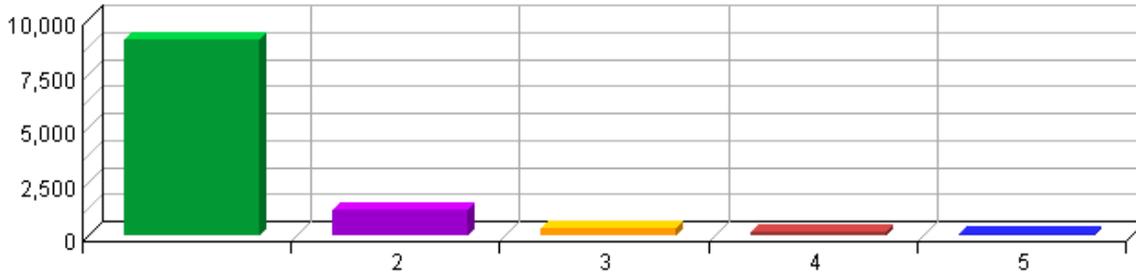
**Top Organizations by Visits**



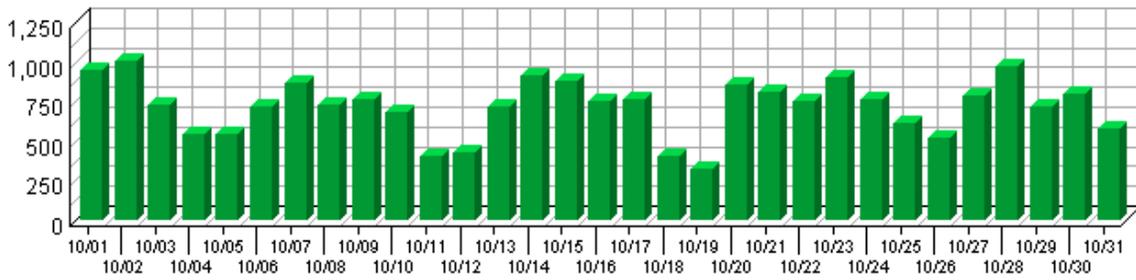
**Top Countries by Visits**



**Visitors by Number of Visits**



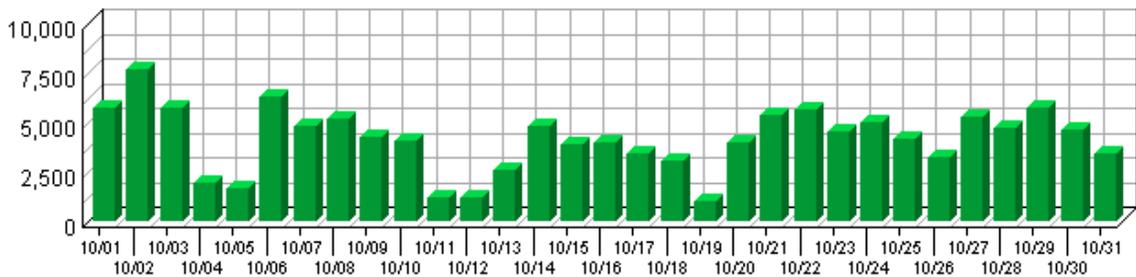
**Visitors Trend**



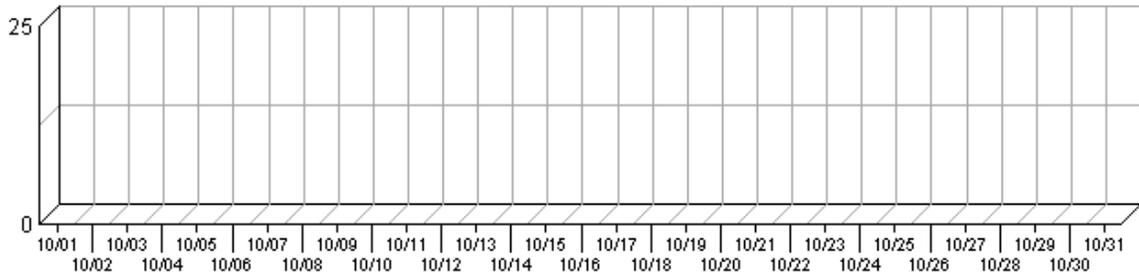
**Visitor Summary**

Unique Visitors	11,184
Visitors Who Visited Once	9,057
Visitors Who Visited More Than Once	2,127
Average Visits per Visitor	1.98

**Visitor Minutes Trend**



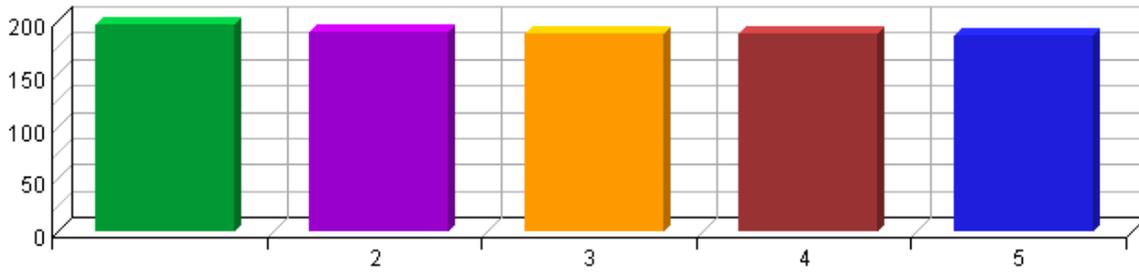
**First Time Visitors Trend**



**New vs. Return Visits**



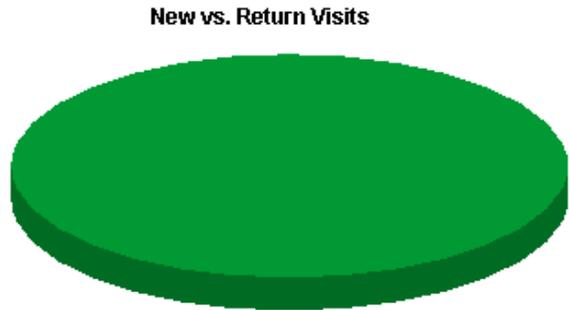
**Top Visitors by Visits**





# New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



**New vs. Return Visits**

Visitor Type	Visits	%
1. Visitors Not Accepting Cookies	22,202	100.00%
<b>Total</b>	<b>22,202</b>	<b>100.00%</b>

**New vs. Return Visits – Help Card**

**? New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

**Returning Visitors** – Visitors who already had a cookie from your site when they visited.

**Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

**Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

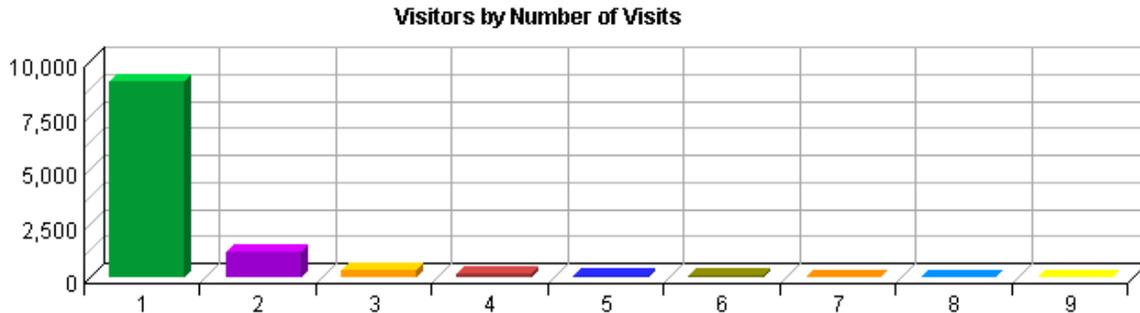
**%** – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

# Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	9,057	80.98%
2 visits	1,193	10.67%
3 visits	323	2.89%
4 visits	180	1.61%
5 visits	91	0.81%
6 visits	63	0.56%
7 visits	40	0.36%
8 visits	25	0.22%
9 visits	29	0.26%
<b>Subtotal</b>	<b>11,001</b>	<b>98.36%</b>
<b>Other</b>	<b>183</b>	<b>1.64%</b>
<b>Total</b>	<b>11,184</b>	<b>100.00%</b>

## Visitors by Number of Visits – Help Card

**? Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

**Unique Visitors**– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

**%** – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

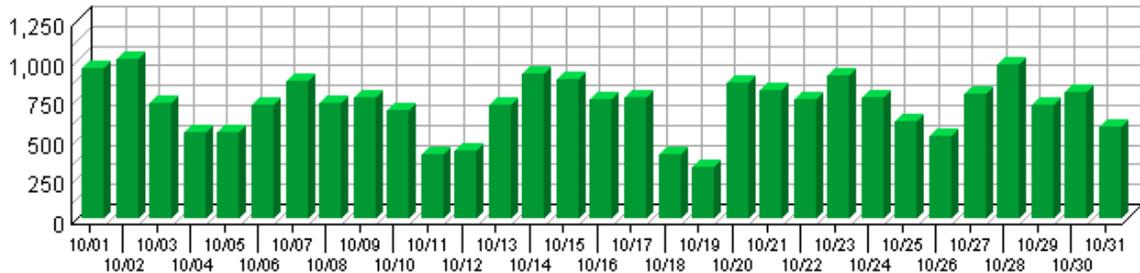
**💡** This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



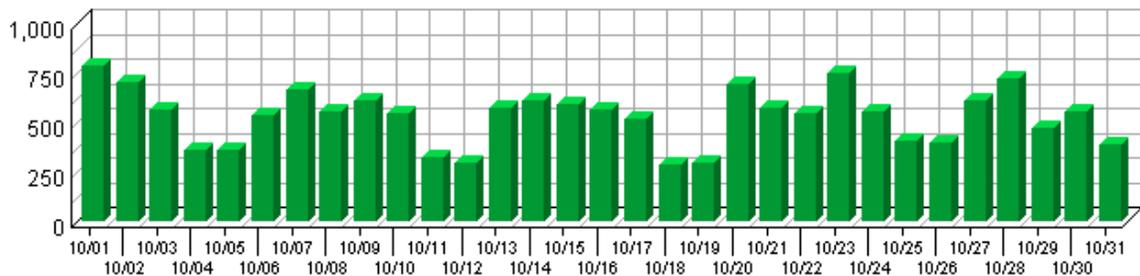
# Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

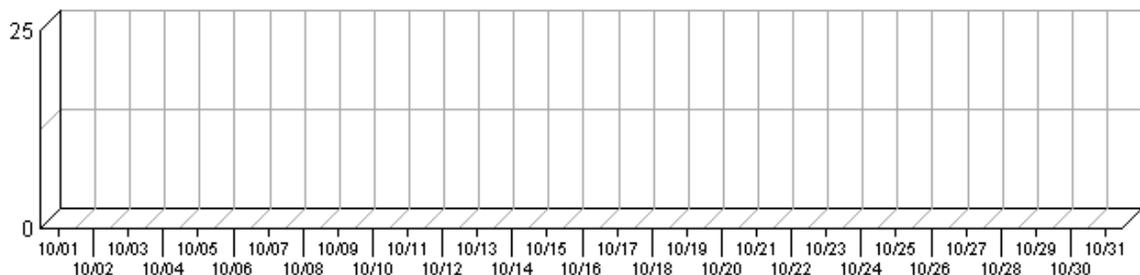
**Visitors Trend**



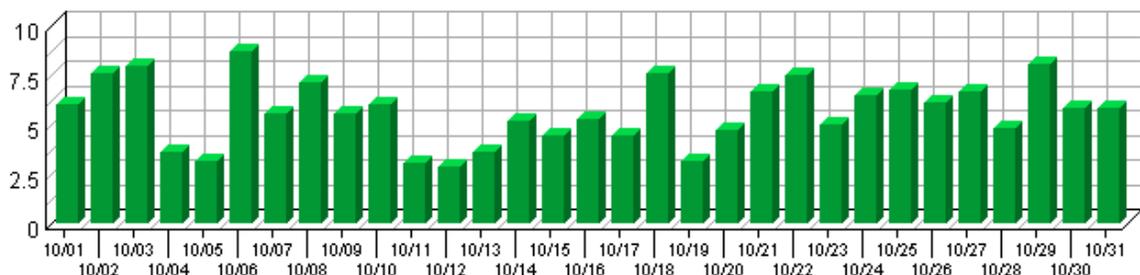
**Unique Visitors Trend**



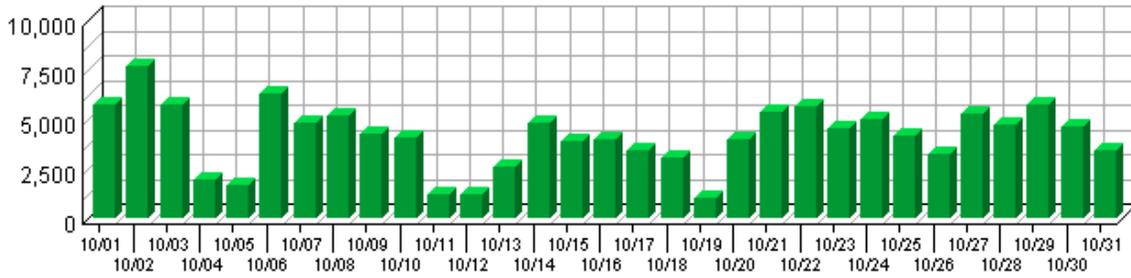
**First Time Visitors Trend**



**Average Length of Visit Trend**



**Visitor Minutes Trend**



**Visitors Trend**

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
10/01	950	787	0	00:05:59	5,696.32
10/02	1,011	708	0	00:07:35	7,681.78
10/03	728	561	0	00:07:56	5,781.68
10/04	540	362	0	00:03:38	1,965.50
10/05	542	358	0	00:03:07	1,694.47
10/06	722	540	0	00:08:40	6,268.12
10/07	866	665	0	00:05:36	4,860.87
10/08	727	555	0	00:07:07	5,184.47
10/09	762	608	0	00:05:33	4,229.70
10/10	684	546	0	00:06:00	4,113.98
10/11	402	328	0	00:03:03	1,227.92
10/12	423	300	0	00:02:51	1,207.13
10/13	722	576	0	00:03:37	2,615.90
10/14	915	608	0	00:05:14	4,789.03
10/15	877	589	0	00:04:28	3,925.85
10/16	755	564	0	00:05:19	4,014.42
10/17	767	520	0	00:04:25	3,388.27
10/18	406	283	0	00:07:37	3,098.77
10/19	327	293	0	00:03:11	1,043.87
10/20	856	694	0	00:04:41	4,014.52
10/21	807	574	0	00:06:41	5,403.28
10/22	750	545	0	00:07:29	5,619.73
10/23	905	753	0	00:04:59	4,523.43
10/24	767	552	0	00:06:31	5,003.15
10/25	611	407	0	00:06:47	4,149.97
10/26	522	402	0	00:06:09	3,218.10
10/27	786	612	0	00:06:39	5,236.22
10/28	975	726	0	00:04:50	4,712.53
10/29	713	476	0	00:08:06	5,785.63
10/30	796	558	0	00:05:48	4,626.92
10/31	796	558	0	00:05:48	4,626.92

10/31	584	385	0	00:05:52	3,431.62
<b>Average</b>	<b>716</b>	<b>530</b>	<b>0</b>	<b>N/A</b>	<b>4,145.58</b>
<b>Total</b>	<b>22,198</b>	<b>16,435</b>	<b>0</b>	<b>N/A</b>	<b>128,513.13</b>

### Visitors Trend – Help Card

**? Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

**Unique Visitors** – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

**First Time Visitors** – Number of visitors who had never visited your web site before.

**Avg Visit Length** – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

**Visitor Minutes** – Number of minutes your web site was viewed, regardless of who was viewing it.

**Average** – This row gives the average for each column.

**Total** – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

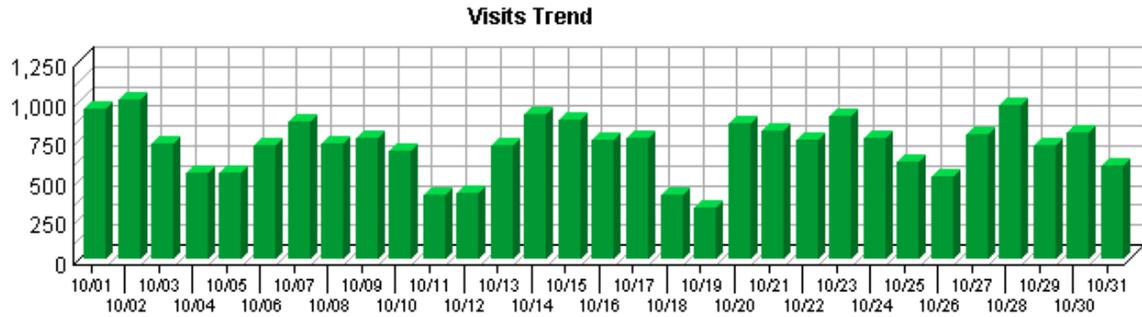
**💡** Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.



# Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
10/01	949	4.28%
10/02	1,009	4.55%
10/03	726	3.27%
10/04	539	2.43%
10/05	542	2.44%
10/06	721	3.25%
10/07	865	3.90%
10/08	727	3.28%
10/09	759	3.42%
10/10	684	3.08%
10/11	401	1.81%
10/12	422	1.90%
10/13	722	3.26%
10/14	915	4.13%
10/15	877	3.96%
10/16	755	3.41%
10/17	764	3.45%
10/18	405	1.83%
10/19	326	1.47%
10/20	853	3.85%
10/21	806	3.64%
10/22	748	3.37%
10/23	904	4.08%
10/24	767	3.46%
10/25	611	2.76%

10/26	518	2.34%
10/27	785	3.54%
10/28	975	4.40%
10/29	713	3.22%
10/30	795	3.59%
10/31	590	2.66%
<b>Total</b>	<b>22,173</b>	<b>100.00%</b>

### Visits Trend – Help Card

**? Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

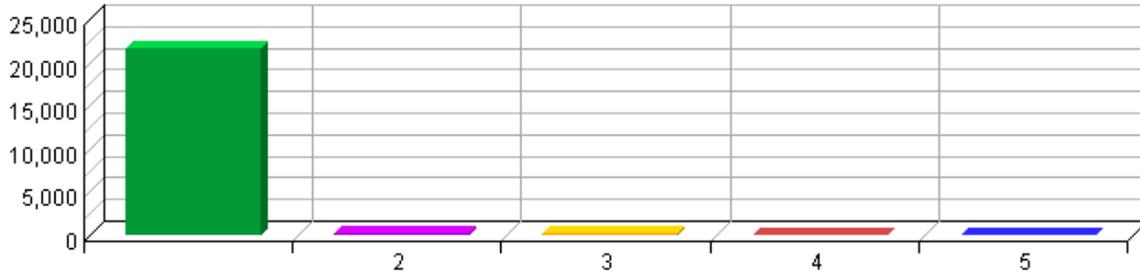
**%** – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

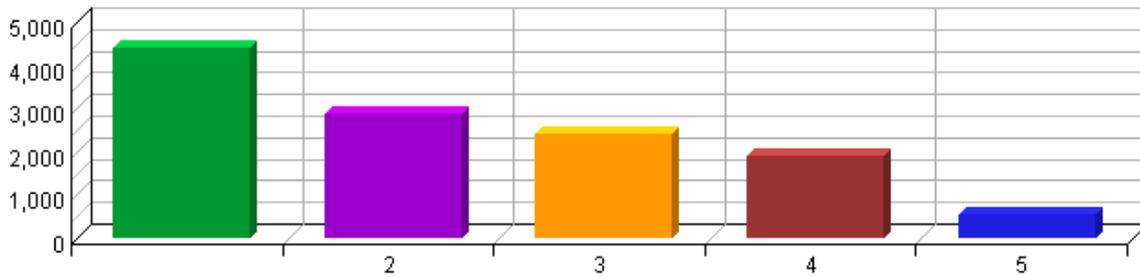
# Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

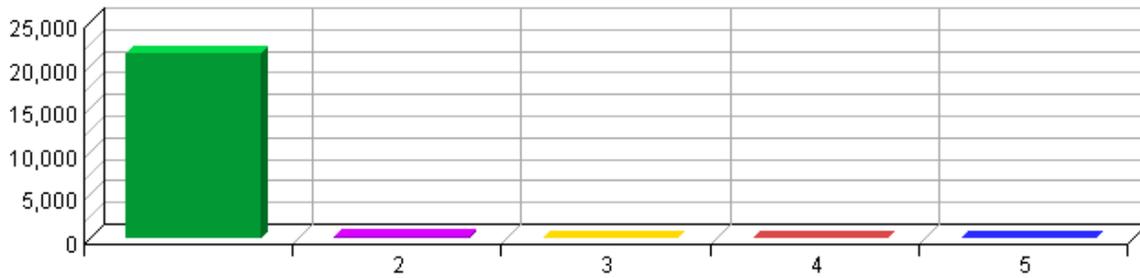
**Top Regions by Visits**



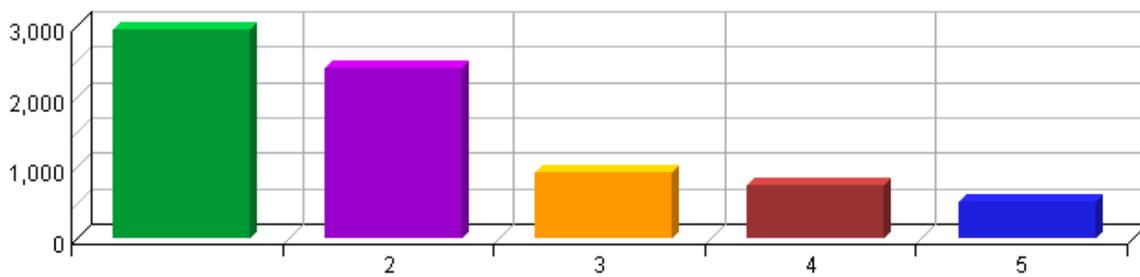
**Top States and Provinces by Visits**



**Top Countries by Visits**



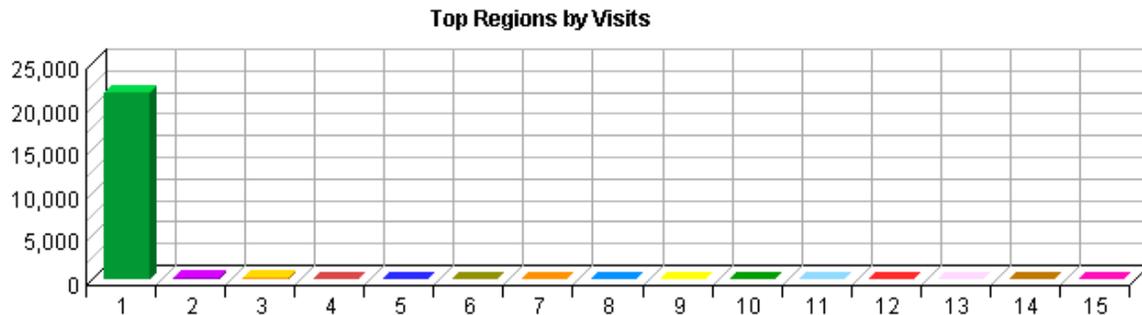
**Top Cities by Visits**





# Top Regions

This report identifies the top geographic regions of the visitors to your site.



## Top Regions

	<b>Geographic Regions</b>	<b>Visits</b>	<b>%</b>
1.	North America	21,564	97.25%
2.	Western Europe	272	1.23%
3.	Asia	123	0.55%
4.	Middle East	61	0.28%
5.	Eastern Europe	46	0.21%
6.	Northern Europe	32	0.14%
7.	Australia	24	0.11%
8.	South America	20	0.09%
9.	Western Africa	10	0.05%
10.	Northern Africa	7	0.03%
11.	Pacific Islands	4	0.02%
12.	Southern Africa	4	0.02%
13.	Caribbean Islands	3	0.01%
14.	Central America	2	0.01%
15.	Eastern Africa	1	0.00%
	<b>Total</b>	<b>22,173</b>	<b>100.00%</b>

### Top Regions – Help Card

**? Geographic Regions** – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

**Total** – The total visits.

**Visits** – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits that were from this geographic region.

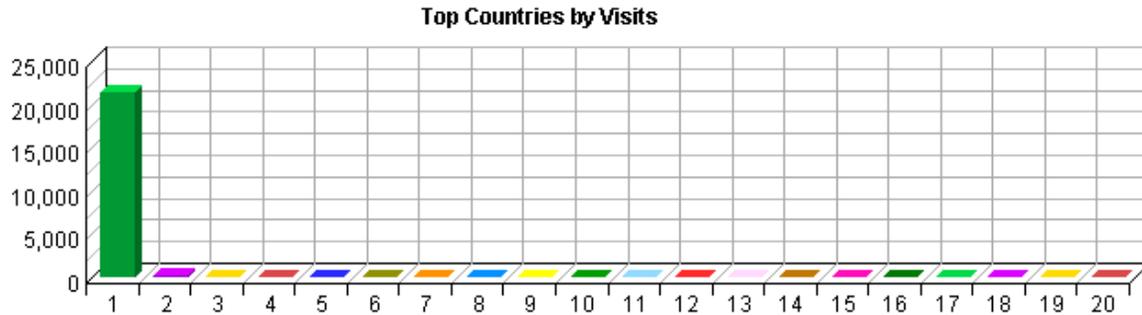


This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

# Top Countries

This report identifies the top countries of the visitors to your site.



## Top Countries

	Countries	Visits	%
1.	United States (US)	21,411	96.56%
2.	Canada (CA)	148	0.67%
3.	United Kingdom (UK)	86	0.39%
4.	Netherlands (NL)	57	0.26%
5.	Germany (DE)	55	0.25%
6.	Japan (JP)	41	0.18%
7.	Australia (AU)	24	0.11%
8.	Israel (IL)	22	0.10%
9.	Estonia (EE)	17	0.08%
10.	Singapore (SG)	17	0.08%
11.	United Arab Emirates (AE)	15	0.07%
12.	Sweden (SE)	14	0.06%
13.	France (FR)	13	0.06%
14.	Spain (ES)	13	0.06%
15.	Italy (IT)	13	0.06%
16.	Belgium (BE)	13	0.06%
17.	Korea (South) (KR)	12	0.05%
18.	Nigeria (NG)	9	0.04%
19.	Iran (IR)	9	0.04%
20.	Poland (PL)	8	0.04%
	<b>Subtotal</b>	<b>21,997</b>	<b>99.21%</b>
	<b>Other</b>	<b>176</b>	<b>0.79%</b>
	<b>Total</b>	<b>22,173</b>	<b>100.00%</b>

## Top Countries – Help Card

**? Countries** – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

**Total** – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

**Visits** – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits from the specified country.

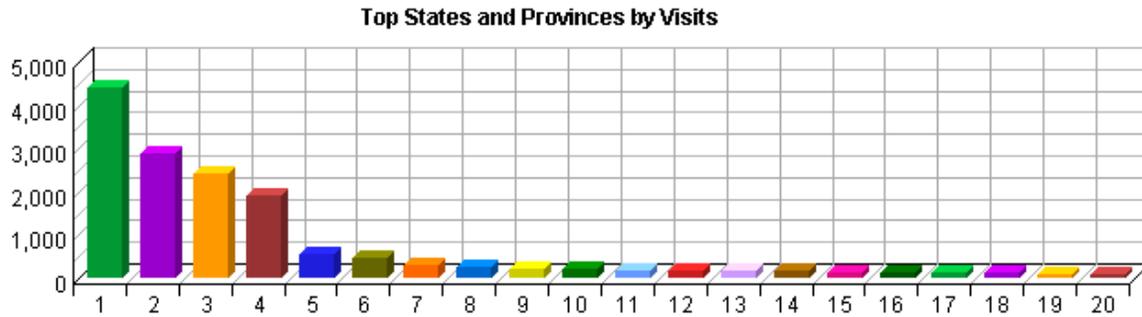
**Unknown Origin** – The country associated with the visitor's domain name could not be determined.

**💡** This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

# Top States and Provinces

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America and Australia, and regions of the United Kingdom with your most active visitors. Note that new data is being added as available.



## Top States and Provinces

	States and Provinces	Visits	%
1.	California	4,404	27.84%
2.	North Carolina	2,885	18.24%
3.	Oregon	2,415	15.27%
4.	Virginia	1,895	11.98%
5.	Georgia	552	3.49%
6.	D.C.	453	2.86%
7.	Texas	292	1.85%
8.	Maryland	246	1.56%
9.	Florida	219	1.38%
10.	Pennsylvania	192	1.21%
11.	New Jersey	174	1.10%
12.	New York	170	1.07%
13.	South Carolina	153	0.97%
14.	Ohio	150	0.95%
15.	Colorado	130	0.82%
16.	Massachusetts	129	0.82%
17.	Wisconsin	117	0.74%
18.	Washington	116	0.73%
19.	Louisiana	103	0.65%
20.	Illinois	99	0.63%
	<b>Subtotal</b>	<b>14,894</b>	<b>94.15%</b>
	<b>Other</b>	<b>925</b>	<b>5.85%</b>
	<b>Total</b>	<b>15,819</b>	<b>100.00%</b>

## Top States and Provinces – Help Card

**? States and Provinces** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

**Total** – The total visits identified from states and provinces in North America. This number may be less than the total visits overall due to visitors from outside North America and visitors whose location could not be determined.

**Visits** – Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

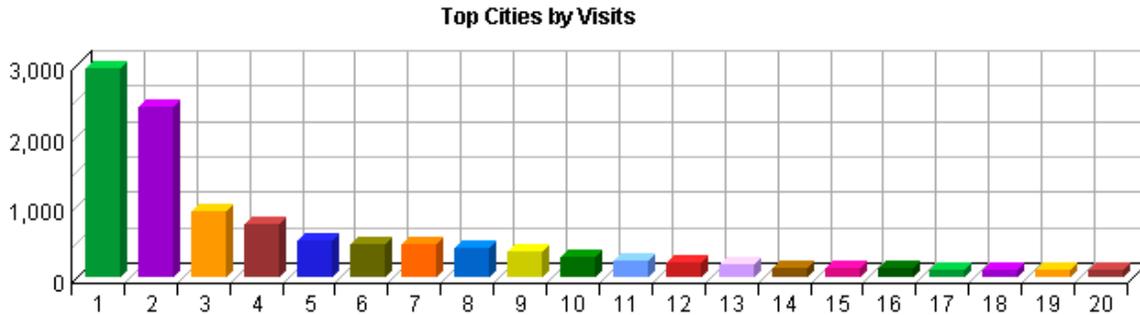
**%** – Percentage of total visits from this state or province.

**💡** This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

# Top Cities

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.



## Top Cities

	City	Visits	%
1.	Mountain View, California, United States	2,944	17.93%
2.	Portland, Oregon, United States	2,403	14.63%
3.	Raleigh, North Carolina, United States	931	5.67%
4.	Charlotte, North Carolina, United States	753	4.59%
5.	San Jose, California, United States	525	3.20%
6.	Washington, D.C., United States	453	2.76%
7.	Atlanta, Georgia, United States	453	2.76%
8.	San Francisco, California, United States	410	2.50%
9.	Sterling, Virginia, United States	360	2.19%
10.	Chantilly, Virginia, United States	284	1.73%
11.	Cary, North Carolina, United States	220	1.34%
12.	Vienna, Virginia, United States	212	1.29%
13.	Martinsville, Virginia, United States	176	1.07%
14.	Winston Salem, North Carolina, United States	131	0.80%
15.	Durham, North Carolina, United States	129	0.79%
16.	Herndon, Virginia, United States	120	0.73%
17.	Santa Clara, California, United States	114	0.69%
18.	Baltimore, Maryland, United States	109	0.66%
19.	Wilmington, North Carolina, United States	104	0.63%
20.	Richmond, Virginia, United States	99	0.60%
	<b>Subtotal</b>	<b>10,930</b>	<b>66.56%</b>
	<b>Other</b>	<b>5,492</b>	<b>33.44%</b>
	<b>Total</b>	<b>16,422</b>	<b>100.00%</b>

## Top Cities – Help Card

**?** **City** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

**Total** – The total visits where there was sufficient information to identify the city. This number may be less than the total visits overall due to visitors whose location could not be determined.

**Visits** – Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits from this city.

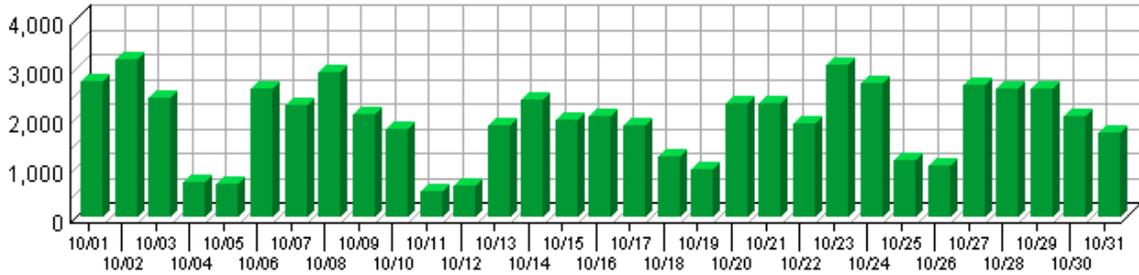
**💡** This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

# Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

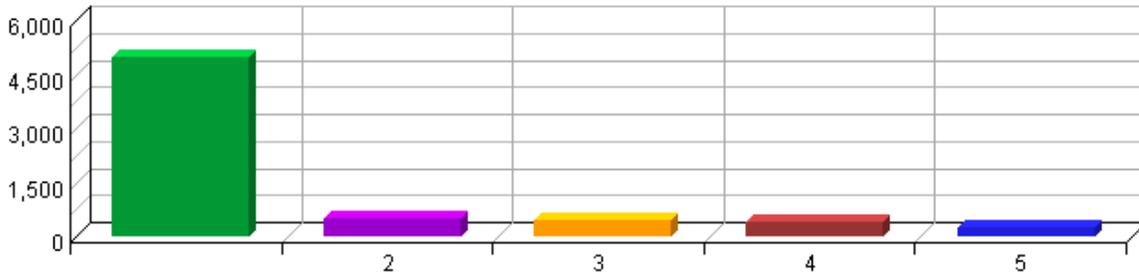
**Page Views Trend**



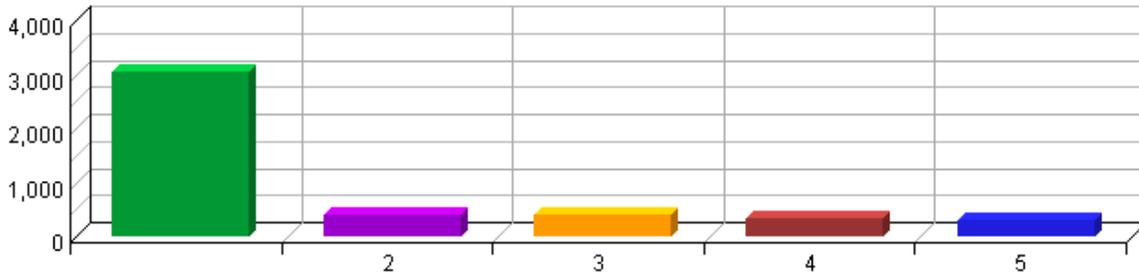
**Page View Summary**

Page Views	60,841
Average per Day	1,962
Average Page Views per Visit	2.74

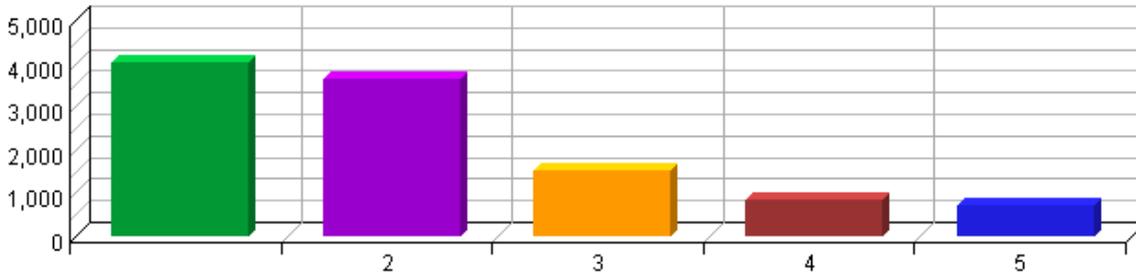
**Top Entry Pages**



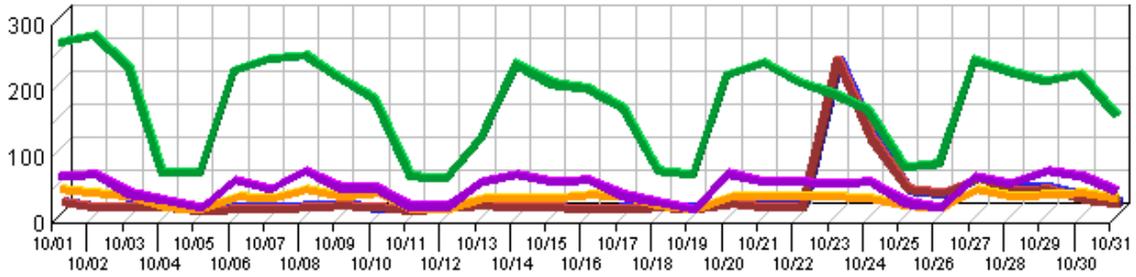
**Top Exit Pages**



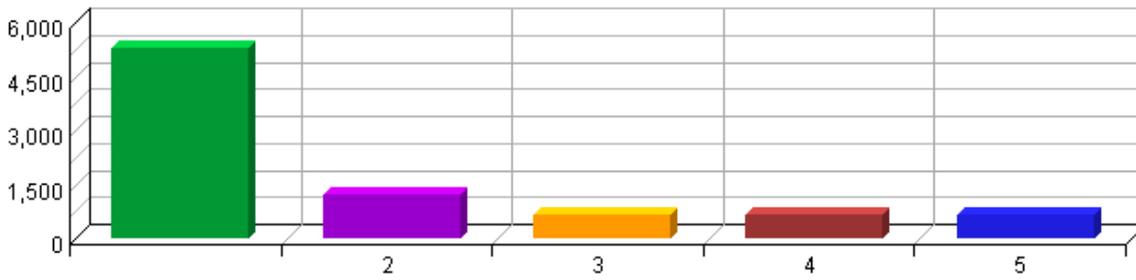
**Top Content Groups by Visits**



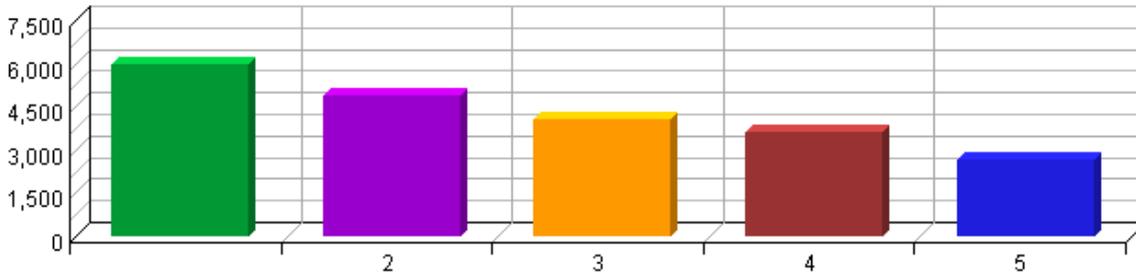
**Top Pages by Visits Trend**



**Top Pages by Visits**

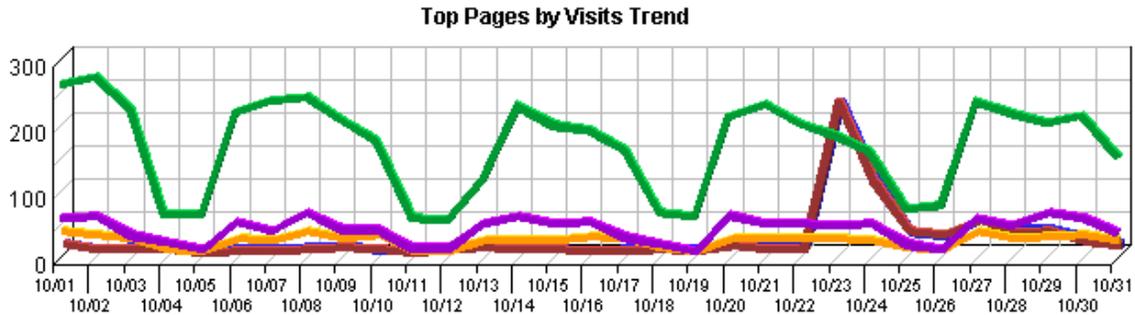


**Top Directories by Visits**



# Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	<b>Wilmington District, U. S. Army Corps of Engineers Home Page</b> <a href="http://www.saw.usace.army.mil/iisstart.asp">http://www.saw.usace.army.mil/iisstart.asp</a>	5,290	13.10%	17,857	00:03:16	0
2.	<b>Wilmington District Corps of Engineers Regulatory Program Home Page</b> <a href="http://www.saw.usace.army.mil/WETLANDS/">http://www.saw.usace.army.mil/WETLANDS/</a>	1,241	3.07%	1,991	00:01:05	0
3.	<a href="http://www.saw.usace.army.mil/DoingBusinessWithUs.htm">http://www.saw.usace.army.mil/Doing Business With Us.htm</a>	675	1.67%	797	00:01:26	0
4.	<b>Inlet Aerial Photography</b> <a href="http://www.saw.usace.army.mil/nav/Inletindex.htm">http://www.saw.usace.army.mil/nav/Inletindex.htm</a>	673	1.67%	752	00:01:46	0
5.	<b>Inlet Aerial Photography</b> <a href="http://www.saw.usace.army.mil/nav/Inlets.htm">http://www.saw.usace.army.mil/nav/Inlets.htm</a>	664	1.64%	775	00:00:29	0
6.	<b>USACE</b> <a href="http://www.saw.usace.army.mil/nav/Inletopen.htm">http://www.saw.usace.army.mil/nav/Inletopen.htm</a>	632	1.56%	719	00:01:46	0

7.	<a href="http://www.saw.usace.army.mil/philpott/">http://www.saw.usace.army.mil/philpott/</a>	613	1.52%	1,765	00:03:05	0
8.	<b>Wilmington District</b> <a href="http://www.saw.usace.army.mil/nav/nav.htm">http://www.saw.usace.army.mil/nav/nav.htm</a>	595	1.47%	1,180	00:01:22	0
9.	<b>News and Information</b> <a href="http://www.saw.usace.army.mil/PAO/Public_Affairs.htm">http://www.saw.usace.army.mil/PAO/Public_Affairs.htm</a>	590	1.46%	680	00:01:41	0
10.	<b>Where We Are</b> <a href="http://www.saw.usace.army.mil/Where-we-are/where.asp">http://www.saw.usace.army.mil/Where-we-are/where.asp</a>	543	1.34%	623	00:02:12	0
11.	<a href="http://www.saw.usace.army.mil/contracting/">http://www.saw.usace.army.mil/contracting/</a>	542	1.34%	600	00:04:29	0
12.	<b>Wilmington District – Who We Are</b> <a href="http://www.saw.usace.army.mil/Who-we-are/whoweare.asp">http://www.saw.usace.army.mil/Who-we-are/whoweare.asp</a>	521	1.29%	622	00:01:35	0
13.	<a href="http://www.saw.usace.army.mil/cpac/">http://www.saw.usace.army.mil/cpac/</a>	510	1.26%	608	00:02:11	0
14.	<a href="http://www.saw.usace.army.mil/jhkerr/">http://www.saw.usace.army.mil/jhkerr/</a>	466	1.15%	550	00:01:16	0
15.	<b>Permit Forms and Instructions</b> <a href="http://www.saw.usace.army.mil/wetlands/Permits.html">http://www.saw.usace.army.mil/wetlands/Permits.html</a>	447	1.11%	559	00:01:52	0
16.	<a href="http://www.saw.usace.army.mil/FirstGOV_Search_Engine.htm">http://www.saw.usace.army.mil/FirstGOV_Search_Engine.htm</a>	444	1.10%	506	00:03:25	0
17.	<a href="http://www.saw.usace.army.mil/recreation/">http://www.saw.usace.army.mil/recreation/</a>	437	1.08%	570	00:00:33	0
18.	<a href="http://www.saw.usace.army.mil/Services_for_the_Public.asp">http://www.saw.usace.army.mil/Services_for_the_Public.asp</a>	397	0.98%	452	00:01:47	0
19.	<b>Sitemap – Wilmington District</b> <a href="http://www.saw.usace.army.mil/Sitemap.htm">http://www.saw.usace.army.mil/Sitemap.htm</a>	353	0.87%	390	00:01:50	0
20.	<b>Authorized Projects</b> <a href="http://www.saw.usace.army.mil/authorized_projects/main.htm">http://www.saw.usace.army.mil/authorized_projects/main.htm</a>	349	0.86%	382	00:01:30	0
	<b>Subtotal</b>	<b>15,982</b>	<b>39.57%</b>	<b>32,378</b>	<b>00:02:37</b>	
	<b>Other</b>	<b>24,408</b>	<b>60.43%</b>	<b>28,463</b>	<b>00:02:39</b>	
	<b>Total</b>	<b>40,390</b>	<b>100.00%</b>	<b>60,841</b>	<b>00:02:38</b>	

### Top Pages – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can

be changed by the system administrator.

**Views** – Number of times this page was viewed by visitors.

**%** – Percentage of the total visits in which the visitor viewed this page at least once.

**Average Time Viewed** – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

**Average Time to Serve** – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note:** Zero values in this column probably indicates that your web server is not logging Time to Serve information.



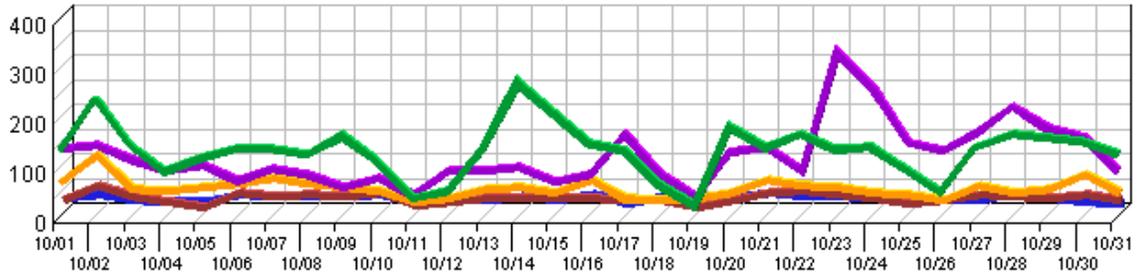
Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.



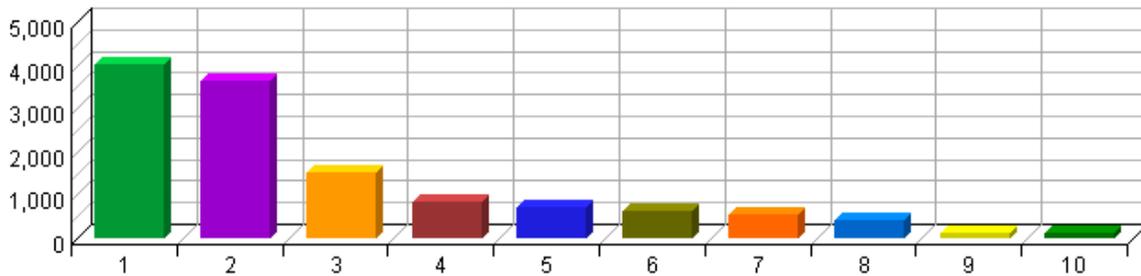
# Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

**Top Content Groups by Visits Trend**



**Top Content Groups by Visits**



**Top Content Groups**

	<b>Group Name</b>	<b>Visits</b>	<b>%</b>	<b>Hits</b>
1.	Wetlands	4,038	31.96%	52,505
2.	Navigations	3,646	28.85%	22,477
3.	PAO	1,517	12.01%	6,134
4.	where we are	836	6.62%	1,229
5.	Recreation	713	5.64%	2,361
6.	Working for us	645	5.10%	3,251
7.	who we are	561	4.44%	699
8.	Authorized Projects	418	3.31%	794
9.	Surveys	146	1.16%	302
10.	Hatteras	116	0.92%	655
	<b>Total</b>	<b>12,636</b>	<b>100.00%</b>	<b>90,407</b>

## Top Content Groups – Help Card

**? Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

**Group Name** – Name of the content group being analyzed.

**Total** – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

**Visits** – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

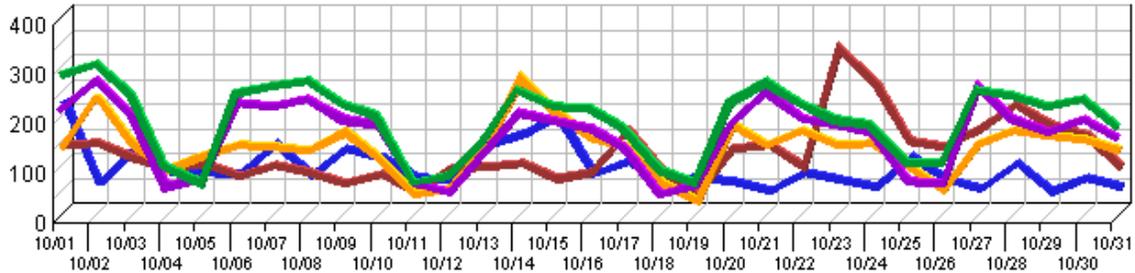
**%** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**💡** The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

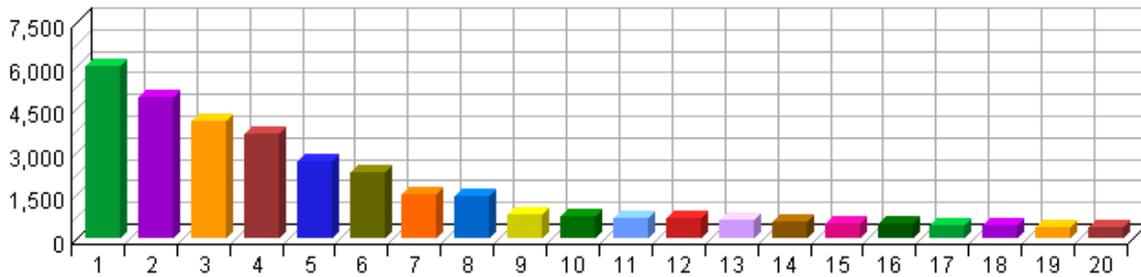
# Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

**Top Directories by Visits Trend**



**Top Directories by Visits**



**Top Directories**

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	<a href="http://www.saw.usace.army.mil/">http://www.saw.usace.army.mil/</a>	5,962	15.87%	21,141	0
2.	<a href="http://www.saw.usace.army.mil/images">http://www.saw.usace.army.mil/ images</a>	4,912	13.07%	68,776	0
3.	<a href="http://www.saw.usace.army.mil/WETLANDS">http://www.saw.usace.army.mil/ WETLANDS</a>	4,038	10.75%	52,505	0
4.	<a href="http://www.saw.usace.army.mil/nav">http://www.saw.usace.army.mil/ nav</a>	3,646	9.70%	22,477	0
5.	<a href="http://www.saw.usace.army.mil/jhkerr">http://www.saw.usace.army.mil/ jhkerr</a>	2,648	7.05%	25,217	0
6.	<a href="http://www.saw.usace.army.mil/philpott">http://www.saw.usace.army.mil/ philpott</a>	2,277	6.06%	69,678	0
7.	<a href="http://www.saw.usace.army.mil/pao">http://www.saw.usace.army.mil/ pao</a>	1,517	4.04%	6,134	0
8.	<a href="http://www.saw.usace.army.mil/domino">http://www.saw.usace.army.mil/ domino</a>	1,487	3.96%	3,523	0
9.	<a href="http://www.saw.usace.army.mil/Where-we-are">http://www.saw.usace.army.mil/ Where-we-are</a>	836	2.22%	1,229	0
10.	<a href="http://www.saw.usace.army.mil/jhkerr_216">http://www.saw.usace.army.mil/ jhkerr_216</a>	739	1.97%	2,453	0
11.	<a href="http://www.saw.usace.army.mil/contracting">http://www.saw.usace.army.mil/ contracting</a>	726	1.93%	3,063	0
12.	<a href="http://www.saw.usace.army.mil/recreation">http://www.saw.usace.army.mil/ recreation</a>	713	1.90%	2,361	0
13.	<a href="http://www.saw.usace.army.mil/cpac">http://www.saw.usace.army.mil/ cpac</a>	645	1.72%	3,251	0

14.	<a href="http://www.saw.usace.army.mil/Who-we-are">http://www.saw.usace.army.mil/Who-we-are</a>	561	1.49%	699	0
15.	<a href="http://www.saw.usace.army.mil/wkscott">http://www.saw.usace.army.mil/wkscott</a>	539	1.43%	9,080	0
16.	<a href="http://www.saw.usace.army.mil/Currituck-Sound">http://www.saw.usace.army.mil/Currituck Sound</a>	500	1.33%	1,364	0
17.	<a href="http://www.saw.usace.army.mil/Dare-County">http://www.saw.usace.army.mil/Dare County</a>	458	1.22%	1,570	0
18.	<a href="http://www.saw.usace.army.mil/authorized-projects">http://www.saw.usace.army.mil/authorized_projects</a>	418	1.11%	794	0
19.	<a href="http://www.saw.usace.army.mil/wilmington-harbor">http://www.saw.usace.army.mil/wilmington-harbor</a>	411	1.09%	1,599	0
20.	<a href="http://www.saw.usace.army.mil/Oplan-Team-Award">http://www.saw.usace.army.mil/Oplan_Team_Award</a>	410	1.09%	1,667	0
	<b>Subtotal</b>	<b>33,443</b>	<b>88.99%</b>	<b>298,581</b>	<b>0</b>
	<b>Other</b>	<b>4,136</b>	<b>11.01%</b>	<b>15,197</b>	<b>0</b>
	<b>Total</b>	<b>37,579</b>	<b>100.00%</b>	<b>313,778</b>	<b>0</b>

### Top Directories – Help Card

**? Path to Directory** – The full URL path to the directory being analyzed.

**Visits** – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Kbytes Transferred** – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

**%** – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.



This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

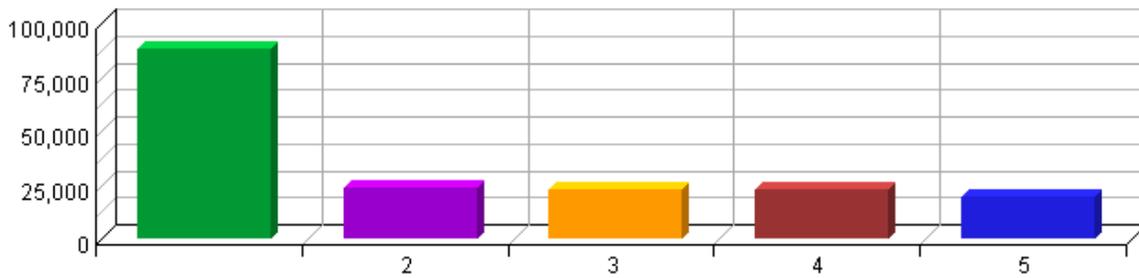
# Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

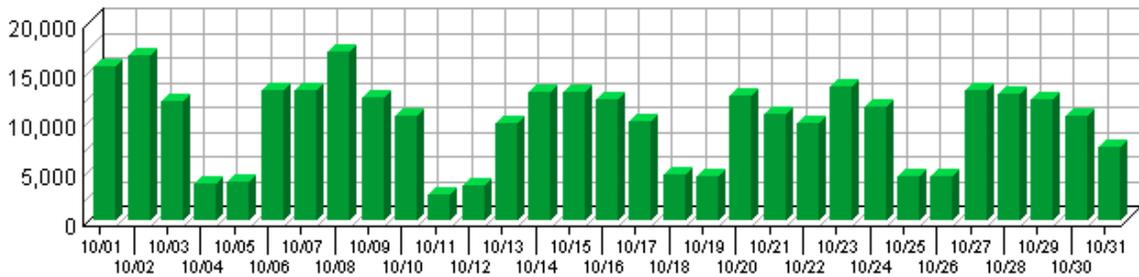
## Hit Summary

Successful Hits for Entire Site	313,778
Average Hits per Day	10,121
Home Page Hits	N/A

