

Wilmington District Homepage

<http://www.saw.usace.army.mil>

Web Log Analysis Monthly Report September 2004

Report Range:09/01/2004 00:00:00 – 09/30/2004 23:59:59



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Final report conversion by WebTrends Document Utility, Version 6.1a (build 419)

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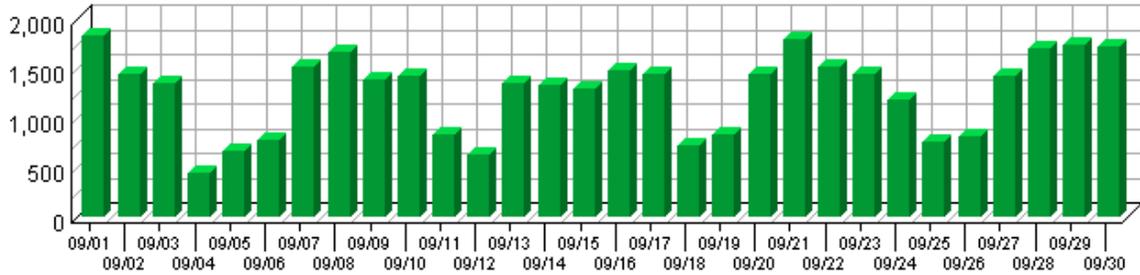
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

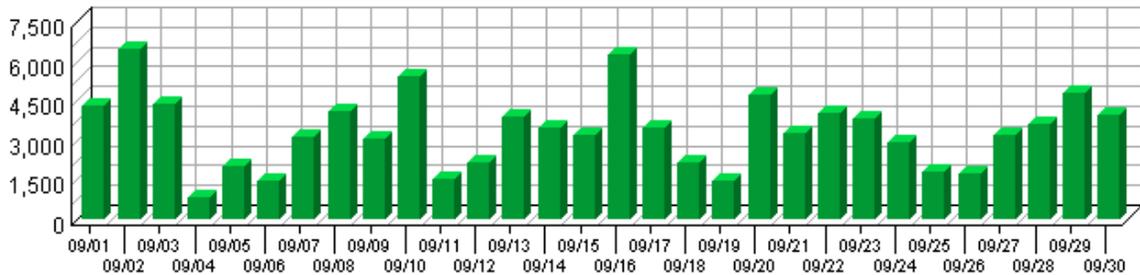
Visits Trend



Visit Summary

Visits	37,972
Average per Day	1,265
Average Visit Length	00:14:33
Median Visit Length	00:04:47
International Visits	3.27%
Visits of Unknown Origin	0.00%
Visits from Your Country: United States (US)	96.73%

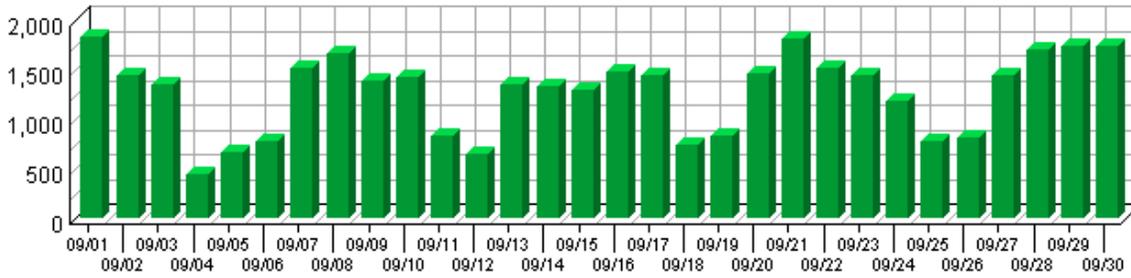
Page Views Trend



Page View Summary

Page Views	100,634
Average per Day	3,354
Average Page Views per Visit	2.65

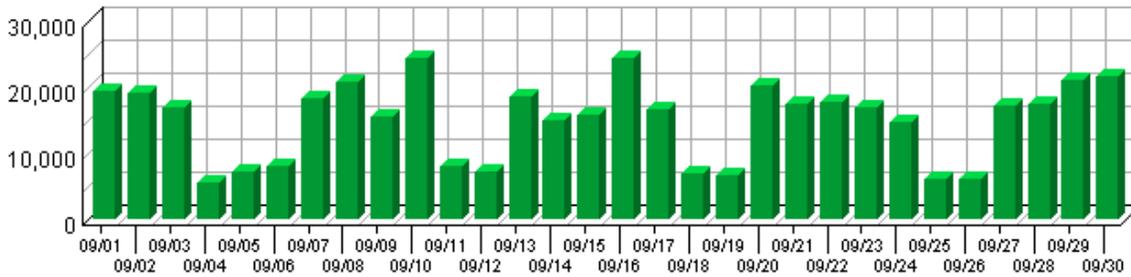
Visitors Trend



Visitor Summary

Unique Visitors	15,570
Visitors Who Visited Once	12,397
Visitors Who Visited More Than Once	3,173
Average Visits per Visitor	2.44

Hits Trend



Hit Summary

Successful Hits for Entire Site	452,359
Average Hits per Day	15,078
Home Page Hits	N/A

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

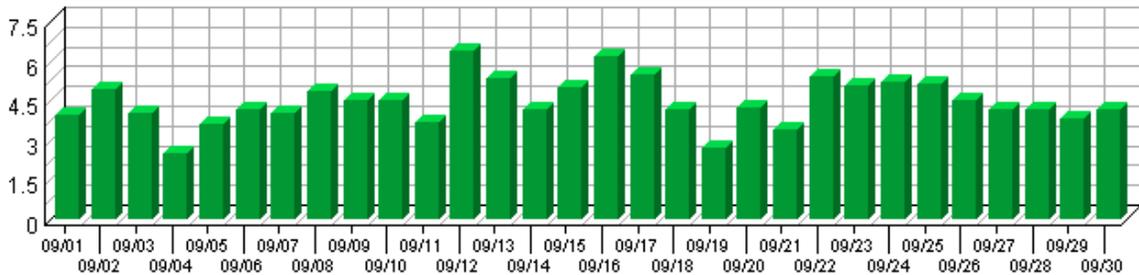
Visitors Trend



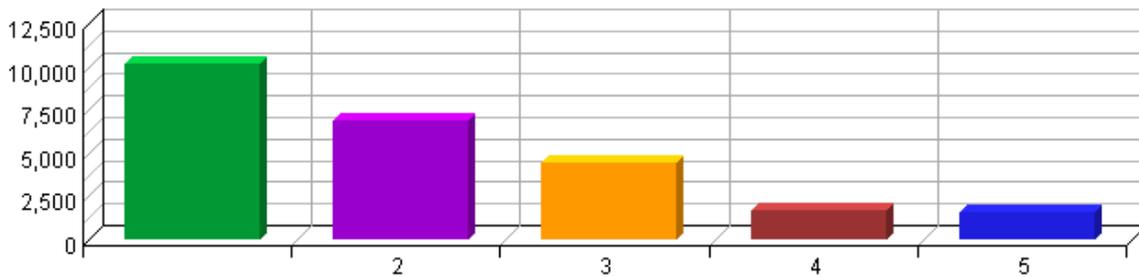
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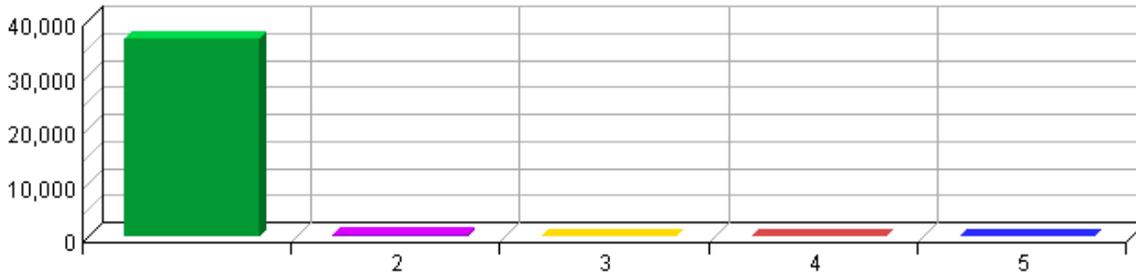
Average Length of Visit Trend



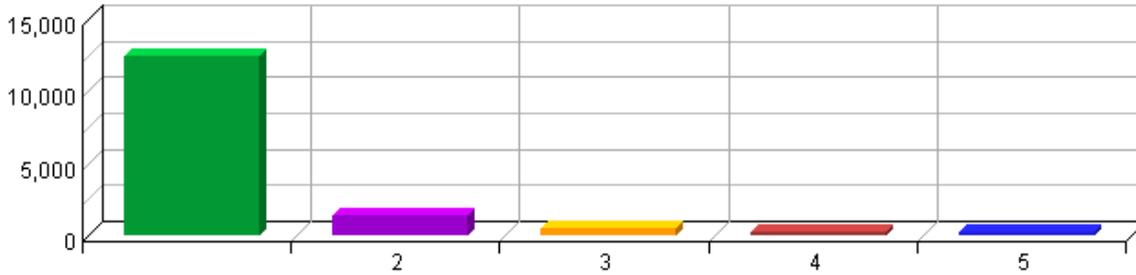
Top Organizations by Visits



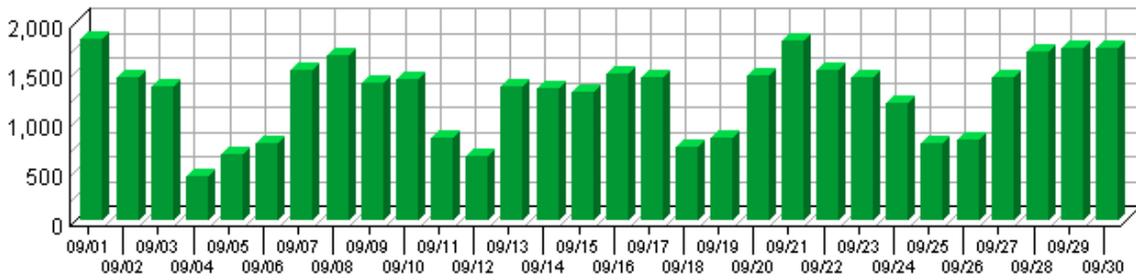
Top Countries by Visits



Visitors by Number of Visits



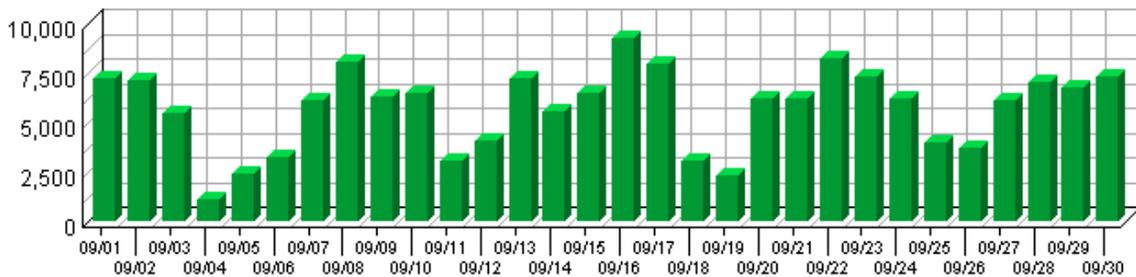
Visitors Trend



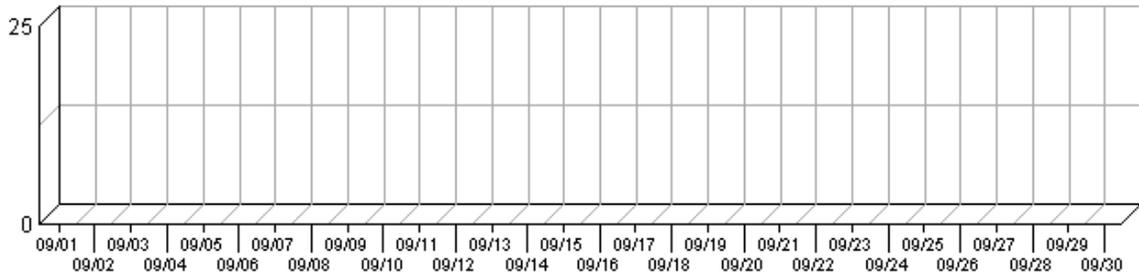
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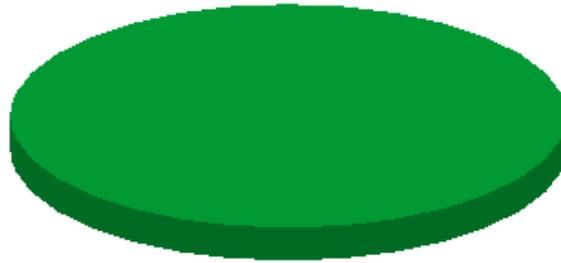
Visitor Minutes Trend



