



**US Army Corps
of Engineers®**

Wilmington District

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The Saved by the Zone: The Life Jacket Zone campaign kicks off with free life jackets for children, interactive booths, and ride-alongs for news media representatives

RALEIGH, N.C. – The U.S. Army Corps of Engineers is excited to partner with the N.C. Wildlife Resources Commission, N.C. State Parks, the Neuse Riverkeeper Foundation, Safe Kids Wake County, and the U.S. Coast Guard Auxiliary in the Saved by the Zone: The Life Jacket Zone campaign this summer.

This summer visitors will see “Life Jacket Zone” stencils painted at boat ramps across the state and southern Virginia, boating safety educational events, and an online life jacket photo contest.

The campaign kicks off on Saturday, May 3rd with Triangle Boating Safety Day at Falls Lake Highway 50 Boat Ramp from 1-3 p.m. The public and media are invited to attend. The boat ramp is located at 13900 Creedmoor Road, Wake Forest, NC 27587. Triangle Boating Safety Day will feature interactive displays setup by water safety and enforcement officials. This is an excellent opportunity to get all of your boating and water safety questions answered and leave with some free giveaways. During the event, there will be a free life jacket exchange for children (while supplies last).

Members of the news media will have an opportunity to ride-along in a boat with a N.C. Wildlife Resources Enforcement Officer.

The Life Jacket Zone photo contest also kicks off on May 3rd and is a fun way to be safe this summer and win some cool prizes while doing it. Participants are asked to snap a picture of themselves, family, or friends properly wearing a life jacket and then submit them to the Life Jacket Zone Facebook site. The pictures with the most likes at the end of the summer will receive some great prizes. For more information about the contest, visit the Life Jacket Zone Facebook page.
www.facebook.com/LifeJacketZoneNC

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The most important thing you can do to keep yourself or someone you love alive while recreating in or around the water is to wear a life jacket and encourage others to do so. Ask yourself, are you or someone you love likely to be the next person to drown and take actions to make sure you are not next! Get in the life jacket zone! We can't wait to see you on the water and the web!