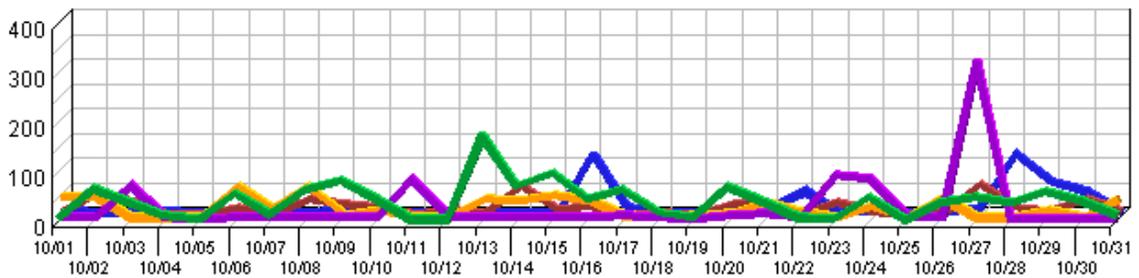
## Most Accessed File Types by Files



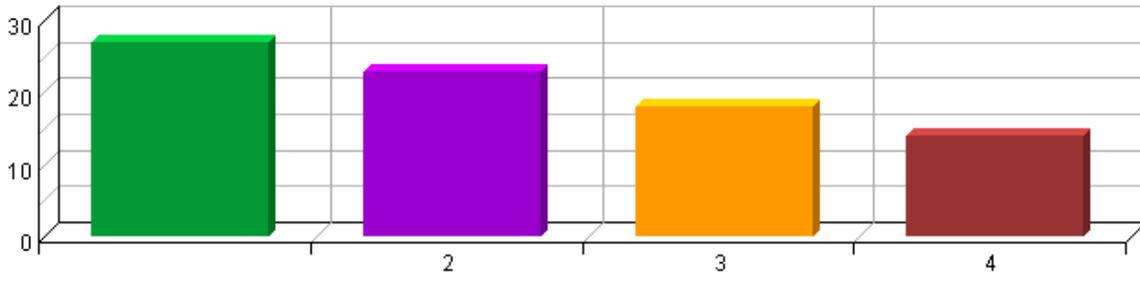
## Hits Trend



## Most Downloaded Files Trend



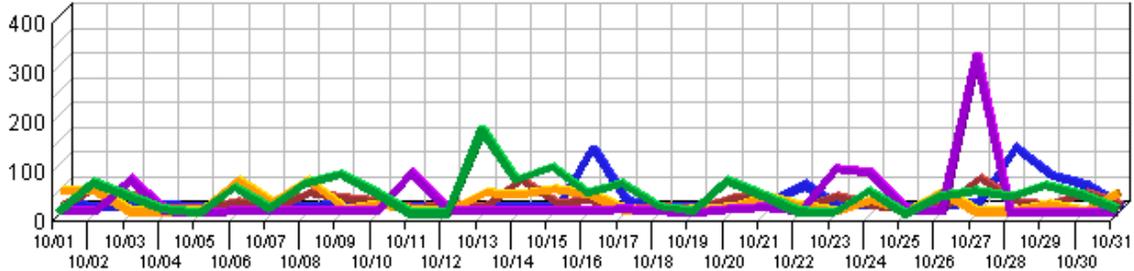
**Most Uploaded Files**



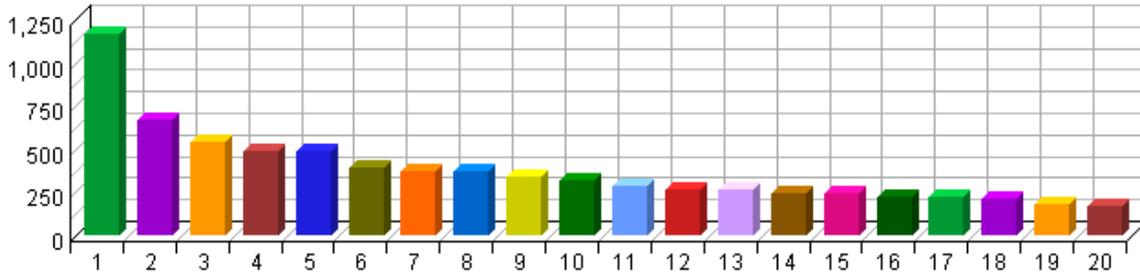
# Most Downloaded Files

This report identifies the most popular files downloaded from your site.

**Most Downloaded Files Trend**



**Most Downloaded Files**



**Most Downloaded Files**

	Downloaded Files	Downloads	%	Visits
1.	<a href="http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/STREAM MITIGATION GUIDELINE TEXT.pdf">http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/STREAM MITIGATION GUIDELINE TEXT.pdf</a>	1,165	4.35%	99
2.	<a href="http://www.saw.usace.army.mil/morehead-city-933/Evaluation Report and Environmental Assessment.pdf">http://www.saw.usace.army.mil/morehead-city-933/Evaluation Report and Environmental Assessment.pdf</a>	664	2.48%	50
3.	<a href="http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/Appendix VI.pdf">http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/Appendix VI.pdf</a>	537	2.00%	56
4.	<a href="http://www.saw.usace.army.mil/WETLANDS/Forms/PCNFORM.pdf">http://www.saw.usace.army.mil/WETLANDS/Forms/PCNFORM.pdf</a>	490	1.83%	80
5.	<a href="http://www.saw.usace.army.mil/jhkerr_216/DRAFT JHK 216 PMP. pdf">http://www.saw.usace.army.mil/jhkerr_216/DRAFT JHK 216 PMP. pdf</a>	489	1.82%	57
6.	<a href="http://www.saw.usace.army.mil/Dare County/FEIS Dare County Bodie Island.pdf">http://www.saw.usace.army.mil/Dare County/FEIS Dare County Bodie Island.pdf</a>	391	1.46%	45
7.	<a href="http://www.saw.usace.army.mil/wetlands/Forms/stream_quality. pdf">http://www.saw.usace.army.mil/wetlands/Forms/stream_quality. pdf</a>	374	1.40%	74
8.	<a href="http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/Appendix V.pdf">http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/Appendix V.pdf</a>	370	1.38%	52

9.	<a href="http://www.saw.usace.army.mil/nav/ISABEL2003/breach/BREACH.pdf">http://www.saw.usace.army.mil/nav/ISABEL2003/breach/BREACH.pdf</a>	342	1.28%	167
10.	<a href="http://www.saw.usace.army.mil/nav/INLETS/Cbi.pdf">http://www.saw.usace.army.mil/nav/INLETS/Cbi.pdf</a>	321	1.20%	97
11.	<a href="http://www.saw.usace.army.mil/wetlands/Policies/EEP_FinalMOA_NCDOT.pdf">http://www.saw.usace.army.mil/wetlands/Policies/EEP_FinalMOA_NCDOT.pdf</a>	287	1.07%	39
12.	<a href="http://www.saw.usace.army.mil/philpott/Philpott_Map.pdf">http://www.saw.usace.army.mil/philpott/Philpott_Map.pdf</a>	266	0.99%	100
13.	<a href="http://www.saw.usace.army.mil/WETLANDS/Nationwides/nw14v1.pdf">http://www.saw.usace.army.mil/WETLANDS/Nationwides/nw14v1.pdf</a>	262	0.98%	71
14.	<a href="http://www.saw.usace.army.mil/PAO/District Newsletters/2003/julaug.pdf">http://www.saw.usace.army.mil/PAO/District Newsletters/2003/julaug.pdf</a>	240	0.90%	51
15.	<a href="http://www.saw.usace.army.mil/wetlands/Nationwides/nw12v1.pdf">http://www.saw.usace.army.mil/wetlands/Nationwides/nw12v1.pdf</a>	240	0.90%	76
16.	<a href="http://www.saw.usace.army.mil/nav/INLETS/TOPI.PDF">http://www.saw.usace.army.mil/nav/INLETS/TOPI.PDF</a>	227	0.85%	56
17.	<a href="http://www.saw.usace.army.mil/wetlands/Notices/0310959.pdf">http://www.saw.usace.army.mil/wetlands/Notices/0310959.pdf</a>	221	0.82%	25
18.	<a href="http://www.saw.usace.army.mil/wilmington-harbor/FINALbrunswick2002.pdf">http://www.saw.usace.army.mil/wilmington-harbor/FINALbrunswick2002.pdf</a>	216	0.81%	22
19.	<a href="http://www.saw.usace.army.mil/PAO/District Newsletters/2003/AprMay-LoRes.pdf">http://www.saw.usace.army.mil/PAO/District Newsletters/2003/AprMay-LoRes.pdf</a>	182	0.68%	64
20.	<a href="http://www.saw.usace.army.mil/WETLANDS/Forms/eng4345a.pdf">http://www.saw.usace.army.mil/WETLANDS/Forms/eng4345a.pdf</a>	171	0.64%	34
	<b>Subtotal</b>	<b>7,455</b>	<b>27.82%</b>	<b>1,315</b>
	<b>Other</b>	<b>19,347</b>	<b>72.18%</b>	<b>11,775</b>
	<b>Total</b>	<b>26,802</b>	<b>100.00%</b>	<b>13,090</b>

#### Most Downloaded Files – Help Card

**?** **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

**Files** – The path and filename of the file being analyzed.

**Visits** – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

**%** – Percentage of times the specified file was downloaded compared to all downloaded files.

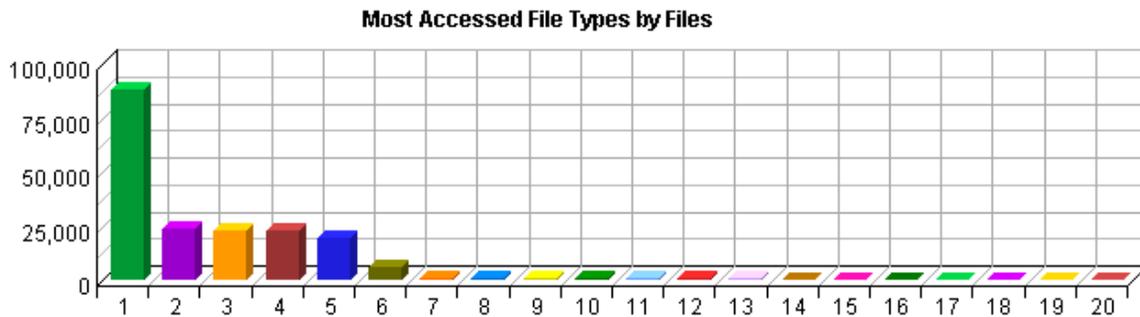
**💡** This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as

decreasing the file size, improving link placement, or elimination to make room for more popular content.



# Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



**Most Accessed File Types**

	File Type	Files	%	Kbytes Transferred
1.	gif	88,399	46.60%	0
2.	jpg	24,083	12.69%	0
3.	htm	23,079	12.17%	0
4.	pdf	22,685	11.96%	0
5.	asp	19,554	10.31%	0
6.	html	6,097	3.21%	0
7.	nsf	956	0.50%	0
8.	js	830	0.44%	0
9.	emz	589	0.31%	0
10.	txt	578	0.30%	0
11.	ZIP	538	0.28%	0
12.	doc	487	0.26%	0
13.	ppt	475	0.25%	0
14.	css	302	0.16%	0
15.	pl	270	0.14%	0
16.	xml	181	0.10%	0
17.	XLS	152	0.08%	0
18.	bmp	102	0.05%	0
19.	png	91	0.05%	0
20.	mpg	78	0.04%	0
	<b>Subtotal</b>	<b>189,526</b>	<b>99.91%</b>	<b>0</b>
	<b>Other</b>	<b>179</b>	<b>0.09%</b>	<b>0</b>
	<b>Total</b>	<b>189,705</b>	<b>100.00%</b>	<b>0</b>

### Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

**Files** – Number of files of the specified type accessed by visitors to your site.

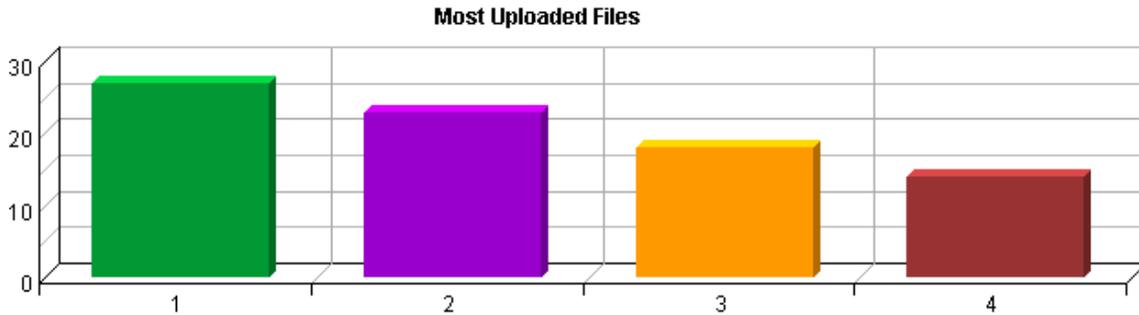
**Kbytes Transferred** – Number of kilobytes of data transferred for all files of the specified type.

**%** – Percentage of all kilobytes of data transferred for the specified file type.

 This report provides general statistics for the type of data that visitors access on your site.

# Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	<a href="http://www.saw.usace.army.mil/_vti_bin/shtml.dll">http://www.saw.usace.army.mil/_vti_bin/shtml.dll</a>	11	27	32.93%
2.	<a href="http://www.saw.usace.army.mil/_vti_bin/_vti_aut/author.dll">http://www.saw.usace.army.mil/_vti_bin/_vti_aut/author.dll</a>	8	23	28.05%
3.	<a href="http://www.saw.usace.army.mil/scripts/rws3.pl">http://www.saw.usace.army.mil/scripts/rws3.pl</a>	13	18	21.95%
4.	<a href="http://www.saw.usace.army.mil/scripts/rwsad3.pl">http://www.saw.usace.army.mil/scripts/rwsad3.pl</a>	4	14	17.07%
	<b>Total</b>	<b>36</b>	<b>82</b>	<b>100.00%</b>

## Most Uploaded Files – Help Card

**? Files** – The path and filename of the uploaded file being analyzed.

**Top Uploads** – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

**Visits** – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times the specified file was uploaded compared with all uploaded files.

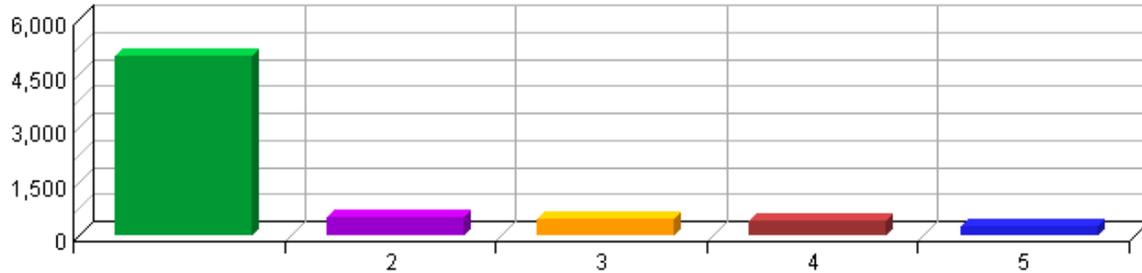
**💡** You may want to run virus scans on uploaded files.



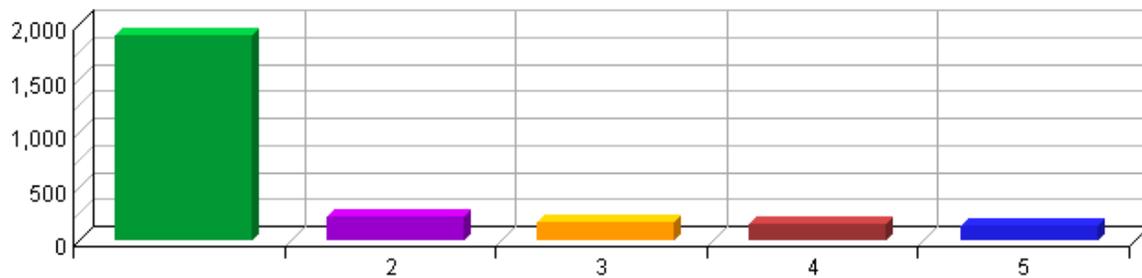
# Navigation Dashboard

This dashboard summarizes important information related to online navigation.

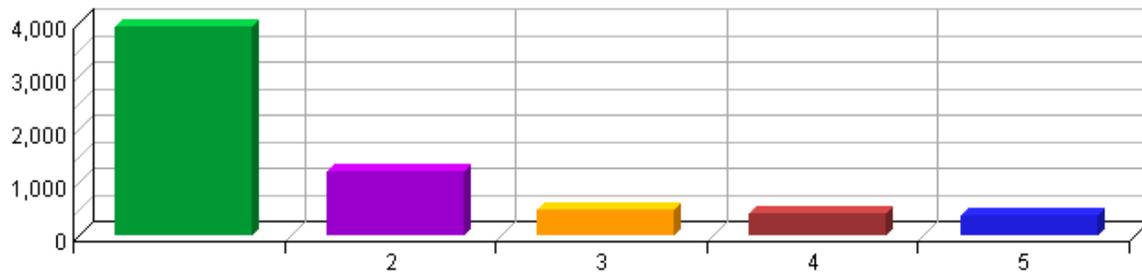
### Top Entry Pages



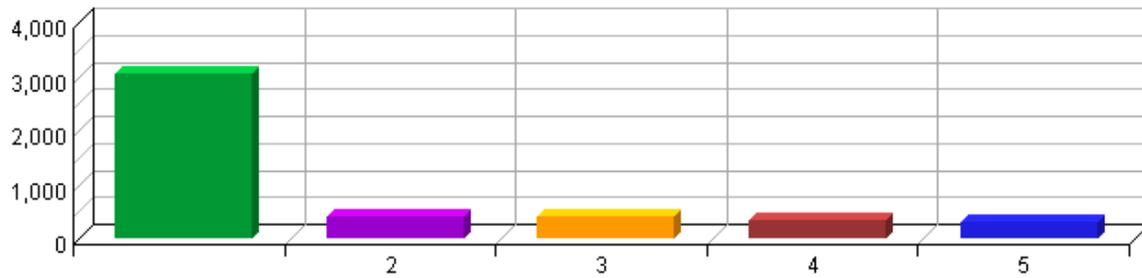
### Single Access Pages



### Top Entry Files



### Top Exit Pages

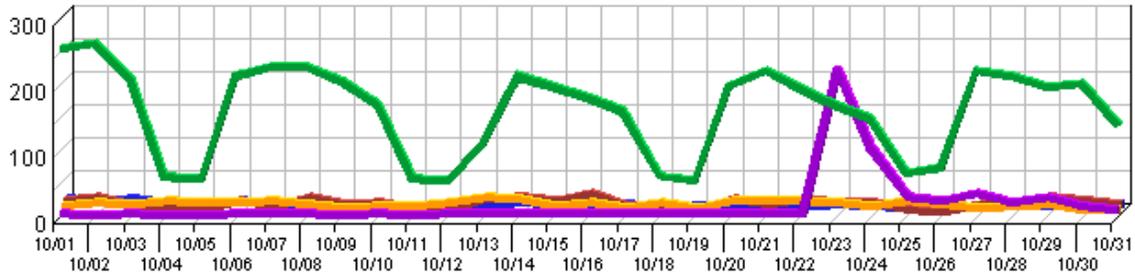




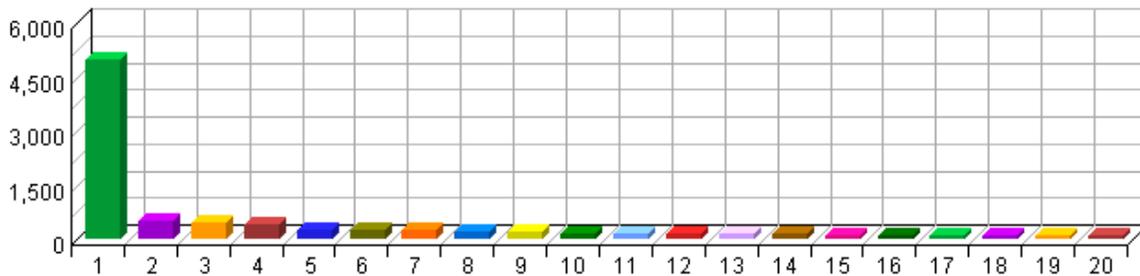
# Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