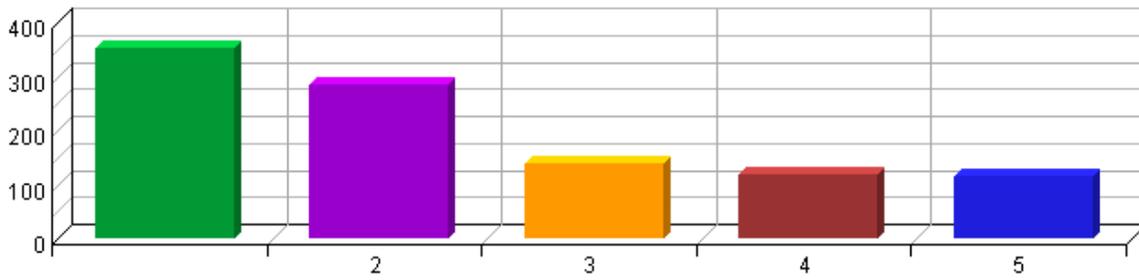
First Time Visitors Trend



New vs. Return Visits

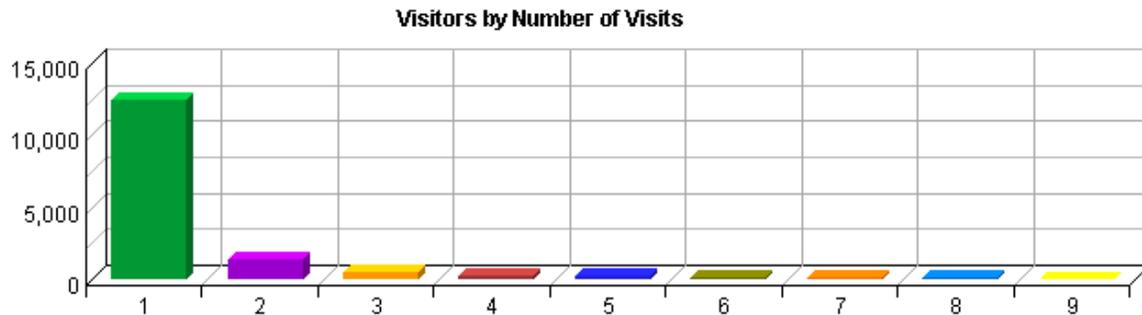


Top Visitors by Visits



Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	12,397	79.62%
2 visits	1,341	8.61%
3 visits	521	3.35%
4 visits	299	1.92%
5 visits	191	1.23%
6 visits	122	0.78%
7 visits	100	0.64%
8 visits	87	0.56%
9 visits	60	0.39%
Subtotal	15,118	97.10%
Other	452	2.90%
Total	15,570	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
09/01	1,840	4.85%
09/02	1,439	3.79%
09/03	1,343	3.54%
09/04	446	1.17%
09/05	658	1.73%
09/06	774	2.04%
09/07	1,523	4.01%
09/08	1,663	4.38%
09/09	1,391	3.66%
09/10	1,417	3.73%
09/11	833	2.19%
09/12	638	1.68%
09/13	1,353	3.56%
09/14	1,326	3.49%
09/15	1,289	3.39%
09/16	1,489	3.92%
09/17	1,439	3.79%
09/18	722	1.90%
09/19	837	2.20%
09/20	1,452	3.82%
09/21	1,802	4.75%
09/22	1,516	3.99%
09/23	1,436	3.78%
09/24	1,181	3.11%
09/25	766	2.02%

09/26	810	2.13%
09/27	1,423	3.75%
09/28	1,704	4.49%
09/29	1,745	4.60%
09/30	1,717	4.52%
Total	37,972	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

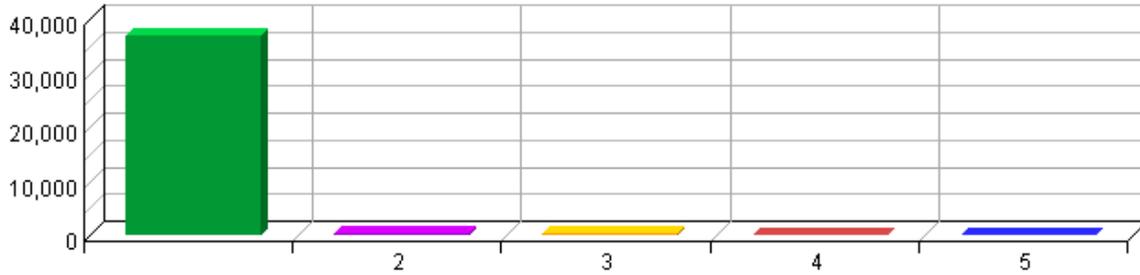
% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

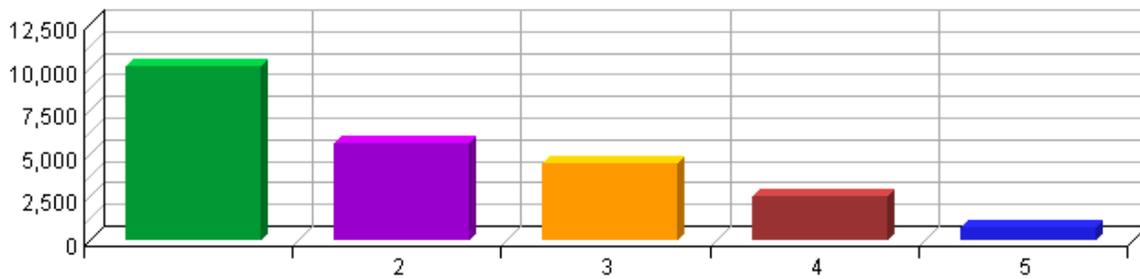
Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

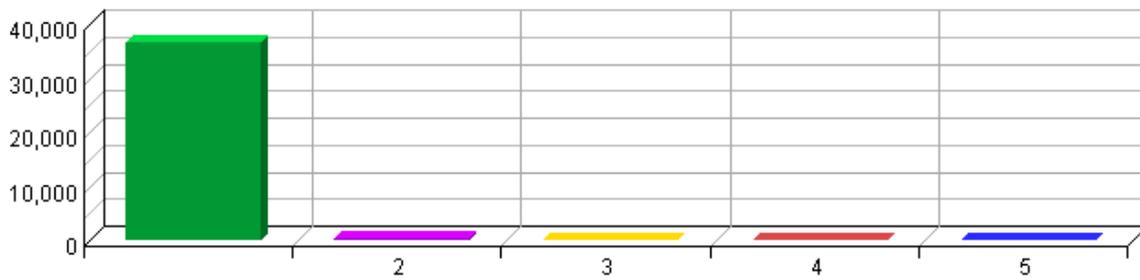
Top Regions by Visits



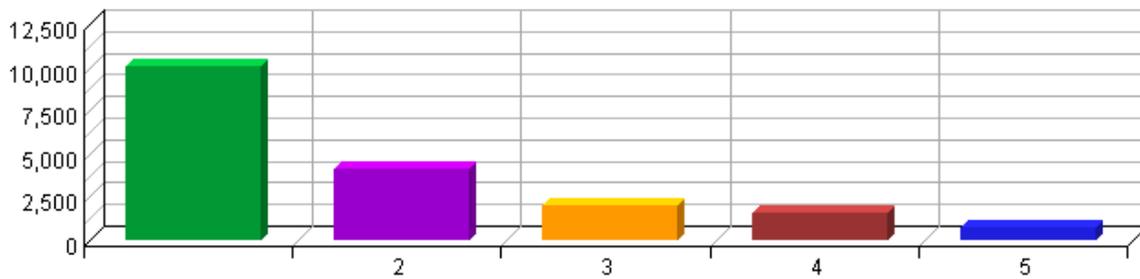
Top States and Provinces by Visits



Top Countries by Visits

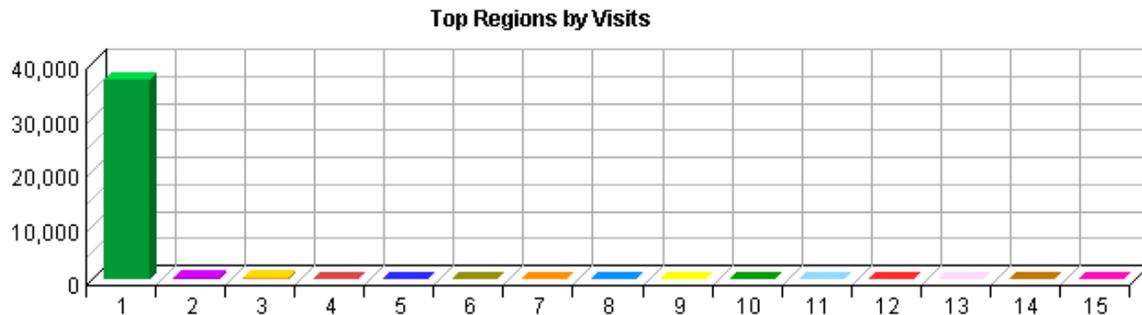


Top Cities by Visits



Top Regions

This report identifies the top geographic regions of the visitors to your site.



Top Regions

	Geographic Regions	Visits	%
1.	North America	36,852	97.05%
2.	Western Europe	459	1.21%
3.	Northern Europe	334	0.88%
4.	Asia	103	0.27%
5.	Australia	68	0.18%
6.	Middle East	48	0.13%
7.	Eastern Europe	26	0.07%
8.	South America	23	0.06%
9.	Caribbean Islands	19	0.05%
10.	Western Africa	10	0.03%
11.	Pacific Islands	9	0.02%
12.	Northern Africa	8	0.02%
13.	Southern Africa	6	0.02%
14.	Central America	5	0.01%
15.	Eastern Africa	2	0.01%
	Total	37,972	100.00%

Top Regions – Help Card

? Geographic Regions – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Total – The total visits.

Visits – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that were from this geographic region.

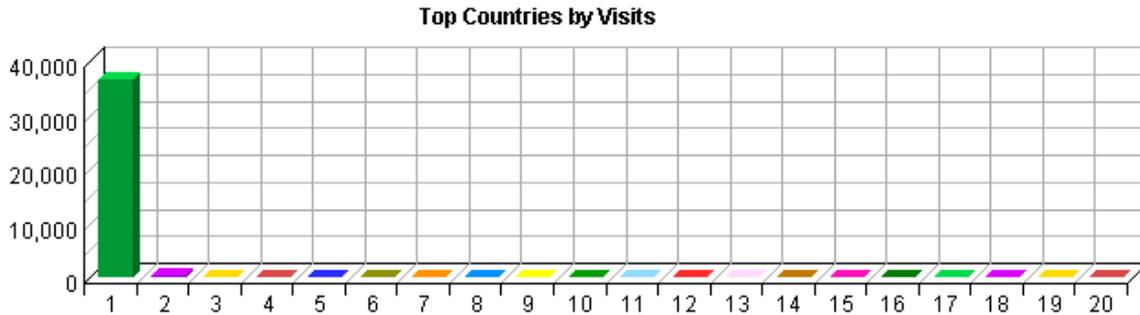


This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Countries

This report identifies the top countries of the visitors to your site.



Top Countries

	Countries	Visits	%
1.	United States (US)	36,729	96.73%
2.	Sweden (SE)	272	0.72%
3.	United Kingdom (UK)	162	0.43%
4.	Canada (CA)	119	0.31%
5.	Netherlands (NL)	116	0.31%
6.	Australia (AU)	68	0.18%
7.	Norway (NO)	56	0.15%
8.	Western Europe – country unspecified (EU)	34	0.09%
9.	Germany (DE)	32	0.08%
10.	France (FR)	31	0.08%
11.	Italy (IT)	30	0.08%
12.	Turkey (TR)	20	0.05%
13.	Spain (ES)	18	0.05%
14.	Singapore (SG)	16	0.04%
15.	Malaysia (MY)	15	0.04%
16.	Belgium (BE)	15	0.04%
17.	Puerto Rico (PR)	13	0.03%
18.	Japan (JP)	13	0.03%
19.	Israel (IL)	11	0.03%
20.	India (IN)	10	0.03%
	Subtotal	37,780	99.49%
	Other	192	0.51%
	Total	37,972	100.00%

Top Countries – Help Card

? **Countries** – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Total – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

Visits – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from the specified country.

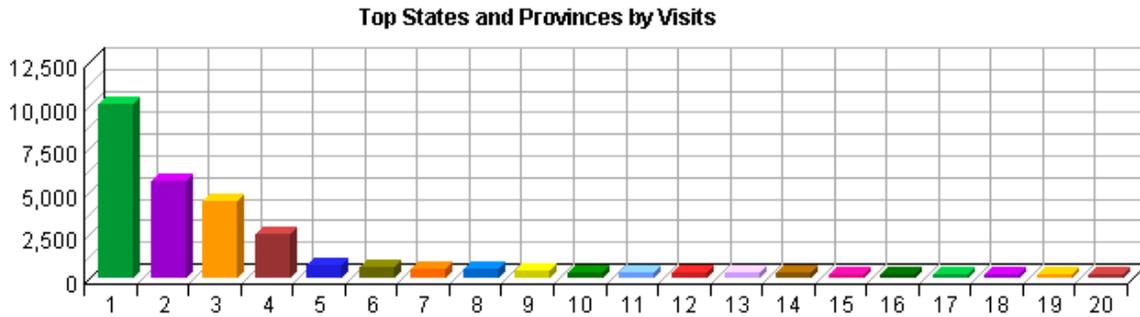
Unknown Origin – The country associated with the visitor's domain name could not be determined.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top States and Provinces

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America and Australia, and regions of the United Kingdom with your most active visitors. Note that new data is being added as available.



Top States and Provinces

	States and Provinces	Visits	%
1.	Oregon	10,046	33.70%
2.	Virginia	5,619	18.85%
3.	California	4,471	15.00%
4.	North Carolina	2,519	8.45%
5.	Massachusetts	791	2.65%
6.	Georgia	628	2.11%
7.	Washington	567	1.90%
8.	D.C.	523	1.75%
9.	Florida	443	1.49%
10.	New Jersey	351	1.18%
11.	Maryland	343	1.15%
12.	Texas	326	1.09%
13.	South Carolina	314	1.05%
14.	Pennsylvania	266	0.89%
15.	New York	253	0.85%
16.	Ohio	248	0.83%
17.	Colorado	213	0.71%
18.	Illinois	203	0.68%
19.	Missouri	179	0.60%
20.	Louisiana	160	0.54%
	Subtotal	28,463	95.48%
	Other	1,348	4.52%
	Total	29,811	100.00%

Top States and Provinces – Help Card

? **States and Provinces** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits identified from states and provinces in North America. This number may be less than the total visits overall due to visitors from outside North America and visitors whose location could not be determined.

Visits – Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this state or province.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Cities

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.



Top Cities

	City	Visits	%
1.	Portland, Oregon, United States	10,038	32.50%
2.	Chantilly, Virginia, United States	4,133	13.38%
3.	Mountain View, California, United States	1,986	6.43%
4.	San Mateo, California, United States	1,627	5.27%
5.	Raleigh, North Carolina, United States	758	2.45%
6.	Charlotte, North Carolina, United States	650	2.10%
7.	Washington, D.C., United States	523	1.69%
8.	Atlanta, Georgia, United States	501	1.62%
9.	Boston, Massachusetts, United States	477	1.54%
10.	Redmond, Washington, United States	406	1.31%
11.	Stockholm, Sweden	268	0.87%
12.	Winston Salem, North Carolina, United States	192	0.62%
13.	Herndon, Virginia, United States	188	0.61%
14.	San Francisco, California, United States	185	0.60%
15.	Woburn, Massachusetts, United States	184	0.60%
16.	Vienna, Virginia, United States	180	0.58%
17.	Baltimore, Maryland, United States	169	0.55%
18.	Cupertino, California, United States	154	0.50%
19.	Richmond, Virginia, United States	131	0.42%
20.	London, United Kingdom	128	0.41%
	Subtotal	22,878	74.08%
	Other	8,005	25.92%
	Total	30,883	100.00%

Top Cities – Help Card

? **City** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits where there was sufficient information to identify the city. This number may be less than the total visits overall due to visitors whose location could not be determined.

Visits – Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this city.

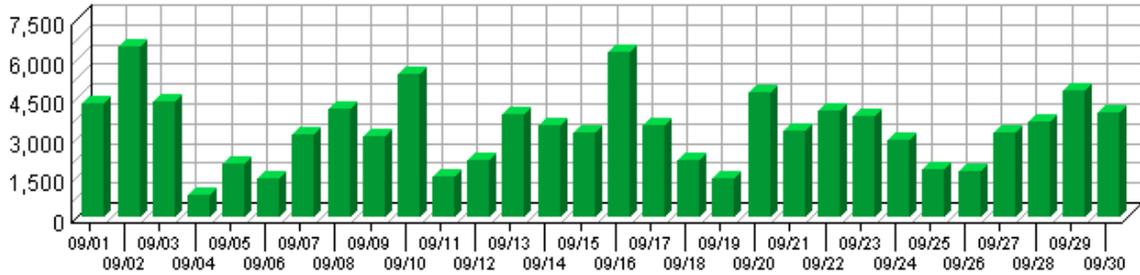
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Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

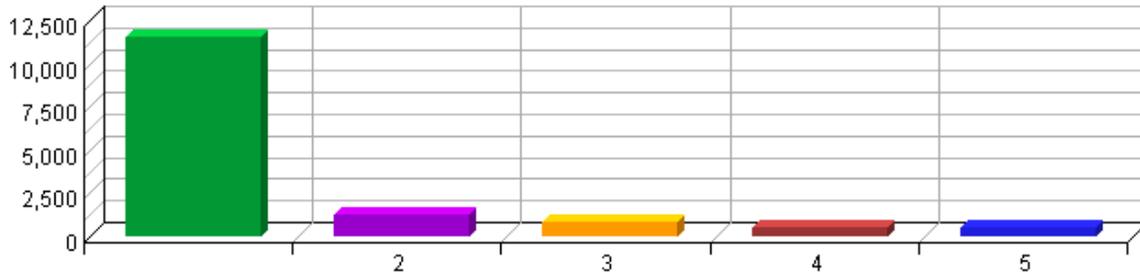
Page Views Trend



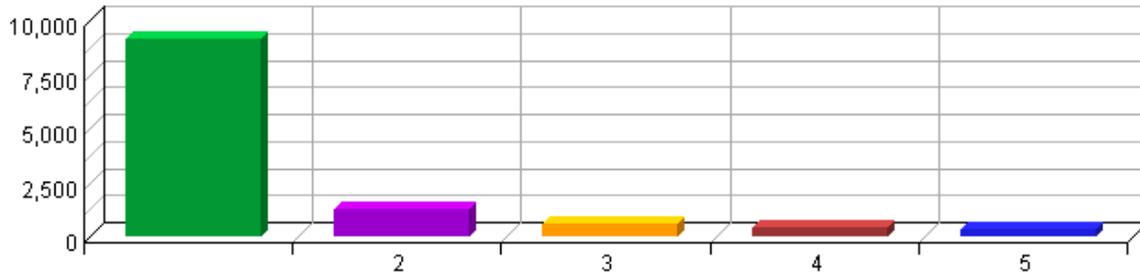
Page View Summary

Page Views	100,634
Average per Day	3,354
Average Page Views per Visit	2.65

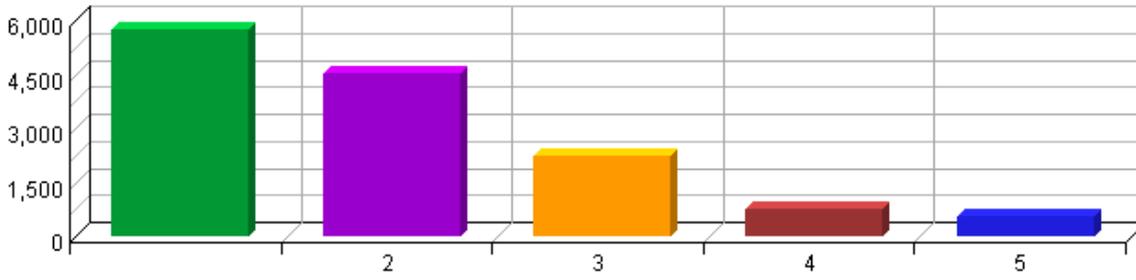
Top Entry Pages



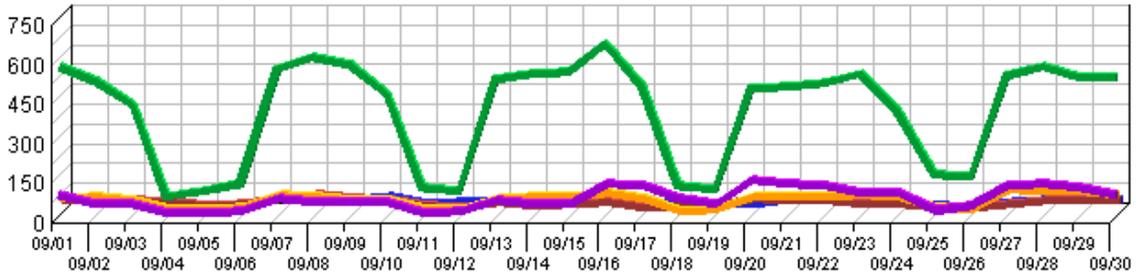
Top Exit Pages



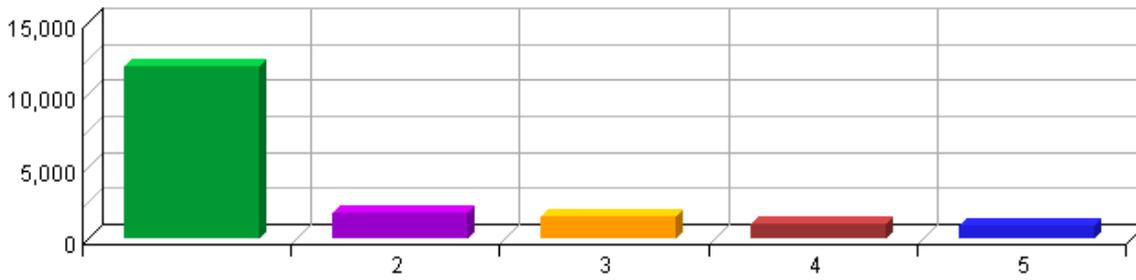
Top Content Groups by Visits



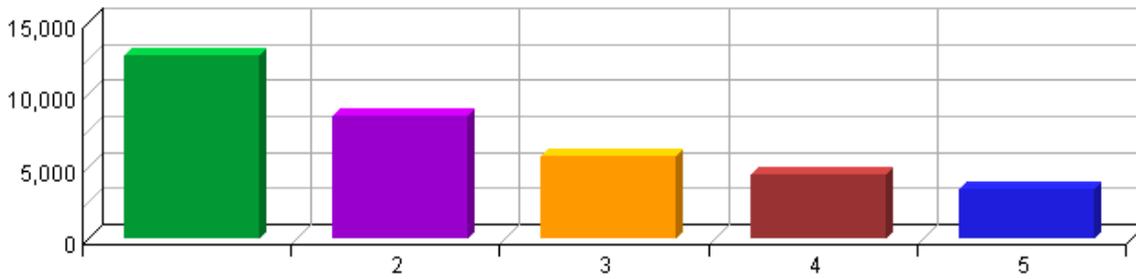
Top Pages by Visits Trend



Top Pages by Visits

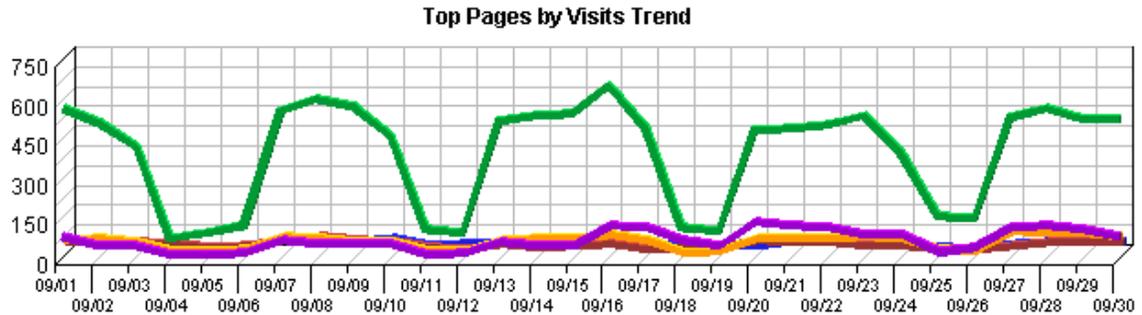


Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp	12,008	15.09%	20,301	00:05:51	0
2.	Advertised Solicitations http://www.saw.usace.army.mil/EBS/AdvertisedSolicitations.asp	1,809	2.27%	2,646	00:01:53	0
3.	Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/WETLANDS/	1,466	1.84%	1,864	00:01:14	0
4.	http://www.saw.usace.army.mil/philpott/	1,007	1.27%	1,381	00:03:18	0
5.	Wilmington District http://www.saw.usace.army.mil/nav/nav.htm	906	1.14%	1,470	00:03:16	0
6.	http://www.saw.usace.army.mil/DoingBusinessWithUs.htm	721	0.91%	860	00:01:14	0
7.	http://www.saw.usace.army.mil/jhkerr/	699	0.88%	865	00:02:28	0