**Top Entry Pages Trend**



**Top Entry Pages**



**Top Entry Pages**

	Pages	Visits	%
1.	<b>Wilmington District, U. S. Army Corps of Engineers Home Page</b> <a href="http://www.saw.usace.army.mil/iisstart.asp">http://www.saw.usace.army.mil/iisstart.asp</a>	5,002	36.34%
2.	<b>Inlet Aerial Photography</b> <a href="http://www.saw.usace.army.mil/nav/Inlets.htm">http://www.saw.usace.army.mil/nav/Inlets.htm</a>	493	3.58%
3.	<a href="http://www.saw.usace.army.mil/philpott/">http://www.saw.usace.army.mil/philpott/</a>	436	3.17%
4.	<b>Wilmington District Corps of Engineers Regulatory Program Home Page</b> <a href="http://www.saw.usace.army.mil/WETLANDS/">http://www.saw.usace.army.mil/WETLANDS/</a>	397	2.88%
5.	<a href="http://www.saw.usace.army.mil/jhkerr/">http://www.saw.usace.army.mil/jhkerr/</a>	268	1.95%
6.	<b>Regulatory Division Web Address Has Moved</b> <a href="http://www.saw.usace.army.mil/wetlands/regtour.htm">http://www.saw.usace.army.mil/wetlands/regtour.htm</a>	247	1.79%
7.	<b>Wilmington District</b> <a href="http://www.saw.usace.army.mil/nav/">http://www.saw.usace.army.mil/nav/</a>	240	1.74%

	<a href="#">nav.htm</a>		
8.	<a href="http://www.saw.usace.army.mil/contracting/">http://www.saw.usace.army.mil/contracting/</a>	192	1.40%
9.	<b>Ramp Elevations</b> <a href="http://www.saw.usace.army.mil/jhkerr/ramps.htm">http://www.saw.usace.army.mil/jhkerr/ramps.htm</a>	180	1.31%
10.	<a href="http://www.saw.usace.army.mil/bridge-to-success/websites.htm">http://www.saw.usace.army.mil/bridge-to-success/websites.htm</a>	168	1.22%
11.	<b>News and Information</b> <a href="http://www.saw.usace.army.mil/pao/public_affairs.htm">http://www.saw.usace.army.mil/pao/public_affairs.htm</a>	157	1.14%
12.	<a href="http://www.saw.usace.army.mil/wkscott/">http://www.saw.usace.army.mil/wkscott/</a>	156	1.13%
13.	<a href="http://www.saw.usace.army.mil/recreation/">http://www.saw.usace.army.mil/recreation/</a>	140	1.02%
14.	<b>Park Maps</b> <a href="http://www.saw.usace.army.mil/jhkerr/maps.htm">http://www.saw.usace.army.mil/jhkerr/maps.htm</a>	134	0.97%
15.	<b>Stream Mitigation</b> <a href="http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html">http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html</a>	127	0.92%
16.	<a href="http://www.saw.usace.army.mil/Currituck_Sound/main.htm">http://www.saw.usace.army.mil/Currituck_Sound/main.htm</a>	125	0.91%
17.	<b>Where We Are</b> <a href="http://www.saw.usace.army.mil/Where-we-are/where.asp">http://www.saw.usace.army.mil/Where-we-are/where.asp</a>	115	0.84%
18.	<a href="http://www.saw.usace.army.mil/Doing_Business_With_Us.htm">http://www.saw.usace.army.mil/Doing_Business_With_Us.htm</a>	109	0.79%
19.	<b>Wilmington District – Who We Are</b> <a href="http://www.saw.usace.army.mil/Who-we-are/whoweare.asp">http://www.saw.usace.army.mil/Who-we-are/whoweare.asp</a>	101	0.73%
20.	<b>ATLANTIC INTRACOASTAL WATERWAY</b> <a href="http://www.saw.usace.army.mil/nav/page2.htm">http://www.saw.usace.army.mil/nav/page2.htm</a>	84	0.61%
	<b>Subtotal</b>	<b>8,871</b>	<b>64.46%</b>
	<b>Other</b>	<b>4,892</b>	<b>35.54%</b>
	<b>Total</b>	<b>13,763</b>	<b>100.00%</b>

### Top Entry Pages – Help Card

**? Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different

default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was the entry page compared with other entry pages.



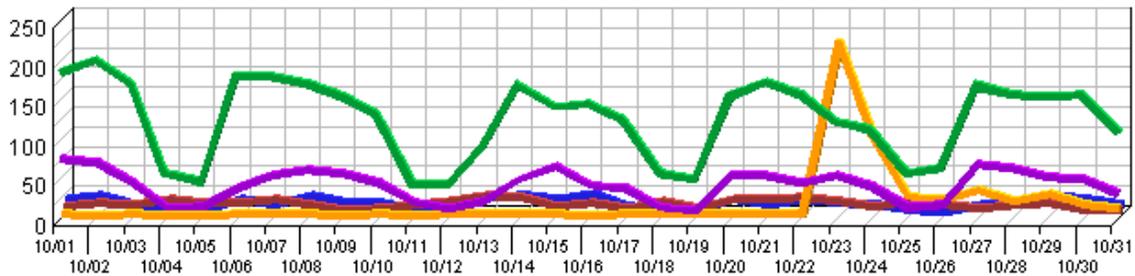
—  
This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.



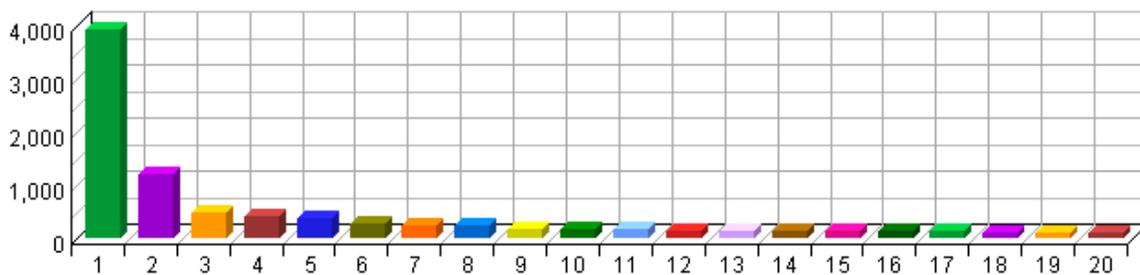
# Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

**Top Entry Files Trend**



**Top Entry Files**



**Top Entry Files**

	Files	Visits	%
1.	<a href="http://www.saw.usace.army.mil/iisstart.asp">http://www.saw.usace.army.mil/iisstart.asp</a>	3,916	17.66%
2.	<a href="http://www.saw.usace.army.mil/domino/CESAW.nsf">http://www.saw.usace.army.mil/domino/CESAW.nsf</a>	1,224	5.52%
3.	<a href="http://www.saw.usace.army.mil/nav/Inlets.htm">http://www.saw.usace.army.mil/nav/Inlets.htm</a>	490	2.21%
4.	<a href="http://www.saw.usace.army.mil/philpott/">http://www.saw.usace.army.mil/philpott/</a>	404	1.82%
5.	<a href="http://www.saw.usace.army.mil/WETLANDS/">http://www.saw.usace.army.mil/WETLANDS/</a>	373	1.68%
6.	<a href="http://www.saw.usace.army.mil/jhkerr/">http://www.saw.usace.army.mil/jhkerr/</a>	264	1.19%
7.	<a href="http://www.saw.usace.army.mil/wetlands/regtour.htm">http://www.saw.usace.army.mil/wetlands/regtour.htm</a>	238	1.07%
8.	<a href="http://www.saw.usace.army.mil/nav/nav.htm">http://www.saw.usace.army.mil/nav/nav.htm</a>	228	1.03%
9.	<a href="http://www.saw.usace.army.mil/contracting/">http://www.saw.usace.army.mil/contracting/</a>	181	0.82%
10.	<a href="http://www.saw.usace.army.mil/jhkerr/ramps.htm">http://www.saw.usace.army.mil/jhkerr/ramps.htm</a>	169	0.76%
11.	<a href="http://www.saw.usace.army.mil/bridge-to-success/websites.htm">http://www.saw.usace.army.mil/bridge-to-success/websites.htm</a>	168	0.76%

12.	<a href="http://www.saw.usace.army.mil/wkscott/">http://www.saw.usace.army.mil/wkscott/</a>	153	0.69%
13.	<a href="http://www.saw.usace.army.mil/pao/public_affairs.htm">http://www.saw.usace.army.mil/pao/public_affairs.htm</a>	146	0.66%
14.	<a href="http://www.saw.usace.army.mil/images/bground.gif">http://www.saw.usace.army.mil/images/bground.gif</a>	139	0.63%
15.	<a href="http://www.saw.usace.army.mil/recreation/">http://www.saw.usace.army.mil/recreation/</a>	133	0.60%
16.	<a href="http://www.saw.usace.army.mil/jhkerr/maps.htm">http://www.saw.usace.army.mil/jhkerr/maps.htm</a>	128	0.58%
17.	<a href="http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html">http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html</a>	124	0.56%
18.	<a href="http://www.saw.usace.army.mil/CurrituckSound/main.htm">http://www.saw.usace.army.mil/CurrituckSound/main.htm</a>	115	0.52%
19.	<a href="http://www.saw.usace.army.mil/Where-we-are/where.asp">http://www.saw.usace.army.mil/Where-we-are/where.asp</a>	111	0.50%
20.	<a href="http://www.saw.usace.army.mil/Who-we-are/howeare.asp">http://www.saw.usace.army.mil/Who-we-are/howeare.asp</a>	97	0.44%
	<b>Subtotal</b>	<b>8,801</b>	<b>39.69%</b>
	<b>Other</b>	<b>13,372</b>	<b>60.31%</b>
	<b>Total</b>	<b>22,173</b>	<b>100.00%</b>

### Top Entry Files – Help Card

**?** **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

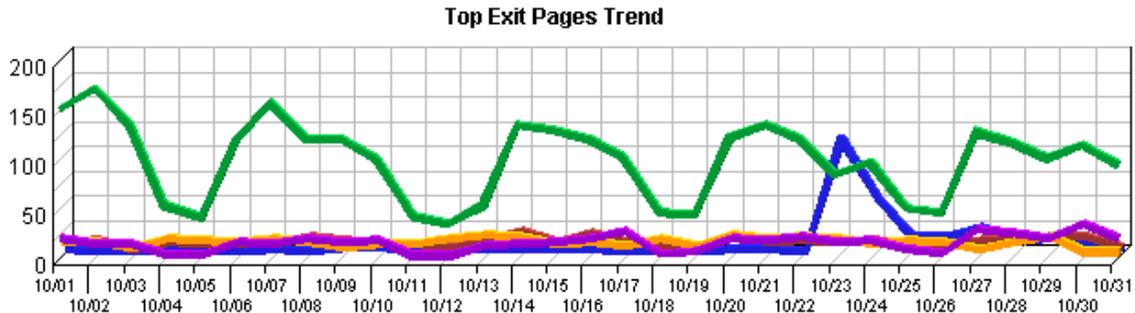
**Visits** – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Refers to the total numbers of visits.

**💡** Consider what catches the attention of visitors most quickly and effectively.

# Top Exit Pages

This report identifies the last page visitors viewed before they left your site.



Top Exit Pages

	Pages	Visits	%
1.	<b>Wilmington District, U. S. Army Corps of Engineers Home Page</b> <a href="http://www.saw.usace.army.mil/iisstart.asp">http://www.saw.usace.army.mil/iisstart.asp</a>	3,058	22.20%
2.	<a href="http://www.saw.usace.army.mil/contracting/">http://www.saw.usace.army.mil/contracting/</a>	422	3.06%
3.	<a href="http://www.saw.usace.army.mil/philpott/">http://www.saw.usace.army.mil/philpott/</a>	401	2.91%
4.	<b>Wilmington District Corps of Engineers Regulatory Program Home Page</b> <a href="http://www.saw.usace.army.mil/WETLANDS/">http://www.saw.usace.army.mil/WETLANDS/</a>	354	2.57%
5.	<b>Inlet Aerial Photography</b> <a href="http://www.saw.usace.army.mil/nav/Inletindex.htm">http://www.saw.usace.army.mil/nav/Inletindex.htm</a>	298	2.16%
6.	<b>USACE</b> <a href="http://www.saw.usace.army.mil/nav/Inletopen.htm">http://www.saw.usace.army.mil/nav/Inletopen.htm</a>	278	2.02%
7.	<a href="http://www.saw.usace.army.mil/cpac/">http://www.saw.usace.army.mil/cpac/</a>	245	1.78%
8.	<b>Nationwide and General permits authorized by Wilmington District</b> <a href="http://www.saw.usace.army.mil/">http://www.saw.usace.army.mil/</a>	186	1.35%

	<a href="#">WETLANDS/ general&amp; nationwide_permits.html</a>		
9.	<b>Where We Are</b> <a href="http://www.saw.usace.army.mil/Where-we-are/where.asp">http://www.saw.usace.army.mil/Where-we-are/where.asp</a>	181	1.31%
10.	<a href="http://www.saw.usace.army.mil/jhkerr/">http://www.saw.usace.army.mil/jhkerr/</a>	171	1.24%
11.	<a href="http://www.saw.usace.army.mil/bridge-to-success/websites.htm">http://www.saw.usace.army.mil/bridge-to-success/websites.htm</a>	163	1.18%
12.	<b>News and Information</b> <a href="http://www.saw.usace.army.mil/PAO/Public_Affairs.htm">http://www.saw.usace.army.mil/PAO/Public_Affairs.htm</a>	160	1.16%
13.	<b>Stream Mitigation</b> <a href="http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html">http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html</a>	155	1.13%
14.	<a href="http://www.saw.usace.army.mil/FirstGOV_Search_Engine.htm">http://www.saw.usace.army.mil/FirstGOV_Search_Engine.htm</a>	154	1.12%
15.	<b>Ramp Elevations</b> <a href="http://www.saw.usace.army.mil/jhkerr/ramps.htm">http://www.saw.usace.army.mil/jhkerr/ramps.htm</a>	148	1.07%
16.	<b>PUBLIC NOTICES</b> <a href="http://www.saw.usace.army.mil/wetlands/Notices/Current_notices.html">http://www.saw.usace.army.mil/wetlands/Notices/Current_notices.html</a>	144	1.05%
17.	<a href="http://www.saw.usace.army.mil/Doing_Business_With_Us.htm">http://www.saw.usace.army.mil/Doing_Business_With_Us.htm</a>	135	0.98%
18.	<b>Wilmington District</b> <a href="http://www.saw.usace.army.mil/nav/nav.htm">http://www.saw.usace.army.mil/nav/nav.htm</a>	129	0.94%
19.	<b>Permit Forms and Instructions</b> <a href="http://www.saw.usace.army.mil/wetlands/Permits.html">http://www.saw.usace.army.mil/wetlands/Permits.html</a>	129	0.94%
20.	<a href="http://www.saw.usace.army.mil/wkscott/link.htm">http://www.saw.usace.army.mil/wkscott/link.htm</a>	128	0.93%
	<b>Subtotal</b>	<b>7,039</b>	<b>51.10%</b>
	<b>Other</b>	<b>6,737</b>	<b>48.90%</b>
	<b>Total</b>	<b>13,776</b>	<b>100.00%</b>

### Top Exit Pages – Help Card

**?** **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was the exit page compared with other exit pages.

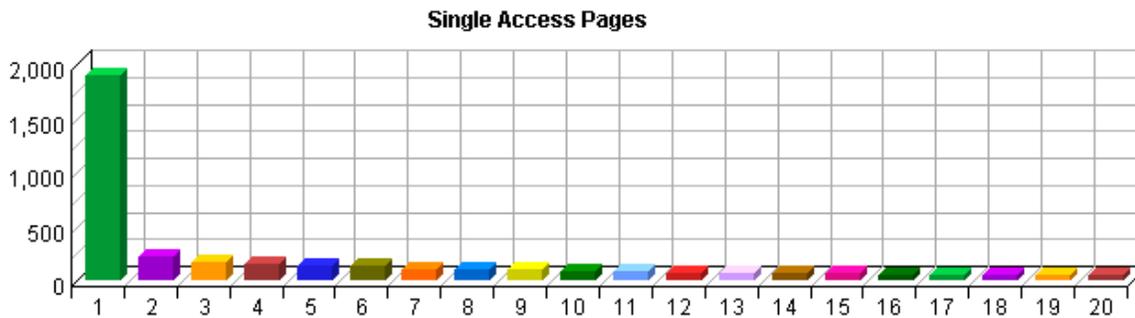
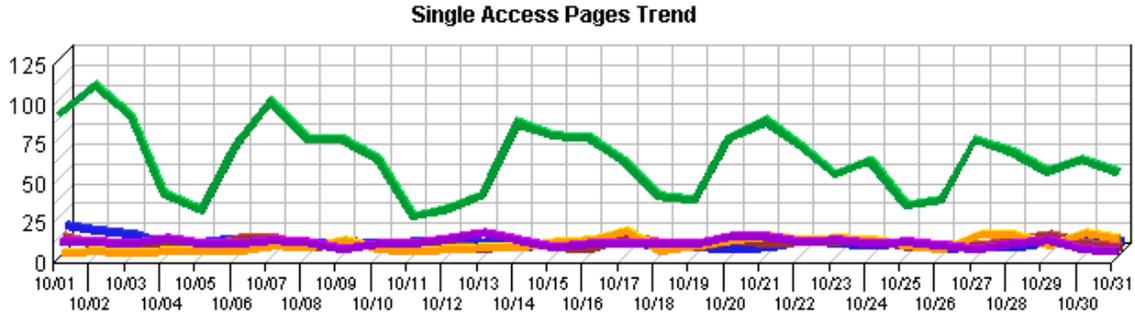


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You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.



# Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	<b>Wilmington District, U. S. Army Corps of Engineers Home Page</b> <a href="http://www.saw.usace.army.mil/iisstart.asp">http://www.saw.usace.army.mil/iisstart.asp</a>	1,890	27.24%
2.	<a href="http://www.saw.usace.army.mil/philpott/">http://www.saw.usace.army.mil/philpott/</a>	223	3.21%
3.	<a href="http://www.saw.usace.army.mil/contracting/">http://www.saw.usace.army.mil/contracting/</a>	164	2.36%
4.	<a href="http://www.saw.usace.army.mil/bridge-to-success/websites.htm">http://www.saw.usace.army.mil/bridge-to-success/websites.htm</a>	154	2.22%
5.	<b>Ramp Elevations</b> <a href="http://www.saw.usace.army.mil/jhkerr/ramps.htm">http://www.saw.usace.army.mil/jhkerr/ramps.htm</a>	139	2.00%
6.	<b>Wilmington District Corps of Engineers Regulatory Program Home Page</b> <a href="http://www.saw.usace.army.mil/WETLANDS/">http://www.saw.usace.army.mil/WETLANDS/</a>	129	1.86%
7.	<a href="http://www.saw.usace.army.mil/jhkerr/">http://www.saw.usace.army.mil/jhkerr/</a>	105	1.51%
8.	<a href="http://www.saw.usace.army.mil/CurrituckSound/main.htm">http://www.saw.usace.army.mil/CurrituckSound/main.htm</a>	101	1.46%
9.	<b>News and Information</b>	98	1.41%

	<a href="http://www.saw.usace.army.mil/PAO/Public_Affairs.htm">http://www.saw.usace.army.mil/PAO/Public_Affairs.htm</a>		
10.	<b>Stream Mitigation</b> <a href="http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html">http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html</a>	86	1.24%
11.	<b>Park Maps</b> <a href="http://www.saw.usace.army.mil/jhkerr/maps.htm">http://www.saw.usace.army.mil/jhkerr/maps.htm</a>	79	1.14%
12.	<b>Where We Are</b> <a href="http://www.saw.usace.army.mil/Where-we-are/where.asp">http://www.saw.usace.army.mil/Where-we-are/where.asp</a>	75	1.08%
13.	<a href="http://www.saw.usace.army.mil/Doing_Business_With_Us.htm">http://www.saw.usace.army.mil/Doing Business With Us.htm</a>	72	1.04%
14.	<b>Wilmington District</b> <a href="http://www.saw.usace.army.mil/nav/nav.htm">http://www.saw.usace.army.mil/nav/nav.htm</a>	72	1.04%
15.	<b>Smith River Fishing</b> <a href="http://www.saw.usace.army.mil/philpott/smith_river_fishing.htm">http://www.saw.usace.army.mil/philpott/smith_river_fishing.htm</a>	63	0.91%
16.	<a href="http://www.saw.usace.army.mil/recreation/">http://www.saw.usace.army.mil/recreation/</a>	56	0.81%
17.	<b>Wilmington District – Who We Are</b> <a href="http://www.saw.usace.army.mil/Who-we-are/whoweare.asp">http://www.saw.usace.army.mil/Who-we-are/whoweare.asp</a>	55	0.79%
18.	<b>Inlet Aerial Photography</b> <a href="http://www.saw.usace.army.mil/nav/Inletindex.htm">http://www.saw.usace.army.mil/nav/Inletindex.htm</a>	53	0.76%
19.	<b>Internal Review Office</b> <a href="http://www.saw.usace.army.mil/ir/main.html">http://www.saw.usace.army.mil/ir/main.html</a>	47	0.68%
20.	<b>Planning and Environmental Branch</b> <a href="http://www.saw.usace.army.mil/Floodplain/Main.htm">http://www.saw.usace.army.mil/Floodplain/Main.htm</a>	46	0.66%
	<b>Subtotal</b>	<b>3,707</b>	<b>53.42%</b>
	<b>Other</b>	<b>3,232</b>	<b>46.58%</b>
	<b>Total</b>	<b>6,939</b>	<b>100.00%</b>

#### Single Access Pages – Help Card

**? Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was a single access page compared with other single access pages.



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This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?



# Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

## Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		2,707	19.65%
	1. <b>Wilmington District, U. S. Army Corps of Engineers Home Page</b> <a href="http://www.saw.usace.army.mil/iisstart.asp">http://www.saw.usace.army.mil/iisstart.asp</a>	315	2.29%
	1. <a href="http://www.saw.usace.army.mil/philpott/">http://www.saw.usace.army.mil/philpott/</a>	197	1.43%
	1. <b>Wilmington District, U. S. Army Corps of Engineers Home Page</b> <a href="http://www.saw.usace.army.mil/iisstart.asp">http://www.saw.usace.army.mil/iisstart.asp</a> 2. <a href="http://www.saw.usace.army.mil/DoingBusinessWithUs.htm">http://www.saw.usace.army.mil/DoingBusinessWithUs.htm</a> 3. <a href="http://www.saw.usace.army.mil/contracting/">http://www.saw.usace.army.mil/contracting/</a>	180	1.31%
	1. <b>Inlet Aerial Photography</b> <a href="http://www.saw.usace.army.mil/nav/Inlets.htm">http://www.saw.usace.army.mil/nav/Inlets.htm</a> 2. <b>USACE</b> <a href="http://www.saw.usace.army.mil/nav/Inletopen.htm">http://www.saw.usace.army.mil/nav/Inletopen.htm</a> 3. <b>Inlet Aerial Photography</b> <a href="http://www.saw.usace.army.mil/nav/Inletindex.htm">http://www.saw.usace.army.mil/nav/Inletindex.htm</a>	171	1.24%
	1. <b>Inlet Aerial Photography</b> <a href="http://www.saw.usace.army.mil/nav/Inlets.htm">http://www.saw.usace.army.mil/nav/Inlets.htm</a> 2. <b>Inlet Aerial Photography</b> <a href="http://www.saw.usace.army.mil/nav/Inletindex.htm">http://www.saw.usace.army.mil/nav/Inletindex.htm</a> 3. <b>USACE</b> <a href="http://www.saw.usace.army.mil/nav/Inletopen.htm">http://www.saw.usace.army.mil/nav/Inletopen.htm</a>	167	1.21%
	1. <a href="http://www.saw.usace.army.mil/contracting/">http://www.saw.usace.army.mil/contracting/</a>	162	1.18%
	1. <a href="http://www.saw.usace.army.mil/bridge%20to%20success/websites.htm">http://www.saw.usace.army.mil/bridge to success/websites.htm</a>	157	1.14%
	1. <b>Wilmington District Corps of Engineers Regulatory Program Home Page</b> <a href="http://www.saw.usace.army.mil/WETLANDS/">http://www.saw.usace.army.mil/WETLANDS/</a>	144	1.05%
	1. <b>Wilmington District, U. S. Army Corps of Engineers Home Page</b> <a href="http://www.saw.usace.army.mil/iisstart.asp">http://www.saw.usace.army.mil/iisstart.asp</a> 2. <a href="http://www.saw.usace.army.mil/cpac/">http://www.saw.usace.army.mil/cpac/</a>	141	1.02%

1. <b>Ramp Elevations</b> <a href="http://www.saw.usace.army.mil/jhkerr/ramps.htm">http://www.saw.usace.army.mil/jhkerr/ramps.htm</a>	115	0.83%
1. <a href="http://www.saw.usace.army.mil/jhkerr/">http://www.saw.usace.army.mil/jhkerr/</a>	104	0.75%
1. <b>News and Information</b> <a href="http://www.saw.usace.army.mil/PAO/Public_Affairs.htm">http://www.saw.usace.army.mil/PAO/Public_Affairs.htm</a>	102	0.74%
1. <a href="http://www.saw.usace.army.mil/Currituck_Sound/main.htm">http://www.saw.usace.army.mil/Currituck_Sound/main.htm</a>	98	0.71%
1. <b>Stream Mitigation</b> <a href="http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html">http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html</a>	83	0.60%
1. <b>Where We Are</b> <a href="http://www.saw.usace.army.mil/Where-we-are/where.asp">http://www.saw.usace.army.mil/Where-we-are/where.asp</a>	80	0.58%
1. <b>Park Maps</b> <a href="http://www.saw.usace.army.mil/jhkerr/maps.htm">http://www.saw.usace.army.mil/jhkerr/maps.htm</a>	74	0.54%
1. <a href="http://www.saw.usace.army.mil/Doing_Business_With_Us.htm">http://www.saw.usace.army.mil/Doing_Business_With_Us.htm</a>	72	0.52%
1. <b>Wilmington District</b> <a href="http://www.saw.usace.army.mil/nav/nav.htm">http://www.saw.usace.army.mil/nav/nav.htm</a>	63	0.46%
1. <b>Smith River Fishing</b> <a href="http://www.saw.usace.army.mil/philpott/smith_river_fishing.htm">http://www.saw.usace.army.mil/philpott/smith_river_fishing.htm</a>	61	0.44%
1. <b>Wilmington District, U. S. Army Corps of Engineers Home Page</b> <a href="http://www.saw.usace.army.mil/iisstart.asp">http://www.saw.usace.army.mil/iisstart.asp</a>		
2. <b>Wilmington District – Who We Are</b> <a href="http://www.saw.usace.army.mil/Who-we-are/whoweare.asp">http://www.saw.usace.army.mil/Who-we-are/whoweare.asp</a>		
3. <b>Where We Are</b> <a href="http://www.saw.usace.army.mil/Where-we-are/where.asp">http://www.saw.usace.army.mil/Where-we-are/where.asp</a>		
4. <a href="http://www.saw.usace.army.mil/Services_for_the_Public.asp">http://www.saw.usace.army.mil/Services_for_the_Public.asp</a>		
5. <a href="http://www.saw.usace.army.mil/Doing_Business_With_Us.htm">http://www.saw.usace.army.mil/Doing_Business_With_Us.htm</a>		

### Top Paths Through Site – Help Card

**? Path Through Site** – The sequence of pages a visitor views, from the entry page to the exit page.

**Paths From Start** – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

**Starting Page** – The first page, or entry page, in the full path visitors take through your site.

**Visits** – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

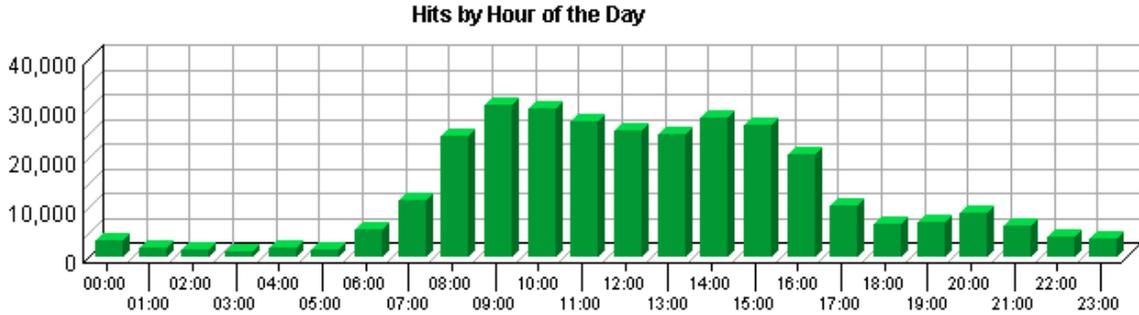


Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?



# Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

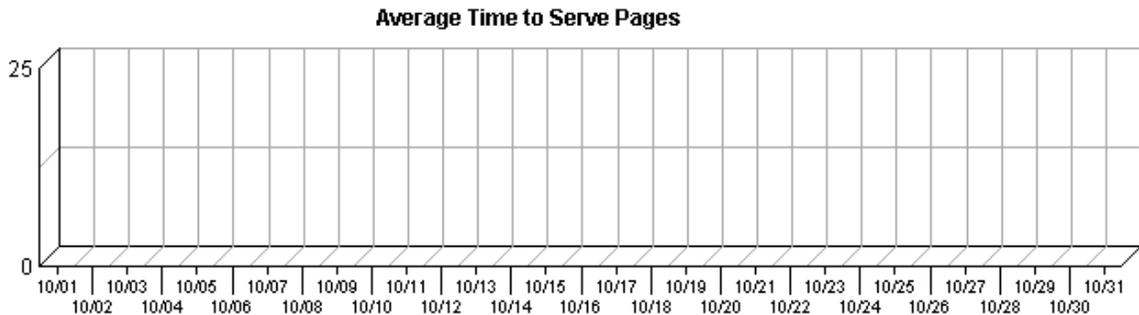


## Most Active Summary

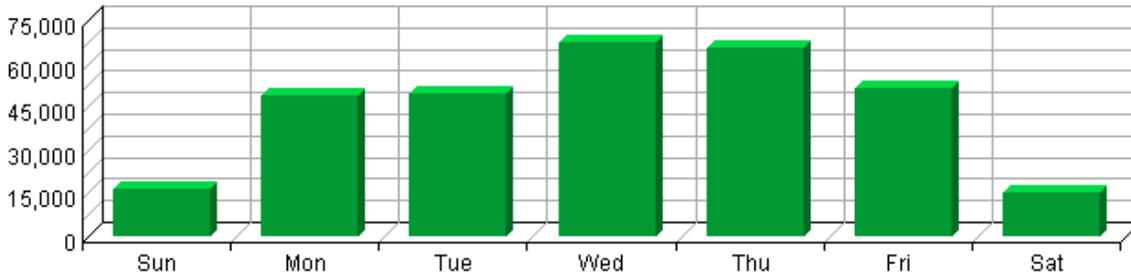
Most Active Date	October 08, 2003
Number of Hits on Most Active Date	17,031
Most Active Day of the Week	Wed
Most Active Hour of the Day	09:00–09:59

## Activity on Weekdays Summary

Total Hits Weekdays	282,237
Total Visits Weekdays	18,409
Average Number of <b>Visits</b> per day on Weekdays	800
Average Number of <b>Hits</b> per day on Weekdays	12,271



**Hits by Day of the Week**



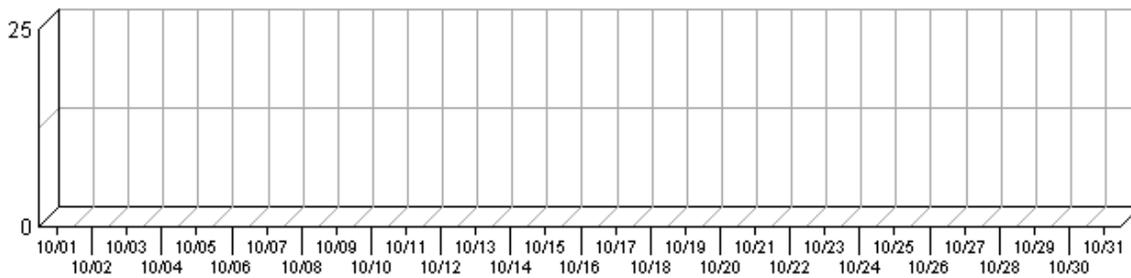
**Least Active Summary**

Least Active Date	October 11, 2003
Number of Hits on Least Active Date	2,602
Least Active Day of the Week	Sat
Least Active Hour of the Day	03:00–03:59

**Activity on Weekends Summary**

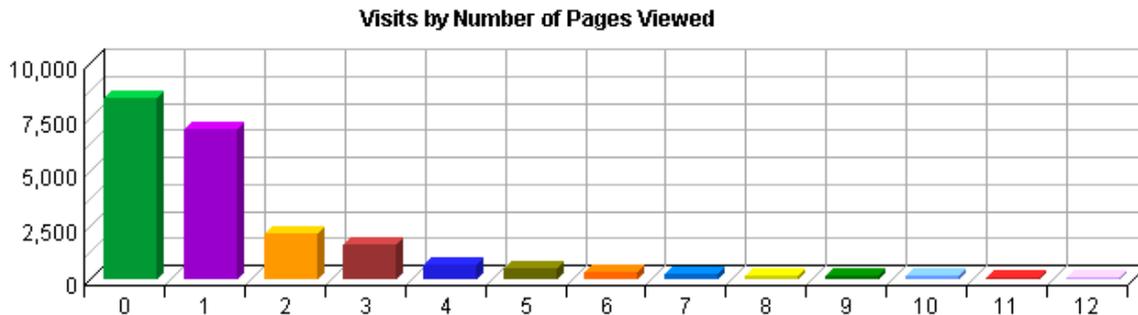
Total Hits Weekend	31,541
Total Visits Weekend	3,764
Average Number of <b>Visits</b> per Weekend	941
Average Number of <b>Hits</b> per Weekend	7,885

**Bandwidth: Kbytes Transferred Trend**



# Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



**Visits by Number of Pages Viewed**

	Number of Pages Viewed	Visits	%
Pages	0	8,426	37.95%
Pages	1	6,939	31.25%
Pages	2	2,153	9.70%
Pages	3	1,615	7.27%
Pages	4	695	3.13%
Pages	5	501	2.26%
Pages	6	367	1.65%
Pages	7	225	1.01%
Pages	8	173	0.78%
Pages	9	130	0.59%
Pages	10	164	0.74%
Pages	11	80	0.36%
Pages	12	70	0.32%
<b>Pages</b>	<b>Subtotal</b>	<b>21,538</b>	<b>97.01%</b>
<b>Pages</b>	<b>Other</b>	<b>664</b>	<b>2.99%</b>
	<b>Total</b>	<b>22,202</b>	<b>100.00%</b>

## Visits by Number of Pages Viewed – Help Card

**? Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

**Visits** – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

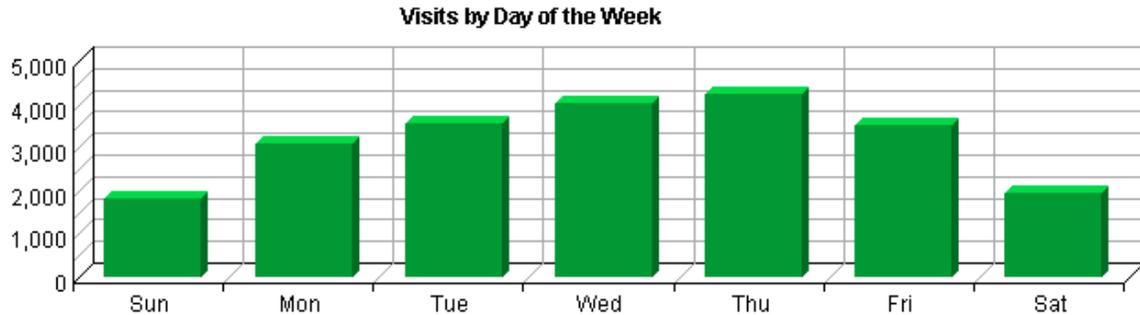
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

# Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	1,808	8.15%
Mon	3,081	13.90%
Tue	3,561	16.06%
Wed	4,014	18.10%
Thu	4,222	19.04%
Fri	3,531	15.92%
Sat	1,956	8.82%
<b>Total Weekend</b>	<b>3,764</b>	<b>16.98%</b>
<b>Total Weekdays</b>	<b>18,409</b>	<b>83.02%</b>
<b>Total</b>	<b>22,173</b>	<b>100.00%</b>

## Visits by Day of the Week – Help Card

**? Day** – Specified day of the week being tracked.

**Visits** – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

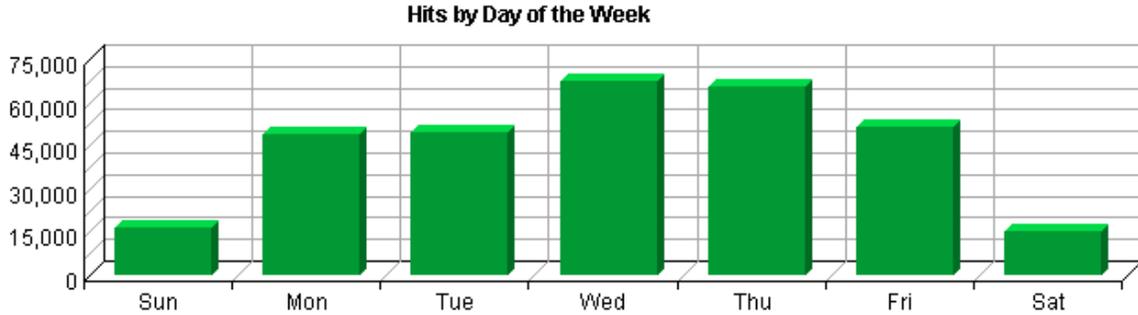
**%** – Percentage of total visits that occurred on the specified day of the week.