8.	http://www.saw.usace.army.mil/contracting/	642	0.81%	710	00:00:57	0
9.	http://www.saw.usace.army.mil/wkscott/	636	0.80%	896	00:00:06	0
10.	Permit Forms and Instructions http://www.saw.usace.army.mil/WETLANDS/Permits.html	632	0.79%	749	00:01:48	0
11.	W. Kerr Scott Homepage http://www.saw.usace.army.mil/wkscott/indexold.htm	595	0.75%	895	00:02:38	0
12.	Where We Are http://www.saw.usace.army.mil/Where-we-are/where.asp	511	0.64%	588	00:01:41	0
13.	http://www.saw.usace.army.mil/recreation/	509	0.64%	575	00:00:28	0
14.	Wilmington District – Who We Are http://www.saw.usace.army.mil/Who-we-are/whoweare.asp	507	0.64%	587	00:01:00	0
15.	http://www.saw.usace.army.mil/ebs/ViewSolicitation.asp	470	0.59%	926	00:01:22	0
16.	http://www.saw.usace.army.mil/CPAC/	440	0.55%	544	00:03:32	0
17.	Inlet Aerial Photography http://www.saw.usace.army.mil/nav/Inletindex.htm	436	0.55%	477	00:01:14	0
18.	http://www.saw.usace.army.mil/FirstGOV/SearchEngine.htm	427	0.54%	478	00:02:51	0
19.	http://www.saw.usace.army.mil/floodplain/HurricaneEvacuation.htm	417	0.52%	444	00:04:36	0
20.	News and Information http://www.saw.usace.army.mil/PAO/PublicAffairs.htm	406	0.51%	453	00:02:24	0
	Subtotal	25,244	31.73%	37,709	00:03:47	
	Other	54,314	68.27%	62,925	00:01:31	
	Total	79,558	100.00%	100,634	00:02:14	

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

—

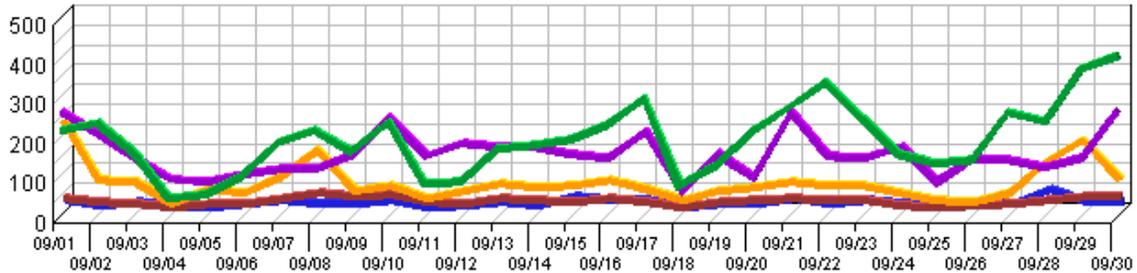


Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

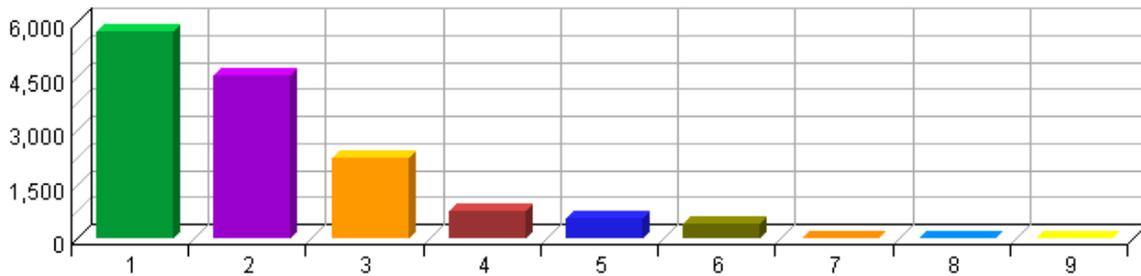
Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

Top Content Groups by Visits Trend



Top Content Groups by Visits



Top Content Groups

	Group Name	Visits	%	Hits
1.	WETLANDS	5,771	40.27%	85,695
2.	NAV	4,508	31.46%	29,874
3.	PAO	2,251	15.71%	9,822
4.	RECREATION	787	5.49%	2,779
5.	CPAC	564	3.94%	3,071
6.	AUTHORIZED_PROJECTS	423	2.95%	848
7.	SURVEYS	18	0.13%	66
8.	HATTERAS	5	0.03%	16
9.	Doing Business	2	0.01%	4
	Total	14,329	100.00%	132,175

Top Content Groups – Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

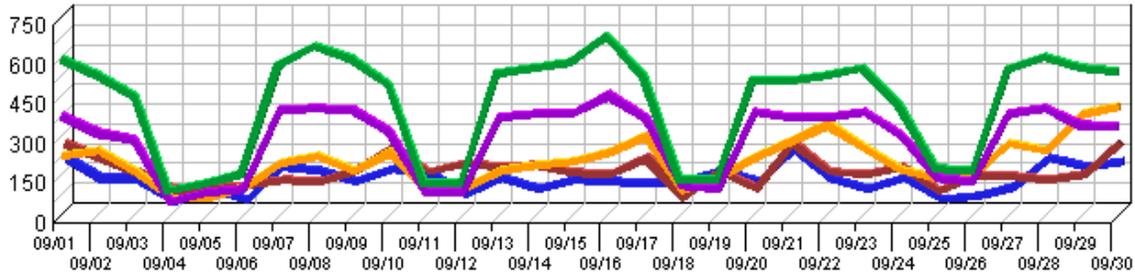
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

—
💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

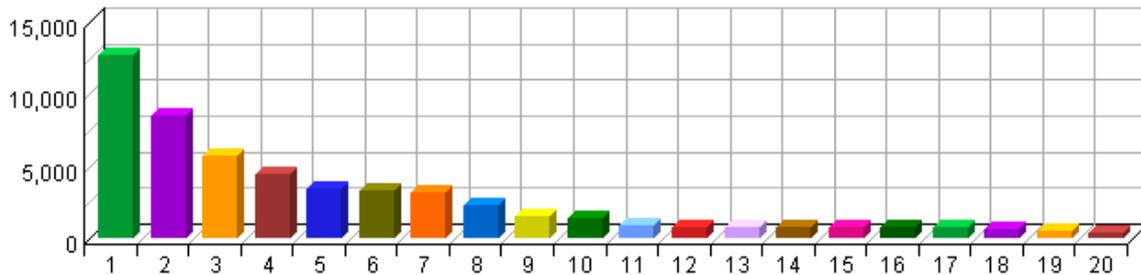
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://www.saw.usace.army.mil/	12,760	21.41%	24,174	0
2.	http://www.saw.usace.army.mil/ images	8,489	14.24%	77,617	0
3.	http://www.saw.usace.army.mil/ WETLANDS	5,771	9.68%	85,695	0
4.	http://www.saw.usace.army.mil/ nav	4,508	7.56%	29,874	0
5.	http://www.saw.usace.army.mil/ jhkerr	3,472	5.83%	44,876	0
6.	http://www.saw.usace.army.mil/ philpott	3,255	5.46%	67,060	0
7.	http://www.saw.usace.army.mil/ ebs	3,153	5.29%	27,615	0
8.	http://www.saw.usace.army.mil/ PAO	2,251	3.78%	9,822	0
9.	http://www.saw.usace.army.mil/ wkscott	1,484	2.49%	27,008	0
10.	http://www.saw.usace.army.mil/ domino	1,371	2.30%	1,646	0
11.	http://www.saw.usace.army.mil/ Where-we-are	886	1.49%	1,350	0
12.	http://www.saw.usace.army.mil/ Floodplain	805	1.35%	1,854	0
13.	http://www.saw.usace.army.mil/ contracting	794	1.33%	3,757	0
14.		787	1.32%	2,779	0

	http://www.saw.usace.army.mil/recreation				
15.	http://www.saw.usace.army.mil/who-we-are	749	1.26%	1,136	0
16.	http://www.saw.usace.army.mil/falls	705	1.18%	5,964	0
17.	http://www.saw.usace.army.mil/wilmington-harbor	703	1.18%	3,199	0
18.	http://www.saw.usace.army.mil/Oplan_Team_Award	600	1.01%	2,679	0
19.	http://www.saw.usace.army.mil/CPAC	564	0.95%	3,071	0
20.	http://www.saw.usace.army.mil/jordan	431	0.72%	4,448	0
	Subtotal	53,538	89.83%	425,624	0
	Other	6,058	10.17%	26,735	0
	Total	59,596	100.00%	452,359	0

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

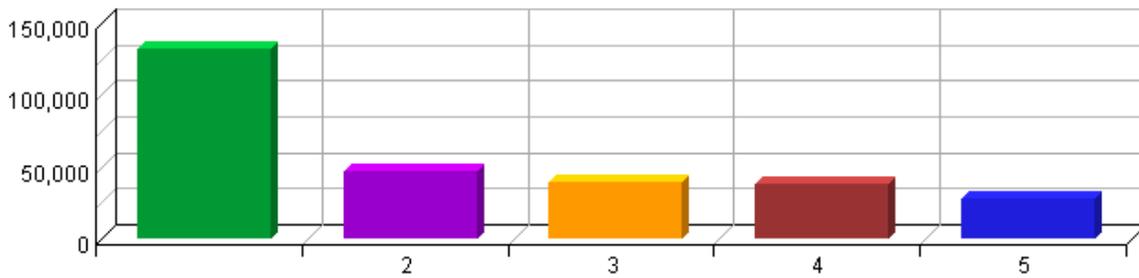
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

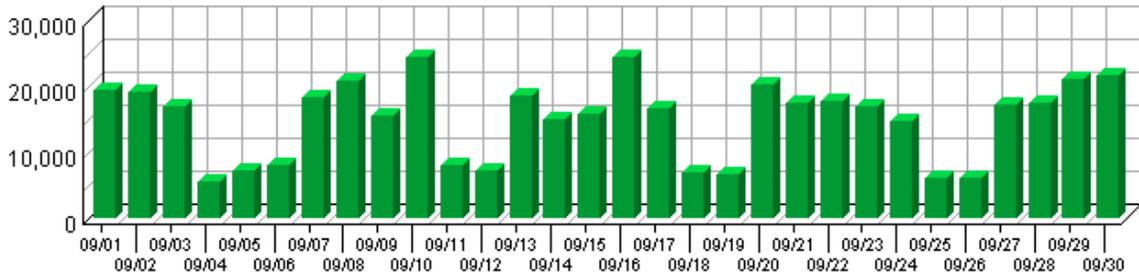
Hit Summary

Successful Hits for Entire Site	452,359
Average Hits per Day	15,078
Home Page Hits	N/A

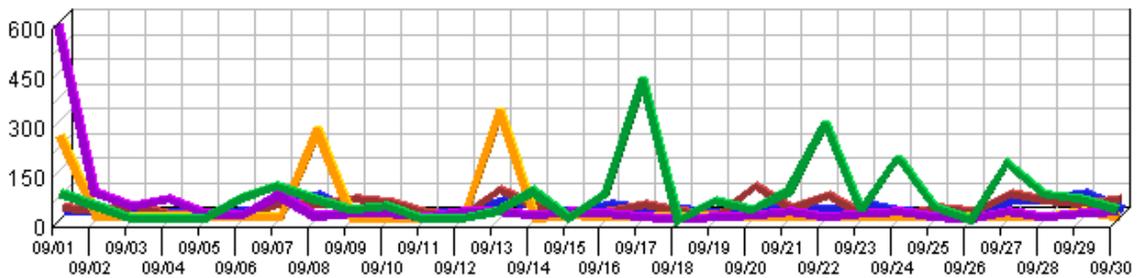
Most Accessed File Types by Files



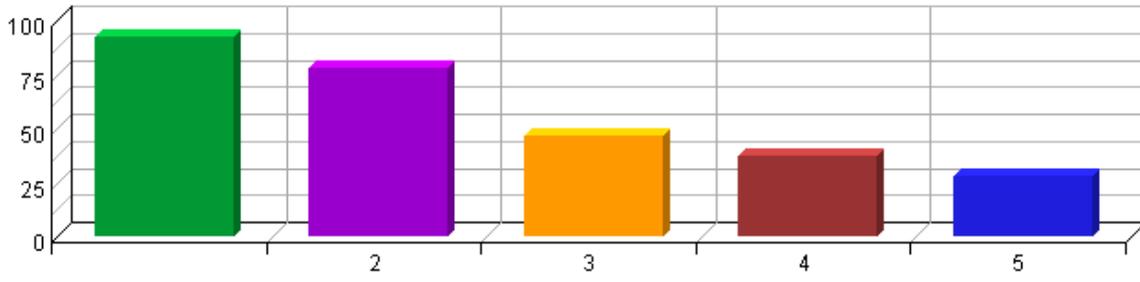
Hits Trend



Most Downloaded Files Trend

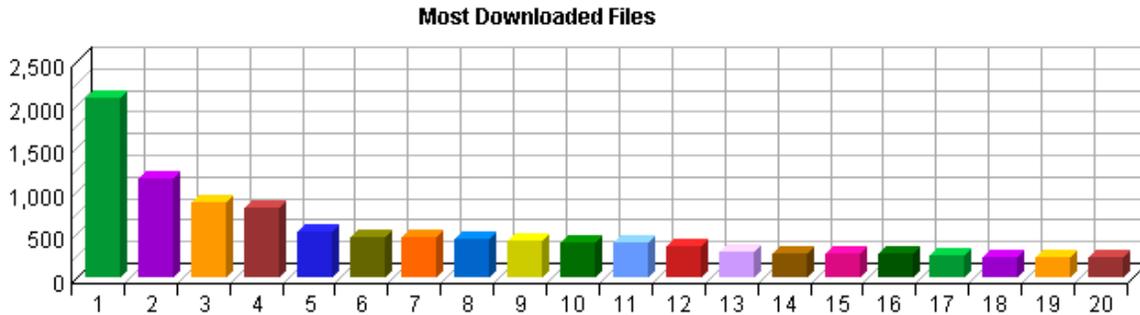
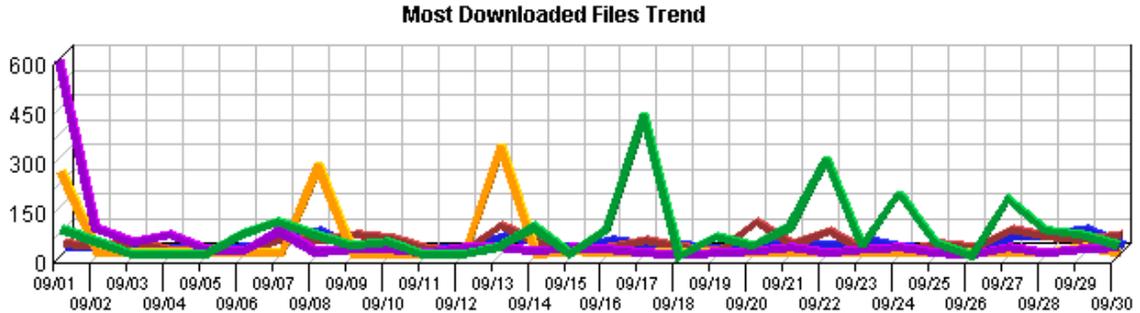


Most Uploaded Files



Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://www.saw.usace.army.mil/safety/EM-385-1-1.pdf	2,081	3.63%	101
2.	http://www.saw.usace.army.mil/PAO/District Newsletters/2004/AugLo.pdf	1,140	1.99%	364
3.	http://www.saw.usace.army.mil/Dare County/FEIS Dare County Bodie Island.pdf	867	1.51%	35
4.	http://www.saw.usace.army.mil/WETLANDS/Mitigation/Documents/Stream/STREAM MITIGATION GUIDELINE TEXT.pdf	808	1.41%	96
5.	http://www.saw.usace.army.mil/WETLANDS/Forms/PCNFORM.pdf	531	0.93%	111
6.	http://www.saw.usace.army.mil/WETLANDS/Forms/stream_quality. pdf	473	0.83%	94
7.	http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/Stream/Appendices/Appendix VI. pdf	472	0.82%	63
8.	http://www.saw.usace.army.mil/philpott/Philpott Map.pdf	436	0.76%	185

9.	http://www.saw.usace.army.mil/nav/shoaling7sep2004.pdf	418	0.73%	152
10.	http://www.saw.usace.army.mil/nav/nav-info.pdf	403	0.70%	114
11.	http://www.saw.usace.army.mil/philpott/2004 Horseshoe.pdf	399	0.70%	57
12.	http://www.saw.usace.army.mil/wilmington-harbor/ WilmingtonYear2.pdf	367	0.64%	47
13.	http://www.saw.usace.army.mil/pao/District Newsletters/2004/ AugHi.pdf	295	0.52%	77
14.	http://www.saw.usace.army.mil/ EnvironOutreach.pdf	281	0.49%	75
15.	http://www.saw.usace.army.mil/wilmington-harbor/Report 2004 no apps.pdf	275	0.48%	41
16.	http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/ Stream/Appendices/AppendixI. pdf	268	0.47%	107
17.	http://www.saw.usace.army.mil/jhkerr_216/DRAFT JHK 216 PMP. pdf	252	0.44%	41
18.	http://www.saw.usace.army.mil/ PAO/District Newsletters/2004/ JunLo.pdf	238	0.42%	75
19.	http://www.saw.usace.army.mil/ philpott/2004 Goose Point.pdf	232	0.41%	82
20.	http://www.saw.usace.army.mil/ WETLANDS/Nationwides/nw39v1. pdf	224	0.39%	78
	Subtotal	10,460	18.26%	1,995
	Other	46,818	81.74%	33,909
	Total	57,278	100.00%	35,904

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

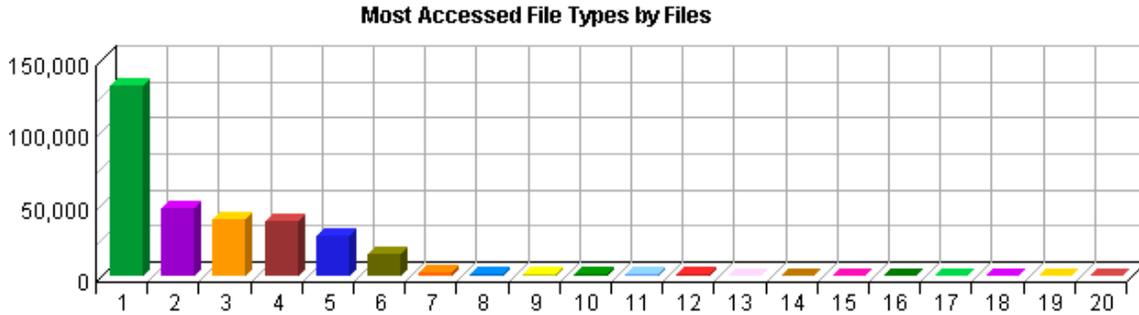
% – Percentage of times the specified file was downloaded compared to all downloaded files.

💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more

popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	GIF	132,392	42.52%	0
2.	pdf	46,624	14.97%	0
3.	htm	39,601	12.72%	0
4.	jpg	38,489	12.36%	0
5.	asp	28,509	9.16%	0
6.	html	14,798	4.75%	0
7.	css	2,098	0.67%	0
8.	txt	1,750	0.56%	0
9.	js	1,629	0.52%	0
10.	nsf	873	0.28%	0
11.	ppt	850	0.27%	0
12.	zip	651	0.21%	0
13.	emz	613	0.20%	0
14.	doc	550	0.18%	0
15.	mpg	300	0.10%	0
16.	pl	286	0.09%	0
17.	bmp	261	0.08%	0
18.	xml	219	0.07%	0
19.	class	189	0.06%	0
20.	dll	154	0.05%	0
	Subtotal	310,836	99.84%	0
	Other	512	0.16%	0
	Total	311,348	100.00%	0

Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

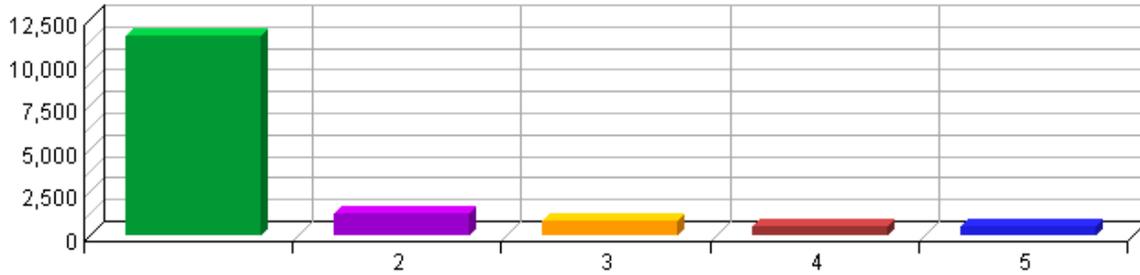
% – Percentage of all kilobytes of data transferred for the specified file type.

 This report provides general statistics for the type of data that visitors access on your site.

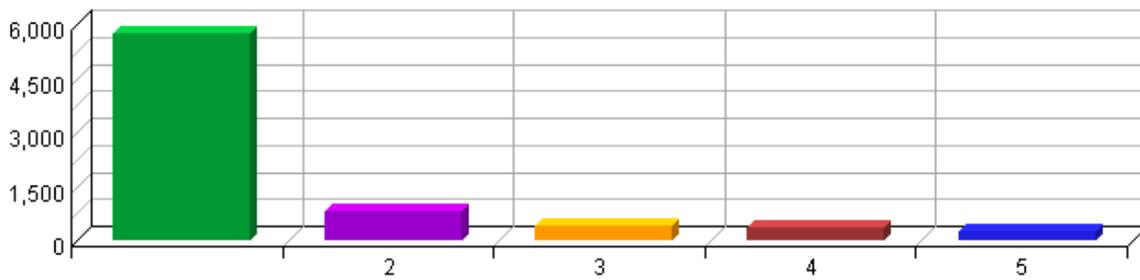
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