**💡** Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	16,303	5.20%
Mon	48,702	15.52%
Tue	49,489	15.77%
Wed	67,395	21.48%
Thu	65,247	20.79%
Fri	51,404	16.38%
Sat	15,238	4.86%
<b>Total Weekend</b>	<b>31,541</b>	<b>10.05%</b>
<b>Total Weekdays</b>	<b>282,237</b>	<b>89.95%</b>
<b>Total</b>	<b>313,778</b>	<b>100.00%</b>

## Hits by Day of the Week – Help Card

**? Day** – Specified day of the week being tracked.

**Hits** – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

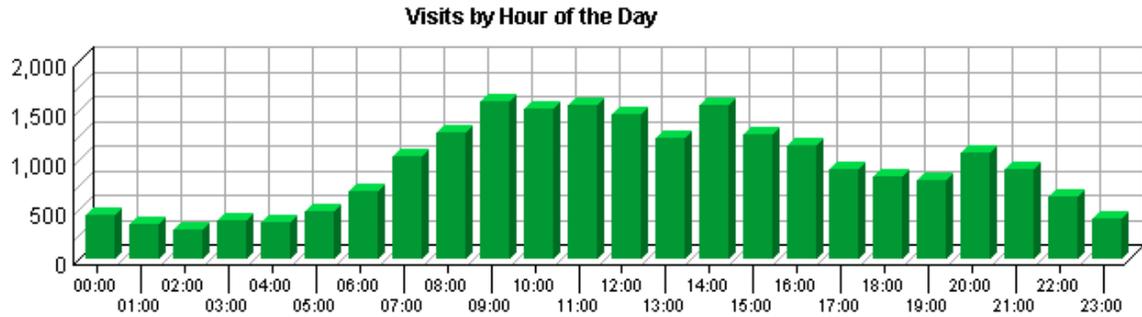
**%** – Percentage of total hits that occurred on the specified day of the week.

**💡** Days of less activity should be considered good days for maintenance and content improvement.



# Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	447	2.02%
01:00	348	1.57%
02:00	299	1.35%
03:00	380	1.71%
04:00	364	1.64%
05:00	478	2.16%
06:00	694	3.13%
07:00	1,034	4.66%
08:00	1,275	5.75%
09:00	1,588	7.16%
10:00	1,510	6.81%
11:00	1,556	7.02%
12:00	1,454	6.56%
13:00	1,230	5.55%
14:00	1,549	6.99%
15:00	1,262	5.69%
16:00	1,151	5.19%
17:00	915	4.13%
18:00	827	3.73%
19:00	805	3.63%
20:00	1,070	4.83%
21:00	900	4.06%
22:00	628	2.83%
23:00	409	1.84%
<b>Total Visits during Work Hours (8:00am–5:00pm)</b>	<b>12,575</b>	<b>56.71%</b>

<b>Total Visits during After Hours (5:01pm–7:59am)</b>	<b>9,598</b>	<b>43.29%</b>
<b>Total</b>	<b>22,173</b>	<b>100.00%</b>

### Summary of Visits by Hour of the Day

<b>Most Active Hour of the Day</b>	09:00–09:59
<b>Least Active Hour of the Day</b>	02:00–02:59

#### Visits by Hour of the Day – Help Card

**? Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of visits.

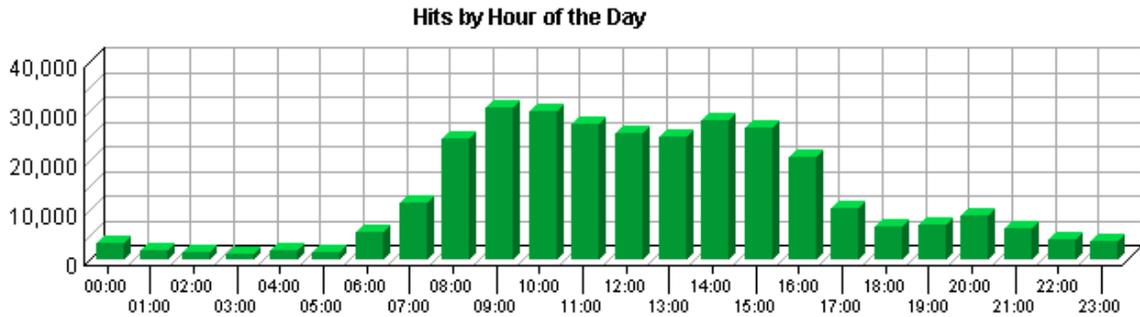
**Visits** – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of visits to your site that occurred during the specified hour.

**💡** This information can be used to determine which hour of the day is best for system maintenance.

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	3,155	1.01%
01:00	1,744	0.56%
02:00	1,607	0.51%
03:00	1,239	0.39%
04:00	1,727	0.55%
05:00	1,623	0.52%
06:00	5,698	1.82%
07:00	11,543	3.68%
08:00	24,382	7.77%
09:00	30,731	9.79%
10:00	30,096	9.59%
11:00	27,339	8.71%
12:00	25,575	8.15%
13:00	24,775	7.90%
14:00	28,091	8.95%
15:00	26,790	8.54%
16:00	20,676	6.59%
17:00	10,355	3.30%
18:00	6,644	2.12%
19:00	7,090	2.26%
20:00	8,889	2.83%
21:00	6,308	2.01%
22:00	3,974	1.27%
23:00	3,727	1.19%

<b>Total Hits during Work Hours (8:00am–5:00pm)</b>	<b>238,455</b>	<b>75.99%</b>
<b>Total Hits during After Hours (5:01pm–7:59am)</b>	<b>75,323</b>	<b>24.01%</b>
<b>Total</b>	<b>313,778</b>	<b>100.00%</b>

### Summary of Hits by Hour of the Day

<b>Most Active Hour of the Day</b>	09:00–09:59
<b>Least Active Hour of the Day</b>	03:00–03:59

### Hits by Hour of the Day – Help Card

**? Hour** – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Hits** – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of hits.

**%** – Percentage of hits to your site that occurred during the specified hour.

**💡** This information can be used to determine which hour of the day is best for system maintenance.

# Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



**Visit Duration by Visits**

Visit Duration in Minutes	Visits	%
0-1	17,928	80.75%
1-2	536	2.41%
2-3	393	1.77%
3-4	260	1.17%
4-5	198	0.89%
5-6	151	0.68%
6-7	145	0.65%
7-8	92	0.41%
8-9	121	0.54%
9-10	120	0.54%
10-11	96	0.43%
11-12	71	0.32%
12-13	82	0.37%
13-14	84	0.38%
14-15	69	0.31%
15-16	85	0.38%
16-17	81	0.36%
17-18	65	0.29%
18-19	74	0.33%
19-20	64	0.29%
<b>Subtotal</b>	<b>20,715</b>	<b>93.30%</b>
<b>Other</b>	<b>1,487</b>	<b>6.70%</b>
<b>Total</b>	<b>22,202</b>	<b>100.00%</b>

## Visit Duration by Visits – Help Card

**? Visit Duration (minutes)** – The number of minutes your web site was viewed.

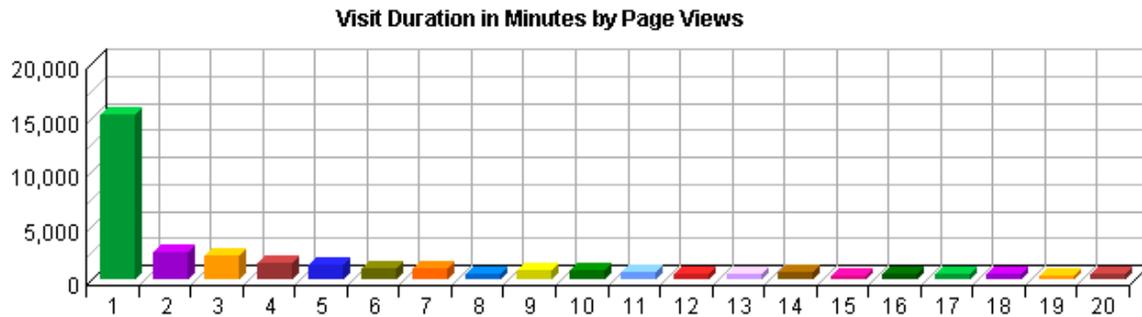
**Visits** – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of visitors who viewed your page for the specified duration of time.

**💡** This information tells you how many visitors view your site for specific intervals of time.

# Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



**Visit Duration by Page Views**

Visit Duration in Minutes	Views	%
0-1	15,272	25.09%
1-2	2,476	4.07%
2-3	2,146	3.53%
3-4	1,495	2.46%
4-5	1,385	2.28%
5-6	942	1.55%
6-7	1,040	1.71%
7-8	590	0.97%
8-9	816	1.34%
9-10	818	1.34%
10-11	614	1.01%
11-12	449	0.74%
12-13	474	0.78%
13-14	618	1.02%
14-15	368	0.60%
15-16	507	0.83%
16-17	446	0.73%
17-18	424	0.70%
18-19	373	0.61%
19-20	424	0.70%
<b>Subtotal</b>	<b>31,677</b>	<b>52.05%</b>
<b>Other</b>	<b>29,185</b>	<b>47.95%</b>
<b>Total</b>	<b>60,862</b>	<b>100.00%</b>

## Visit Duration by Page Views – Help Card

**?** **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visit Duration (minutes)** – The number of minutes your web site was viewed.

**Views** – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

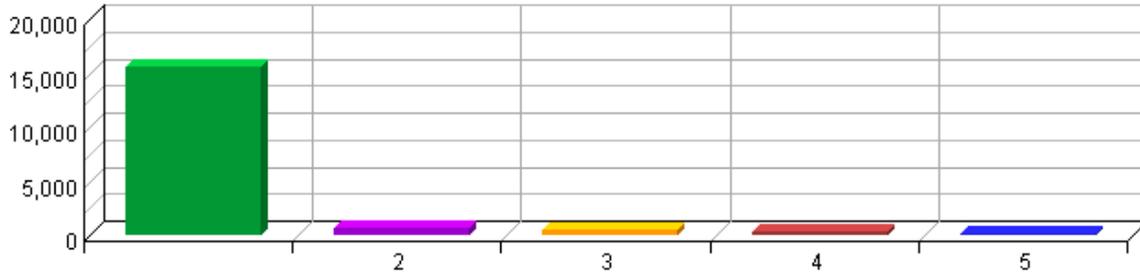
**%** – Percentage of visitors who viewed your page for the specified duration of time.

**💡** This information tells you how many visitors view your site for specific intervals of time.

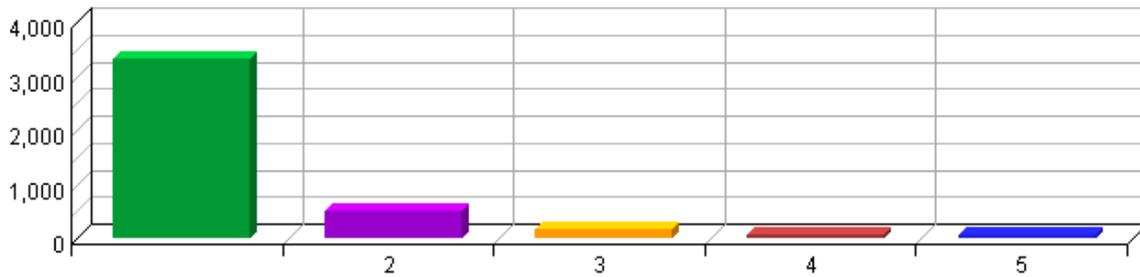
# Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

### Top Browsers by Visits



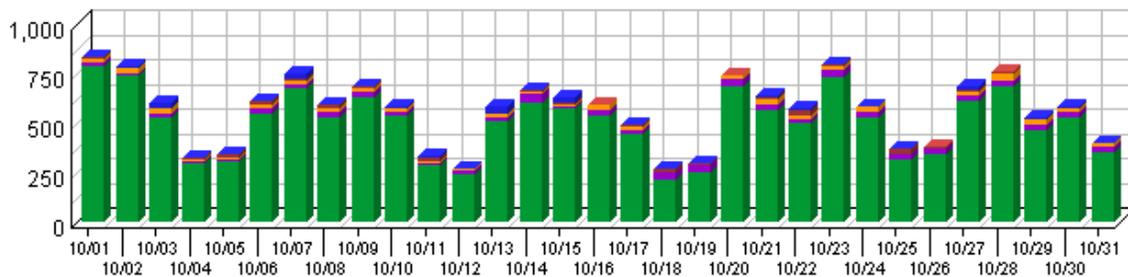
### Top Spiders by Visits



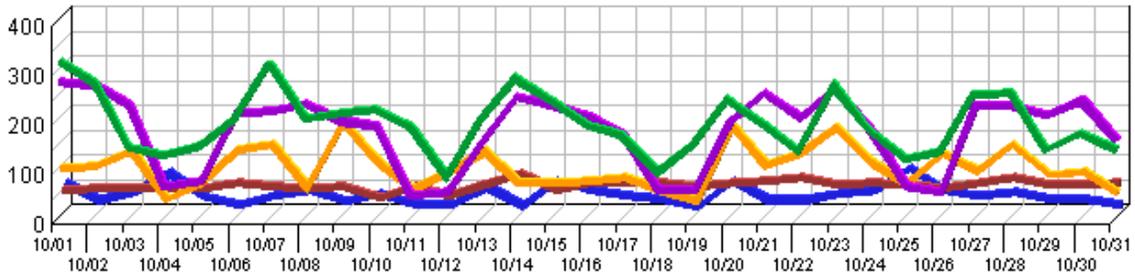
### Top WAP Browsers by Visits



### Top Browsers by Visits Trend

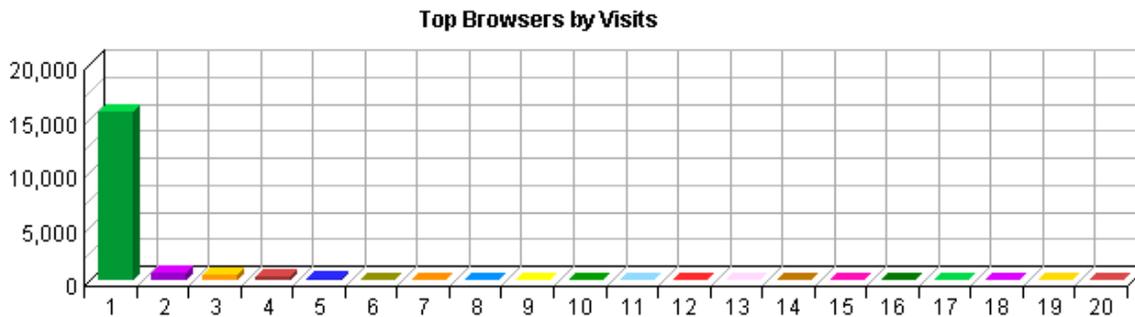
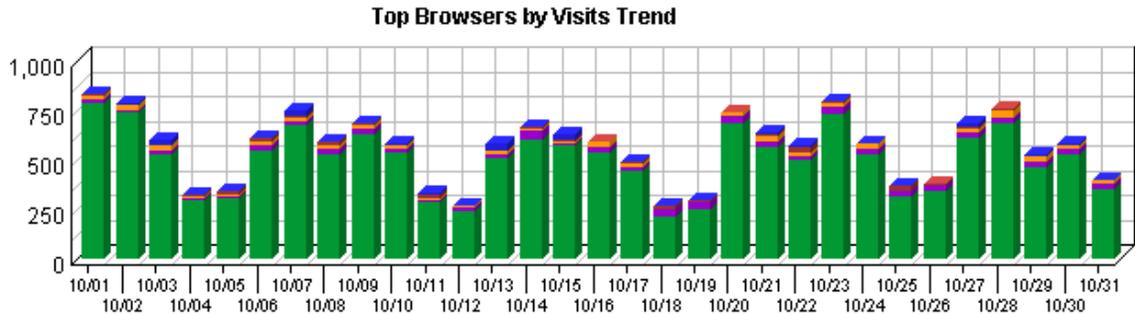


Top Platforms by Visits Trend



# Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



## Top Browsers

	<b>Browser</b>	<b>Visits</b>	<b>%</b>	<b>Hits</b>
1.	Microsoft Internet Explorer	<b>15,533</b>	<b>87.12%</b>	275,840
2.	Other Netscape Compatible	<b>756</b>	<b>4.24%</b>	2,520
3.	Netscape	<b>550</b>	<b>3.08%</b>	10,173
4.	ia_archiver	<b>258</b>	<b>1.45%</b>	1,300
5.	Mozilla	<b>176</b>	<b>0.99%</b>	854
6.	Others	<b>83</b>	<b>0.47%</b>	254
7.	NPBot ( <a href="http://www.nameprotect.com/botinfo.html">http://www.nameprotect.com/botinfo.html</a> )	<b>83</b>	<b>0.47%</b>	83
8.	msnbot/0.11 ( <a href="http://search.msn.com/msnbot.htm">http://search.msn.com/msnbot.htm</a> )	<b>33</b>	<b>0.19%</b>	160
9.	ColdFusion	<b>31</b>	<b>0.17%</b>	62
10.	Zao/0.1 ( <a href="http://www.kototoi.org/zao/">http://www.kototoi.org/zao/</a> )	<b>26</b>	<b>0.15%</b>	560
11.	Links SQL ( <a href="http://gossamer-threads.com/scripts/links-sql/">http://gossamer-threads.com/scripts/links-sql/</a> )	<b>23</b>	<b>0.13%</b>	46
12.	Safari	<b>22</b>	<b>0.12%</b>	231
13.	NutchOrg/0.03-dev (Nutch; <a href="http://www.nutch.org/docs/bot.html">http://www.nutch.org/docs/bot.html</a> ; nutch-agent@lists.sourceforge.net)	<b>20</b>	<b>0.11%</b>	26
14.	LinkWalker	<b>19</b>	<b>0.11%</b>	38
15.	FirstGov.gov Search -	<b>18</b>	<b>0.10%</b>	1,959

	POC:firstgov.webmasters@gsa.gov			
16.	Opera	17	0.10%	134
17.	Konqueror	17	0.10%	18
18.	WebTV	15	0.08%	143
19.	MSFrontPage/5.0	8	0.04%	30
20.	LWP::Simple/5.63	8	0.04%	10
	<b>Subtotal</b>	<b>17,696</b>	<b>99.25%</b>	<b>294,441</b>
	<b>Other</b>	<b>134</b>	<b>0.75%</b>	<b>642</b>
	<b>Total</b>	<b>17,830</b>	<b>100.00%</b>	<b>295,083</b>

### Top Browsers – Help Card

**? Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Hits** – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Total** – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

**Visits** – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

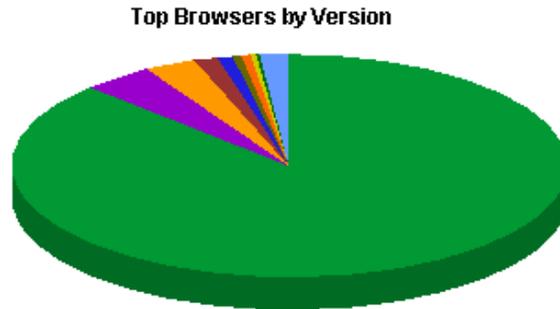
**%** – Percentage of total for the sort column (hits or visits) by those using the specified browser.

**💡** Browser data can help you determine how to configure your site for optimal viewing.

**Note:** Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

# Top Browsers by Version

This report lists the browser versions most common among your visitors.