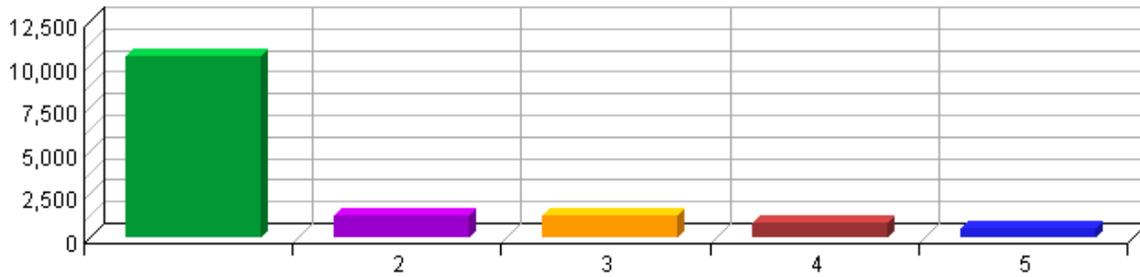
Top Entry Pages



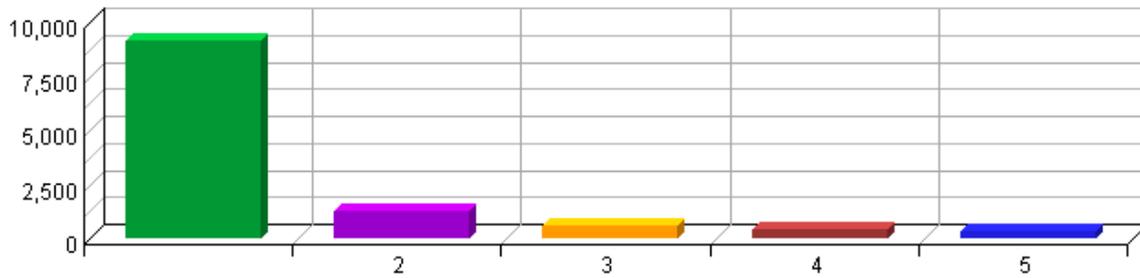
Single Access Pages



Top Entry Files



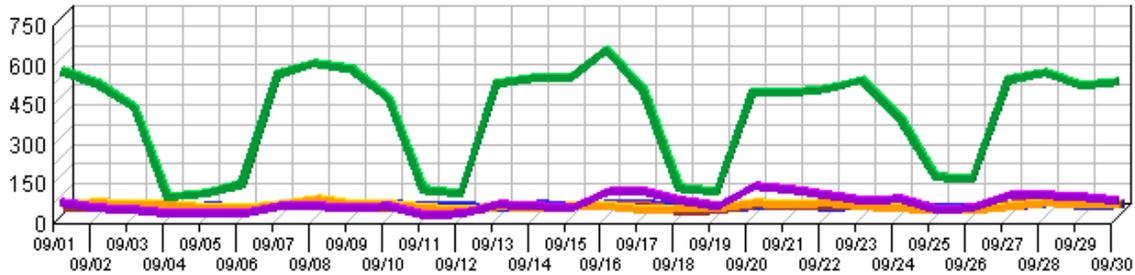
Top Exit Pages



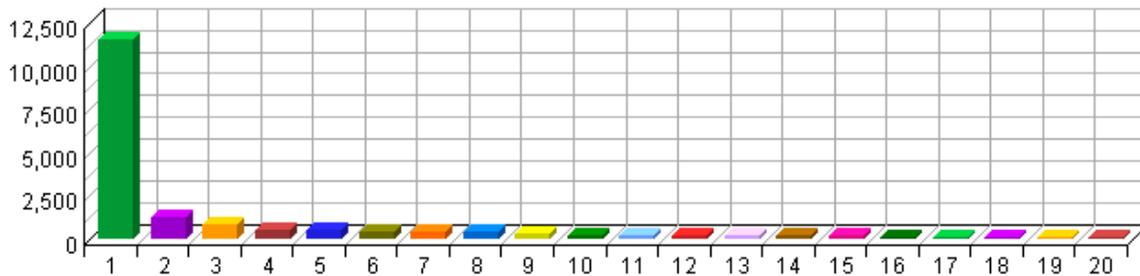
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp	11,590	43.63%
2.	Advertised Solicitations http://www.saw.usace.army.mil/ebs/AdvertisedSolicitations.asp	1,293	4.87%
3.	http://www.saw.usace.army.mil/philpott/	854	3.22%
4.	Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/WETLANDS/	541	2.04%
5.	http://www.saw.usace.army.mil/wkscott/	509	1.92%
6.	http://www.saw.usace.army.mil/jhkerr/	465	1.75%
7.	Wilmington District http://www.saw.usace.army.mil/nav/nav.htm	462	1.74%
8.		384	1.45%

	http://www.saw.usace.army.mil/Floodplain/HurricaneEvacuation.htm		
9.	http://www.saw.usace.army.mil/bridge/success/websites.htm	271	1.02%
10.	Park Maps http://www.saw.usace.army.mil/jhkerr/maps.htm	257	0.97%
11.	http://www.saw.usace.army.mil/recreation/	216	0.81%
12.	http://www.saw.usace.army.mil/nav/AIWW/CFLR/WAYPOINT/T11.txt	207	0.78%
13.	http://www.saw.usace.army.mil/contracting/	205	0.77%
14.	Ramp Elevations http://www.saw.usace.army.mil/jhkerr/ramps.htm	162	0.61%
15.	Inlet Aerial Photography http://www.saw.usace.army.mil/nav/inlets-airphotos.htm	161	0.61%
16.	Regulatory Division Web Address Has Moved http://www.saw.usace.army.mil/wetlands/regtour.htm	153	0.58%
17.	http://www.saw.usace.army.mil/ebs/ViewSolicitation.asp	147	0.55%
18.	DISCLAIMER OF ENDORSEMENT http://www.saw.usace.army.mil/intranet/endorsedisclaimer.htm	140	0.53%
19.	Wilmington District – Who We Are http://www.saw.usace.army.mil/Who-we-are/whoweare.asp	133	0.50%
20.	http://www.saw.usace.army.mil/jordan/	124	0.47%
	Subtotal	18,274	68.80%
	Other	8,288	31.20%
	Total	26,562	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

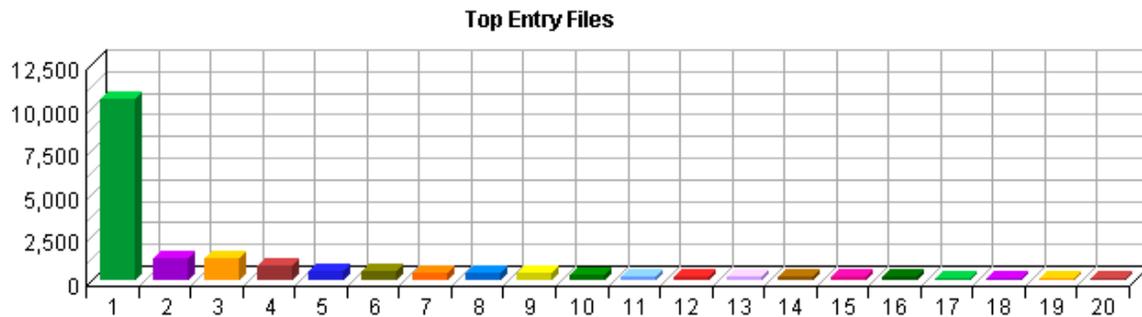
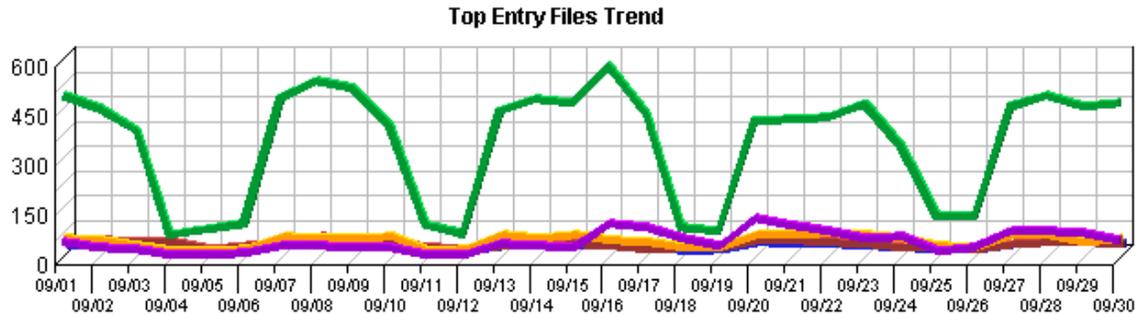
% – Percentage of times this page was the entry page compared with other entry pages.



—
This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.



Top Entry Files

	Files	Visits	%
1.	http://www.saw.usace.army.mil/iisstart.asp	10,462	27.55%
2.	http://www.saw.usace.army.mil/ebs/AdvertisedSolicitations.asp	1,283	3.38%
3.	http://www.saw.usace.army.mil/domino/CESAW.nsf	1,222	3.22%
4.	http://www.saw.usace.army.mil/philpott/	805	2.12%
5.	http://www.saw.usace.army.mil/WETLANDS/	519	1.37%
6.	http://www.saw.usace.army.mil/wkscott/	499	1.31%
7.	http://www.saw.usace.army.mil/jhkerr/	454	1.20%
8.	http://www.saw.usace.army.mil/nav/nav.htm	453	1.19%
9.	http://www.saw.usace.army.mil/Floodplain/Hurricane Evacuation.htm	377	0.99%
10.	http://www.saw.usace.army.mil/bridge to success/websites.htm	270	0.71%
11.	http://www.saw.usace.army.mil/jhkerr/maps.htm	252	0.66%

12.	http://www.saw.usace.army.mil/PAO/District Newsletters/2004/AugLo.pdf	241	0.63%
13.	http://www.saw.usace.army.mil/recreation/	211	0.56%
14.	http://www.saw.usace.army.mil/nav/AIWW/CFLR/WAYPOINT/T11.txt	200	0.53%
15.	http://www.saw.usace.army.mil/contracting/	197	0.52%
16.	http://www.saw.usace.army.mil/nav/inlets-airphotos.htm	159	0.42%
17.	http://www.saw.usace.army.mil/jhkerr/ramps.htm	153	0.40%
18.	http://www.saw.usace.army.mil/wetlands/regtour.htm	150	0.40%
19.	http://www.saw.usace.army.mil/intranet/endorsedisclaimer.htm	140	0.37%
20.	http://www.saw.usace.army.mil/ebs/ViewSolicitation.asp	134	0.35%
	Subtotal	18,181	47.88%
	Other	19,791	52.12%
	Total	37,972	100.00%

Top Entry Files – Help Card

? Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

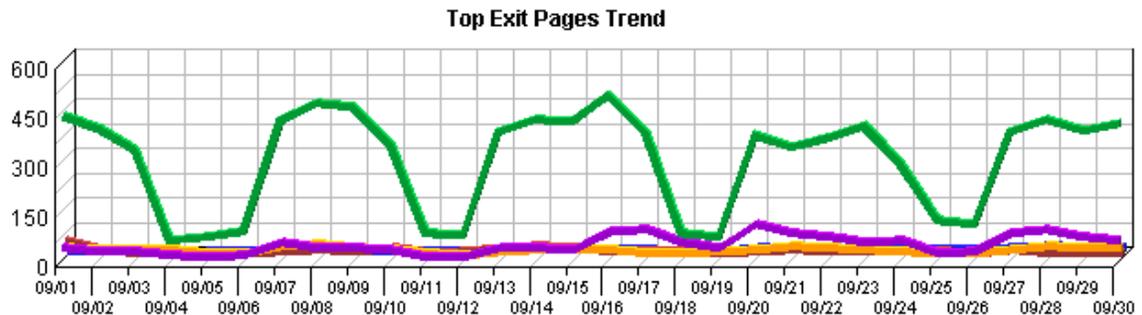
Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

💡 Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.



Top Exit Pages

	Pages	Visits	%
1.	Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp	9,145	34.44%
2.	Advertised Solicitations http://www.saw.usace.army.mil/ebs/AdvertisedSolicitations.asp	1,232	4.64%
3.	http://www.saw.usace.army.mil/philpott/	624	2.35%
4.	http://www.saw.usace.army.mil/Floodplain/HurricaneEvacuation.htm	384	1.45%
5.	Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/WETLANDS/	368	1.39%
6.	Wilmington District http://www.saw.usace.army.mil/nav/nav.htm	316	1.19%
7.	W. Kerr Scott Homepage http://www.saw.usace.army.mil/wkscott/indexold.htm	309	1.16%
8.	http://www.saw.usace.army.mil/jhkerr/	303	1.14%

9.	http://www.saw.usace.army.mil/bridge to success/ websites.htm	274	1.03%
10.	Nationwide and General permits authorized by Wilmington District http://www.saw.usace.army.mil/WETLANDS/ general& nationwide_permits.html	267	1.01%
11.	http://www.saw.usace.army.mil/cpac/	229	0.86%
12.	http://www.saw.usace.army.mil/contracting/	204	0.77%
13.	Permit Forms and Instructions http://www.saw.usace.army.mil/WETLANDS/ Permits.html	198	0.75%
14.	http://www.saw.usace.army.mil/ebs/ViewSolicitation.asp	191	0.72%
15.	Inlet Aerial Photography http://www.saw.usace.army.mil/nav/Inletindex.htm	187	0.70%
16.	Park Maps http://www.saw.usace.army.mil/jhkerr/maps.htm	179	0.67%
17.	COASTAL INLETS AND CONNECTING CHANNELS http://www.saw.usace.army.mil/nav/inlets.htm	177	0.67%
18.	http://www.saw.usace.army.mil/nav/AIWW/ CFLR/ WAYPOINT/ T11.txt	176	0.66%
19.	http://www.saw.usace.army.mil/FirstGOV Search Engine.htm	166	0.63%
20.	Where We Are http://www.saw.usace.army.mil/Where-we-are/ where.asp	164	0.62%
	Subtotal	15,093	56.84%
	Other	11,460	43.16%
	Total	26,553	100.00%

Top Exit Pages – Help Card

? **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of

actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

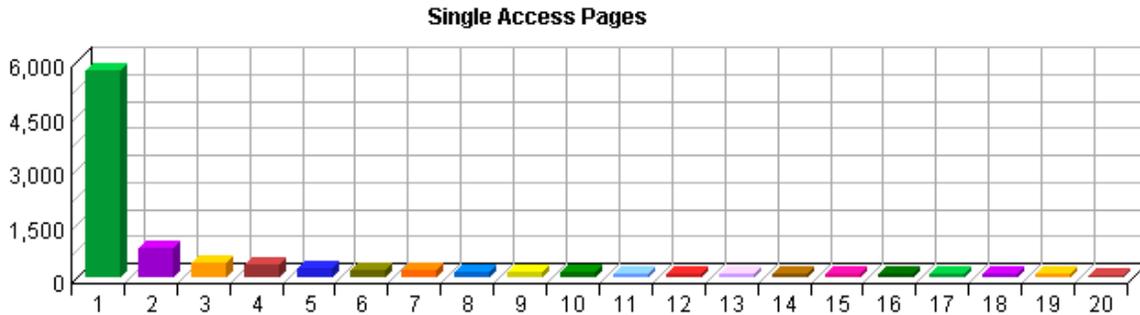
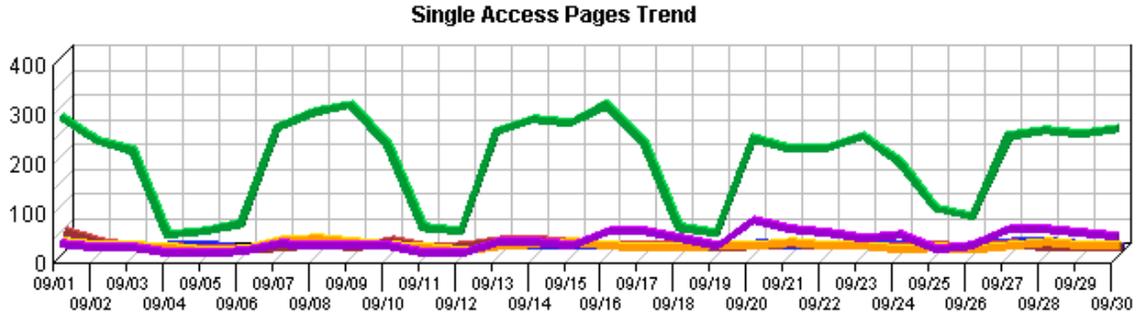
% – Percentage of times this page was the exit page compared with other exit pages.



You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp	5,771	39.66%
2.	Advertised Solicitations http://www.saw.usace.army.mil/ebs/AdvertisedSolicitations.asp	789	5.42%
3.	http://www.saw.usace.army.mil/philpott/	424	2.91%
4.	http://www.saw.usace.army.mil/Floodplain/HurricaneEvacuation.htm	361	2.48%
5.	http://www.saw.usace.army.mil/bridge-to-success/websites.htm	254	1.75%
6.	http://www.saw.usace.army.mil/jhkerr/	195	1.34%
7.	Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/WETLANDS/	187	1.29%
8.	http://www.saw.usace.army.mil/nav/AIWW/CFLR/WAYPOINT/T11.txt	162	1.11%
9.	Wilmington District	153	1.05%

	http://www.saw.usace.army.mil/nav/nav.htm		
10.	http://www.saw.usace.army.mil/contracting/	138	0.95%
11.	Park Maps http://www.saw.usace.army.mil/jhkerr/maps.htm	127	0.87%
12.	Ramp Elevations http://www.saw.usace.army.mil/jhkerr/ramps.htm	124	0.85%
13.	http://www.saw.usace.army.mil/ebs/ViewSolicitation.asp	90	0.62%
14.	DISCLAIMER OF ENDORSEMENT http://www.saw.usace.army.mil/intranet/endorsedisclaimer.htm	88	0.60%
15.	Ecosystem Enhancement Program http://www.saw.usace.army.mil/WETLANDS/Mitigation/eep.htm	83	0.57%
16.	Water Safety http://www.saw.usace.army.mil/jhkerr/safety.htm	81	0.56%
17.	COASTAL INLETS AND CONNECTING CHANNELS http://www.saw.usace.army.mil/nav/inlets.htm	79	0.54%
18.	Stream Mitigation http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html	77	0.53%
19.	http://www.saw.usace.army.mil/recreation/	77	0.53%
20.	Inlet Aerial Photography http://www.saw.usace.army.mil/nav/Inletindex.htm	76	0.52%
	Subtotal	9,336	64.16%
	Other	5,216	35.84%
	Total	14,552	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.



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This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp	8,689	32.72%
	1. Advertised Solicitations http://www.saw.usace.army.mil/EBS/AdvertisedSolicitations.asp	935	3.52%
	1. http://www.saw.usace.army.mil/philpott/	568	2.14%
	1. http://www.saw.usace.army.mil/floodplain/HurricaneEvacuation.htm	376	1.42%
	1. http://www.saw.usace.army.mil/bridge to success/websites.htm	269	1.01%
	1. http://www.saw.usace.army.mil/jhkerr/	238	0.90%
	1. Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/WETLANDS/	233	0.88%
	1. Wilmington District http://www.saw.usace.army.mil/nav/nav.htm	215	0.81%
	1. http://www.saw.usace.army.mil/wkscott/	167	0.63%
	2. W. Kerr Scott Homepage http://www.saw.usace.army.mil/wkscott/indexold.htm	163	0.61%
	1. http://www.saw.usace.army.mil/nav/AIWW/CFLR/WAYPOINT/T11.txt	141	0.53%
	1. http://www.saw.usace.army.mil/contracting/	140	0.53%
	1. DISCLAIMER OF ENDORSEMENT http://www.saw.usace.army.mil/intranet/endorsedisclaimer.htm	138	0.52%

1. Park Maps http://www.saw.usace.army.mil/jhkerr/maps.htm	125	0.47%
1. Ramp Elevations http://www.saw.usace.army.mil/jhkerr/ramps.htm	123	0.46%
1. Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp		
2. http://www.saw.usace.army.mil/CPAC/	96	0.36%
1. Water Safety http://www.saw.usace.army.mil/JHKerr/safety.htm	94	0.35%
1. http://www.saw.usace.army.mil/ebs/ViewSolicitation.asp	93	0.35%
1. Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp		
2. http://www.saw.usace.army.mil/DoingBusinessWithUs.htm		
3. http://www.saw.usace.army.mil/contracting/		
4. Advertised Solicitations http://www.saw.usace.army.mil/EBS/AdvertisedSolicitations.asp	85	0.32%
1. Ecosystem Enhancement Program http://www.saw.usace.army.mil/WETLANDS/Mitigation/eep.htm	84	0.32%
1. Stream Mitigation http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

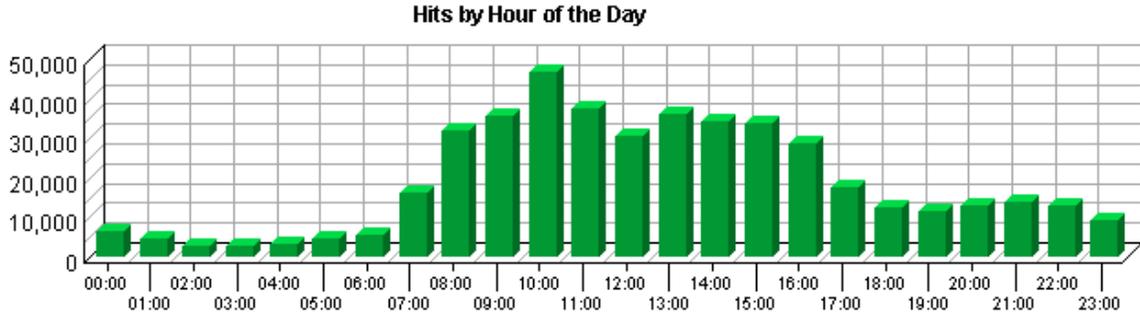
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.



Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

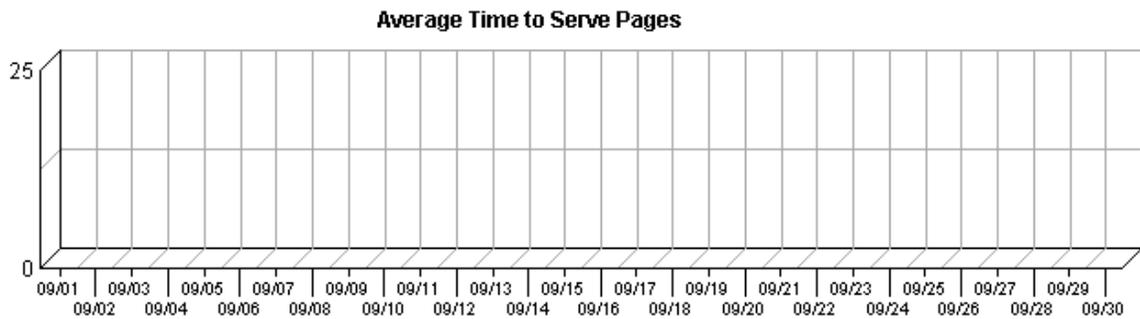


Most Active Summary

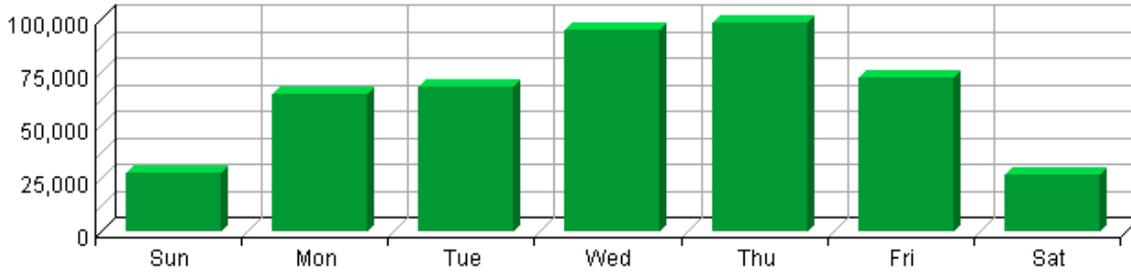
Most Active Date	September 16, 2004
Number of Hits on Most Active Date	24,564
Most Active Day of the Week	Thu
Most Active Hour of the Day	10:00–10:59

Activity on Weekdays Summary

Total Hits Weekdays	398,433
Total Visits Weekdays	32,262
Average Number of Visits per day on Weekdays	1,466
Average Number of Hits per day on Weekdays	18,110



Hits by Day of the Week



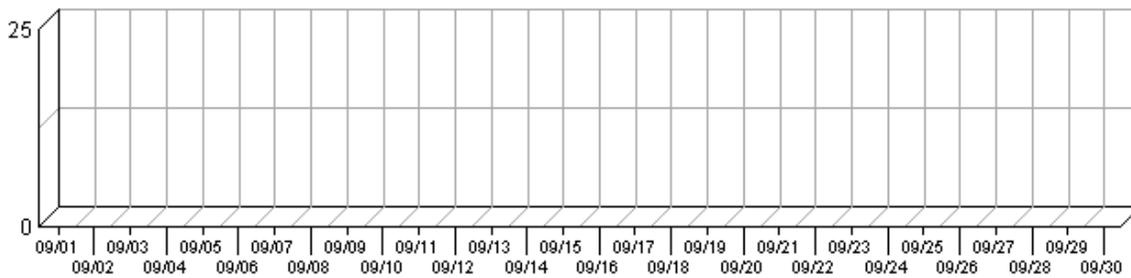
Least Active Summary

Least Active Date	September 04, 2004
Number of Hits on Least Active Date	5,483
Least Active Day of the Week	Sat
Least Active Hour of the Day	03:00–03:59

Activity on Weekends Summary

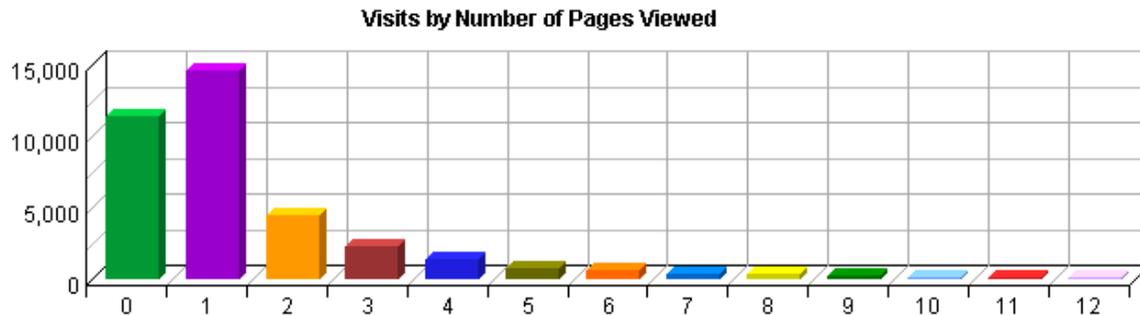
Total Hits Weekend	53,926
Total Visits Weekend	5,710
Average Number of Visits per Weekend	1,427
Average Number of Hits per Weekend	13,481