**Top Browsers by Version**

Browser	Version	Visits	%	Hits
1. Microsoft Internet Explorer	6.0	11,999	67.30%	234,217
	5.5	1,867	10.47%	18,480
	5.0	850	4.77%	5,713
	5.01	467	2.62%	14,978
	Version Unknown	161	0.90%	276
	4.01	74	0.42%	267
	5.22	42	0.24%	1,050
	5.16	23	0.13%	460
	3.0	12	0.07%	14
	5.14	5	0.03%	94
	6.0b	4	0.02%	51
	5.05	4	0.02%	9
	5.15	3	0.02%	43
	4.0	3	0.02%	47
	1.	3	0.02%	13
	5.23	3	0.02%	10
	4.40.426	3	0.02%	3
	5.21	3	0.02%	62
	5.13	2	0.01%	32
	5.17	2	0.01%	3
5.00	2	0.01%	14	
4.5	1	0.01%	4	
<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	
2. Other Netscape Compatible	Version Unknown	756	4.24%	2,520
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
3. Netscape	4.78	95	0.53%	2,406

	7.1	92	0.52%	1,770	
	4.79	57	0.32%	904	
	7.02	52	0.29%	958	
	4.7	51	0.29%	1,027	
	7.0	38	0.21%	843	
	4.5	24	0.13%	234	
	4.75	18	0.10%	209	
	4.76	13	0.07%	296	
	4.77	12	0.07%	221	
	6.1	12	0.07%	138	
	7.01	8	0.04%	138	
	4.61	8	0.04%	89	
	4.73	7	0.04%	75	
	6.2.1	7	0.04%	99	
	4.8	6	0.03%	52	
	4.0	5	0.03%	47	
	4.77C-CCK-MCD	5	0.03%	55	
	4.05	4	0.02%	4	
	4.08	4	0.02%	10	
	6.2.2	4	0.02%	292	
	6.2.3	4	0.02%	40	
	4.75C-CCK-MCD	3	0.02%	43	
	4.51	3	0.02%	25	
	6.0	2	0.01%	27	
	4.74	2	0.01%	31	
	4.76C-CCK-MCD	2	0.01%	15	
	4.73C-CCK-MCD	2	0.01%	3	
	4.72	2	0.01%	13	
	4.04	2	0.01%	59	
	4.06	1	0.01%	27	
	6.01	1	0.01%	1	
	Version Unknown	1	0.01%	1	
	4.7C-CCK-MCD	1	0.01%	16	
	3.04	1	0.01%	4	
	4.79C-CCK-MCD	1	0.01%	1	
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	
4.	ia_archiver	Version Unknown	258	1.45%	1,300
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
5.	Mozilla	20021112	138	0.77%	205
		20030624	11	0.06%	246
		20030312	4	0.02%	117
		20031007	3	0.02%	3

		20030728	3	0.02%	75
		20030425	3	0.02%	40
		20021130	3	0.02%	91
		20030703	2	0.01%	28
		20030225	1	0.01%	11
		20030529	1	0.01%	1
		20021213	1	0.01%	6
		20030718	1	0.01%	1
		20030820	1	0.01%	1
		20030306	1	0.01%	10
		20030516	1	0.01%	14
		20020903	1	0.01%	3
		20030519	1	0.01%	2
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
6.	Others	Version Unknown	83	0.47%	254
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
7.	NPBot ( <a href="http://www.nameprotect.com/botinfo.html">http://www.nameprotect.com/botinfo.html</a> )	Version Unknown	83	0.47%	83
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
8.	msnbot/0.11 ( <a href="http://search.msn.com/msnbot.htm">http://search.msn.com/msnbot.htm</a> )	Version Unknown	33	0.19%	160
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
9.	ColdFusion	Version Unknown	31	0.17%	62
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
10.	Zao/0.1 ( <a href="http://www.kototoi.org/zao/">http://www.kototoi.org/zao/</a> )	Version Unknown	26	0.15%	560
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
11.	Links SQL ( <a href="http://gossamer-threads.com/scripts/links-sql/">http://gossamer-threads.com/scripts/links-sql/</a> )	Version Unknown	23	0.13%	46
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
12.	Safari	85.5	15	0.08%	83
		85	7	0.04%	148
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
13.	NutchOrg/0.03-dev (Nutch; <a href="http://www.nutch.org/docs/bot.html">http://www.nutch.org/docs/bot.html</a> ; <a href="mailto:nutch-agent@lists.sourceforge.net">nutch-agent@lists.sourceforge.net</a> )	Version Unknown	20	0.11%	26
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
14.	LinkWalker	Version Unknown	19	0.11%	38
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
15.	FirstGov.gov Search – POC:firstgov.webmasters@gsa.gov	Version Unknown	18	0.10%	1,959
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
16.	Opera	7.11	8	0.04%	74
		7.20	3	0.02%	41
		7.21	2	0.01%	2
		7.01	1	0.01%	5
		7.03	1	0.01%	2
		6.01	1	0.01%	9

		6.05	1	0.01%	1
		<b>Other</b>	0	0.00%	0
17.	Konqueror	3.1-RC2	4	0.02%	4
		3.1-RC4	4	0.02%	4
		3.0-RC2	2	0.01%	2
		3.0	1	0.01%	1
		3.1	1	0.01%	2
		3.1-RC6	1	0.01%	1
		3.1-RC1	1	0.01%	1
		3.0-RC3	1	0.01%	1
		3.0-RC1	1	0.01%	1
		3.0-RC4	1	0.01%	1
		<b>Other</b>	0	0.00%	0
18.	WebTV	2.6	10	0.06%	128
		1.2	5	0.03%	15
		<b>Other</b>	0	0.00%	0
19.	MSFrontPage/5.0	Version Unknown	8	0.04%	30
		<b>Other</b>	0	0.00%	0
20.	LWP::Simple/5.63	Version Unknown	8	0.04%	10
		<b>Other</b>	0	0.00%	0
<b>Subtotal</b>			<b>17,696</b>	<b>99.25%</b>	<b>294,441</b>
<b>Other</b>			<b>134</b>	<b>0.75%</b>	<b>642</b>
<b>Total</b>			<b>17,830</b>	<b>100.00%</b>	<b>295,083</b>

### Top Browsers by Version – Help Card

**? Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of the total visits in which the visitor viewed this page at least once.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

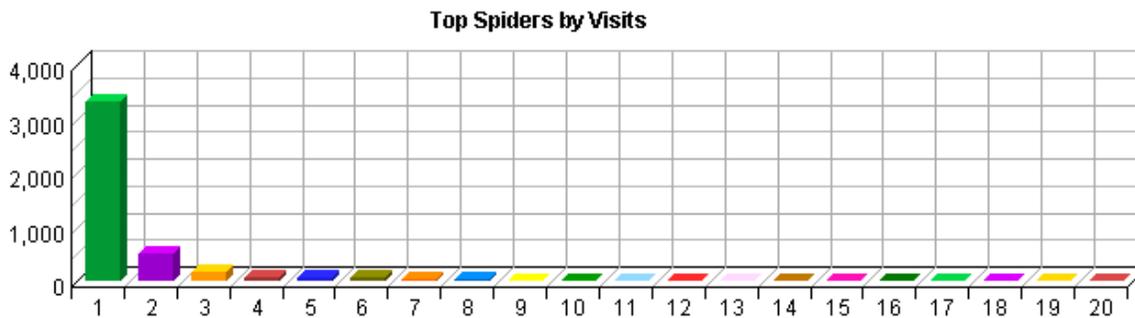
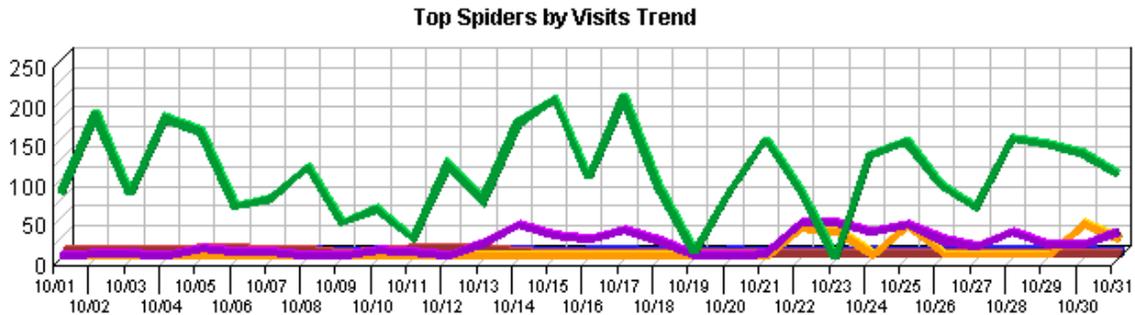
**💡** This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main

browsers.



# Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



## Top Spiders

	Spider	Visits	%	Hits
1.	Googlebot	3,315	76.33%	7,818
2.	Scooter	502	11.56%	2,448
3.	Googlebot-Image	155	3.57%	176
4.	Mozilla/4.0 compatible ZyBorg/1.0 Dead Link Checker (wn.zyborg@looksmart.net; http://www.WISEnutbot	76	1.75%	101
5.	FAST-WebCrawler	73	1.68%	2,856
6.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	72	1.66%	80
7.	WebTrends	46	1.06%	829
8.	Mozilla/4.0 (compatible; Netcraft Web Server Survey)	17	0.39%	27
9.	Linkbot	16	0.37%	32
10.	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	10	0.23%	10
11.	Mozilla/4.0 (compatible; BorderManager 3.0)	9	0.21%	166
12.	Speedy Spider (http:	5	0.12%	297
13.	TurnitinBot	5	0.12%	258
14.	vspider	5	0.12%	3,332

15.	NationalDirectory–WebSpider	4	0.09%	5
16.	Mozilla/4.74 [en] (Windows NT 5.0; U; maxamine.com--robot)	4	0.09%	4
17.	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 4.0 Robot) Microsoft	4	0.09%	21
18.	Enterprise_Search	4	0.09%	8
19.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.1.4322; MSIECrawler)	2	0.05%	104
20.	NetResearchServer	2	0.05%	4
	<b>Subtotal</b>	<b>4,326</b>	<b>99.61%</b>	<b>18,576</b>
	<b>Other</b>	<b>17</b>	<b>0.39%</b>	<b>119</b>
	<b>Total</b>	<b>4,343</b>	<b>100.00%</b>	<b>18,695</b>

### Top Spiders – Help Card

**? Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Spider** – An automated program which searches the Internet.

**Visits** – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

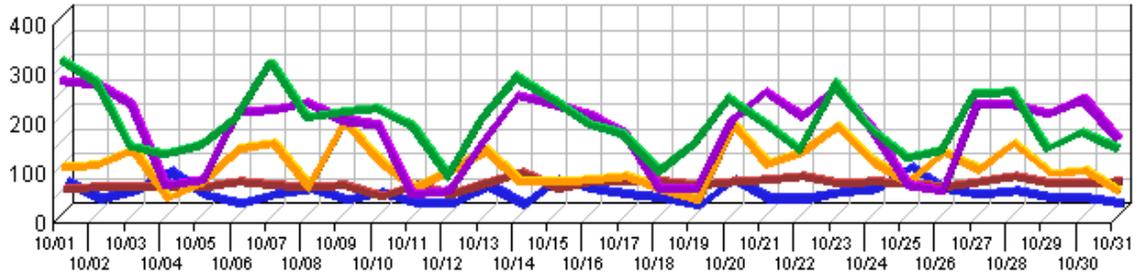
**%** – Percentage of total spider visits or hits by the specified spider.

**💡** This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

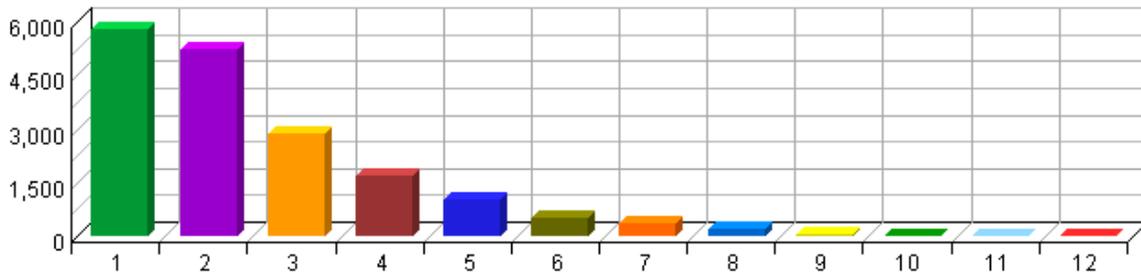
# Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

**Top Platforms by Visits Trend**



**Top Platforms by Visits**



**Top Platforms**

	<b>Platform</b>	<b>Visits</b>	<b>%</b>	<b>Views</b>
1.	Windows XP	5,819	32.64%	55,658
2.	Windows 2000	5,245	29.42%	180,010
3.	Windows 98	2,891	16.21%	27,805
4.	Others	1,691	9.48%	8,141
5.	Windows ME	1,037	5.82%	8,907
6.	Windows NT	528	2.96%	9,115
7.	Windows 95	352	1.97%	2,455
8.	Macintosh PowerPC	223	1.25%	2,856
9.	Linux	28	0.16%	74
10.	Windows 3.x	12	0.07%	14
11.	SunOS	3	0.02%	21
12.	FreeBSD	1	0.01%	27
	<b>Total</b>	<b>17,830</b>	<b>100.00%</b>	<b>295,083</b>

## Top Platforms – Help Card

**? Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Platform** – The specified platform being analyzed. The operating system used by the visitor to your site.

**Total** – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

**Visits** – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

# Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

## Glossary

<b>Active Campaign</b>	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
<b>Active Campaigns</b>	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
<b>Ad</b>	A graphic or banner which takes a visitor to another web site when clicked.
<b>Ad Click</b>	A click on an advertisement which takes a visitor to another web site.
<b>Ad View</b>	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
<b>Authenticated Username</b>	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
<b>Authentication</b>	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
<b>Avg. Frequency</b>	This measure is the average number of times these visitors have visited your site over their lifetime.
<b>Avg. Latency</b>	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
<b>Avg. Lifetime Value</b>	The average lifetime value is the average of the sum of all order values.
<b>Avg. Most Recent Purchase Amt.</b>	The average most recent purchase amount for this group of visitors.
<b>Avg. Recency</b>	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
<b>Bandwidth</b>	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
<b>Browser</b>	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
<b>Campaign Lifetime Value</b>	The total order value associated to the campaign.
<b>Click Through Rate</b>	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
<b>Client</b>	A computer that accesses resources provided by another computer, called a server.
<b>Client Errors</b>	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

<b>Company Database</b>	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
<b>Cookies</b>	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
<b>Days Since First Purchase</b>	The number of days since the first purchase since these visitors have been tracked.
<b>Days Since Most Recent Purchase</b>	The number of days since the last purchase for the campaign.
<b>Destination Page</b>	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
<b>Domain Name</b>	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
<b>Domain Name Lookup</b>	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
<b>Entry File</b>	The first file requested by a visitor during a visit to your web site.
<b>Entry Page</b>	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
<b>Exit Page</b>	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
<b>FTP</b>	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
<b>File Type</b>	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
<b>Filters</b>	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
<b>First Campaign</b>	The First Campaign is the one that originally drove a visitor to your site.
<b>First Campaign Lifetime Value</b>	The lifetime value is the sum of all order values.
<b>First Campaign Type</b>	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
<b>Frequency</b>	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
<b>GIF</b>	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
<b>Geography</b>	Geography indicates the world region, country, state/province, and city.
<b>HTML</b>	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
<b>HTTP</b>	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
<b>Hit</b>	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
<b>Home Page</b>	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

<b>Home Page URL</b>	The URL for the home page of the site analyzed in the report.
<b>IP Address</b>	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
<b>JPEG</b>	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
<b>Latency</b>	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
<b>Lifetime Value</b>	This is the maximum value for all orders for this period.
<b>Log File</b>	A file created by a Web or proxy server which contains information about the activity of the server.
<b>Most Recent Campaign</b>	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
<b>New Users</b>	Visitors who didn't have a cookie on their first visit, but had one during later visits.
<b>No Referrer</b>	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
<b>Order Count</b>	This measure reflects the number of orders from completed purchases.
<b>Order Value</b>	This measure reflects the monetary amount generated from completed purchases.
<b>Other</b>	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
<b>Page</b>	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
<b>Page View</b>	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
<b>Palm Browser</b>	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
<b>Palm Device</b>	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
<b>Path Through Site</b>	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
<b>Paths from Start</b>	The sequence of pages a visitor views, excluding the entry page.
<b>Paths to Destination</b>	The sequence of pages a visitor views before arriving at a selected Destination Page.
<b>Platform</b>	Refers to the operating system, such as Linux or Windows 98.
<b>Protocol</b>	An established method of exchanging data over the Internet.
<b>Purchase Conversion Funnel</b>	Analysis of the conversion process through a four-step purchase process.
<b>Purchase Count</b>	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
<b>Recency</b>	This measure is the number of days since the most recent visit for a visitor.

<b>Referrer</b>	URL of a web page that refers visitors to your site.
<b>Report Period</b>	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
<b>Returning Visitors</b>	Visitors who already had a cookie from your site before they visited.
<b>Scenario Analysis Step</b>	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
<b>Script</b>	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
<b>Search Keywords</b>	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
<b>Search Phrase</b>	The search phrase a visitor used to find your site.
<b>Server</b>	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
<b>Server Error</b>	An error occurring on the server. Web server errors have codes in the 500 range.
<b>Single Access Page</b>	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
<b>Spider</b>	An automated program which searches the internet.
<b>Status Code</b>	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

*"Success" codes:*

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

*"Failed" codes:*

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

**404 = Failed:** Not Found  
**405 = Failed:** Method Not Allowed  
**406 = Failed:** Not Acceptable  
**407 = Failed:** Proxy Authentication Required  
**408 = Failed:** Request Time-out  
**409 = Failed:** Conflict  
**410 = Failed:** Gone  
**411 = Failed:** Length Required  
**412 = Failed:** Precondition Failed  
**413 = Failed:** Request Entity Too Large  
**414 = Failed:** Request-URI Too Large  
**415 = Failed:** Unsupported Media Type  
**416 = Failed:** Requested range not satisfiable  
**417 = Failed:** Expectation Failed  
**500 = Failed:** Internal Server Error  
**501 = Failed:** Not Implemented  
**502 = Failed:** Bad Gateway  
**503 = Failed:** Service Unavailable  
**504 = Failed:** Gateway Time-out  
**505 = Failed:** HTTP Version Not Supported

<b>Subtotal</b>	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
<b>Suffix (Domain Name)</b>	See "Top-Level Domain."
<b>Time Interval</b>	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
<b>Time before Order</b>	The number of days between a new buyer's first visit and first purchase.
<b>Time between Purchases</b>	The number of days between a visitor's previous purchase and most recent purchase in this report period.
<b>Top-Level Domain</b>	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p><b>ARPANET:</b> .arpa</p> <p><b>Commercial:</b> .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p><b>Education:</b> .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p><b>International:</b> .int .int.co .int.ve .intl.tn</p> <p><b>Government:</b> .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p><b>Military:</b> .mil .mil.[country code]</p> <p><b>Network:</b> .net .ad.jp .ne.kr .net.[country code]</p>

**Organization:** .org .or .org.[country code] .or.[country code]

**Personal:** .name

<b>Total</b>	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
<b>Traffic</b>	The quantity of data transferred.
<b>URL</b>	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, <a href="http://www.webtrends.com/html/info/default.htm">http://www.webtrends.com/html/info/default.htm</a> is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
<b>Unique Visitors</b>	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
<b>User Agent</b>	Portion of a log file that identifies the browser and platform used by a visitor.
<b>Users Without Cookies</b>	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
<b>Visit</b>	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
<b>Visit Duration (Minutes)</b>	The number of minutes your web site was viewed by a visitor.
<b>Visitor Minutes</b>	Total number of minutes your site was viewed by all visitors during the report period.
<b>Visits with Clicks</b>	Visits to your site where at least one ad was clicked on.
<b>WAP Browser</b>	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
<b>WAP Carrier</b>	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
<b>WAP Device</b>	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
<b>WTLS</b>	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum ( <a href="http://www.wapforum.org">www.wapforum.org</a> ). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.