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

	Number of Pages Viewed	Visits	%
Pages	0	11,399	30.04%
Pages	1	14,552	38.34%
Pages	2	4,530	11.94%
Pages	3	2,275	5.99%
Pages	4	1,472	3.88%
Pages	5	817	2.15%
Pages	6	615	1.62%
Pages	7	399	1.05%
Pages	8	338	0.89%
Pages	9	206	0.54%
Pages	10	192	0.51%
Pages	11	145	0.38%
Pages	12	130	0.34%
Pages	Subtotal	37,070	97.68%
Pages	Other	882	2.32%
	Total	37,952	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

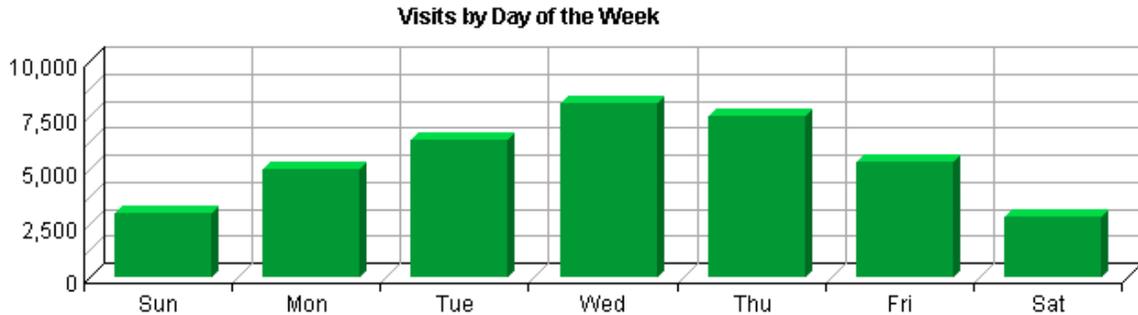
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	2,943	7.75%
Mon	5,002	13.17%
Tue	6,355	16.74%
Wed	8,053	21.21%
Thu	7,472	19.68%
Fri	5,380	14.17%
Sat	2,767	7.29%
Total Weekend	5,710	15.04%
Total Weekdays	32,262	84.96%
Total	37,972	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

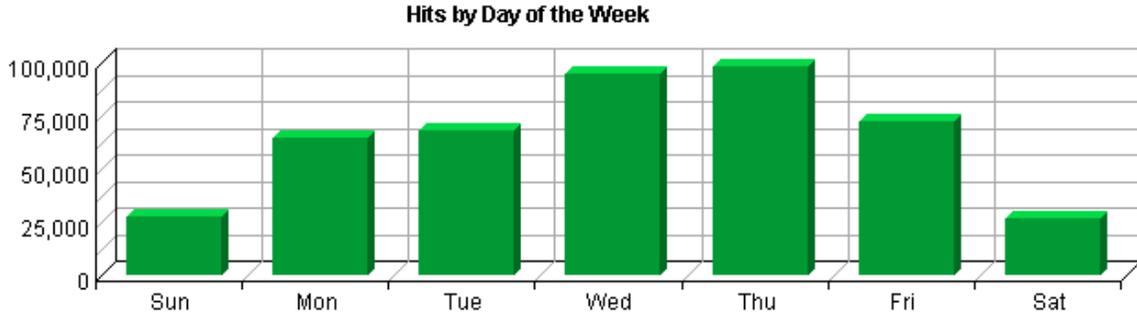
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	27,355	6.05%
Mon	64,288	14.21%
Tue	68,439	15.13%
Wed	95,123	21.03%
Thu	97,981	21.66%
Fri	72,602	16.05%
Sat	26,571	5.87%
Total Weekend	53,926	11.92%
Total Weekdays	398,433	88.08%
Total	452,359	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

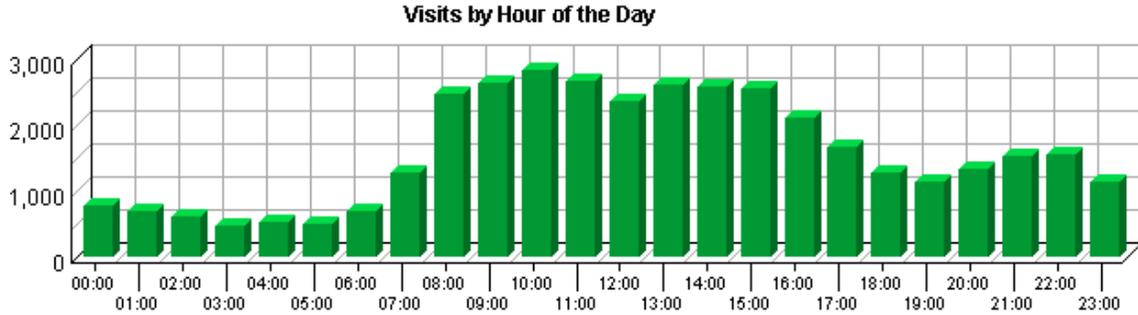
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	769	2.03%
01:00	699	1.84%
02:00	601	1.58%
03:00	481	1.27%
04:00	517	1.36%
05:00	504	1.33%
06:00	703	1.85%
07:00	1,265	3.33%
08:00	2,469	6.50%
09:00	2,632	6.93%
10:00	2,836	7.47%
11:00	2,657	7.00%
12:00	2,356	6.20%
13:00	2,599	6.84%
14:00	2,587	6.81%
15:00	2,568	6.76%
16:00	2,107	5.55%
17:00	1,668	4.39%
18:00	1,271	3.35%
19:00	1,130	2.98%
20:00	1,347	3.55%
21:00	1,521	4.01%
22:00	1,547	4.07%
23:00	1,138	3.00%
Total Visits during Work Hours (8:00am–5:00pm)	22,811	60.07%

Total Visits during After Hours (5:01pm–7:59am)	15,161	39.93%
Total	37,972	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	10:00–10:59
Least Active Hour of the Day	03:00–03:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

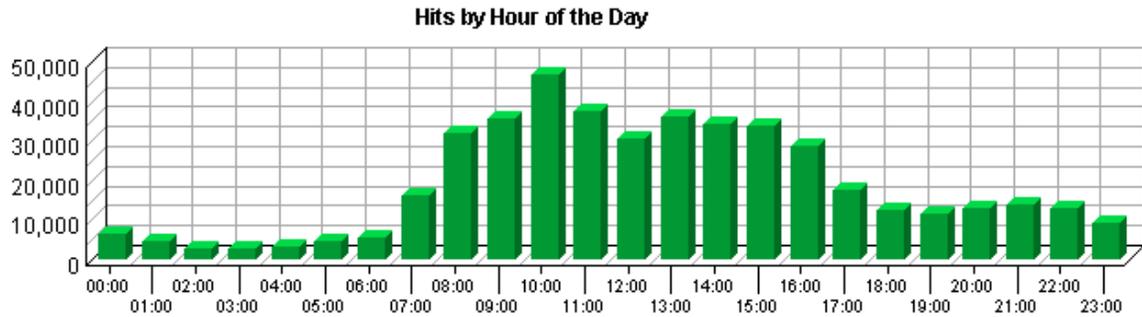
% – Percentage of visits to your site that occurred during the specified hour.

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💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	6,531	1.44%
01:00	4,540	1.00%
02:00	2,856	0.63%
03:00	2,723	0.60%
04:00	3,038	0.67%
05:00	4,455	0.98%
06:00	5,698	1.26%
07:00	15,986	3.53%
08:00	32,169	7.11%
09:00	35,793	7.91%
10:00	46,868	10.36%
11:00	37,371	8.26%
12:00	30,620	6.77%
13:00	36,050	7.97%
14:00	34,082	7.53%
15:00	33,693	7.45%
16:00	28,696	6.34%
17:00	17,590	3.89%
18:00	12,601	2.79%
19:00	11,745	2.60%
20:00	13,103	2.90%
21:00	13,947	3.08%
22:00	12,985	2.87%
23:00	9,219	2.04%

Total Hits during Work Hours (8:00am–5:00pm)	315,342	69.71%
Total Hits during After Hours (5:01pm–7:59am)	137,017	30.29%
Total	452,359	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	10:00–10:59
Least Active Hour of the Day	03:00–03:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

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💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	29,683	78.21%
1-2	1,024	2.70%
2-3	676	1.78%
3-4	515	1.36%
4-5	378	1.00%
5-6	350	0.92%
6-7	274	0.72%
7-8	246	0.65%
8-9	222	0.58%
9-10	224	0.59%
10-11	254	0.67%
11-12	185	0.49%
12-13	185	0.49%
13-14	151	0.40%
14-15	154	0.41%
15-16	154	0.41%
16-17	139	0.37%
17-18	147	0.39%
18-19	132	0.35%
19-20	129	0.34%
Subtotal	35,222	92.81%
Other	2,730	7.19%
Total	37,952	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

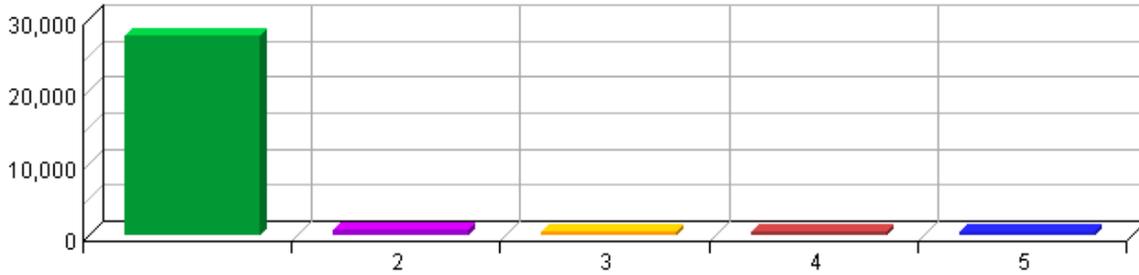
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

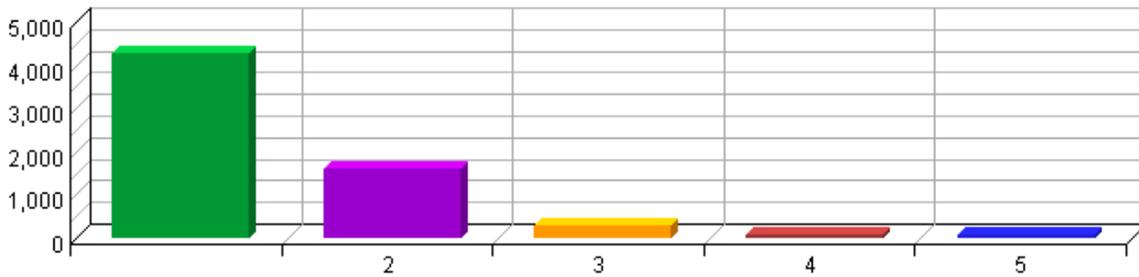
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

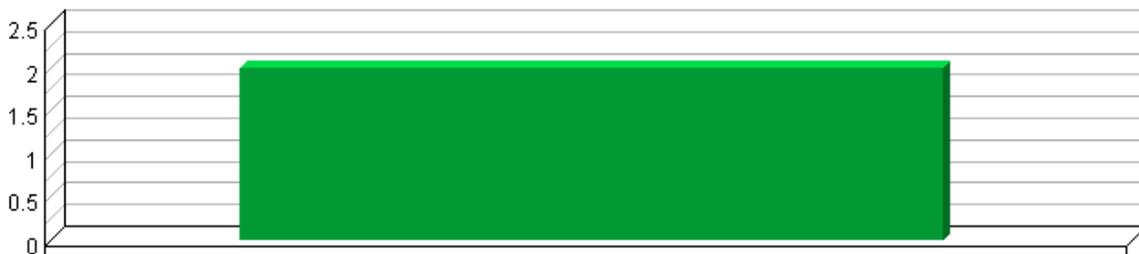
Top Browsers by Visits



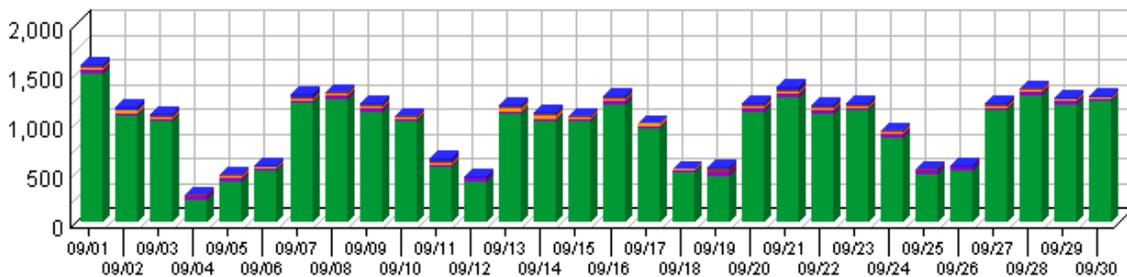
Top Spiders by Visits



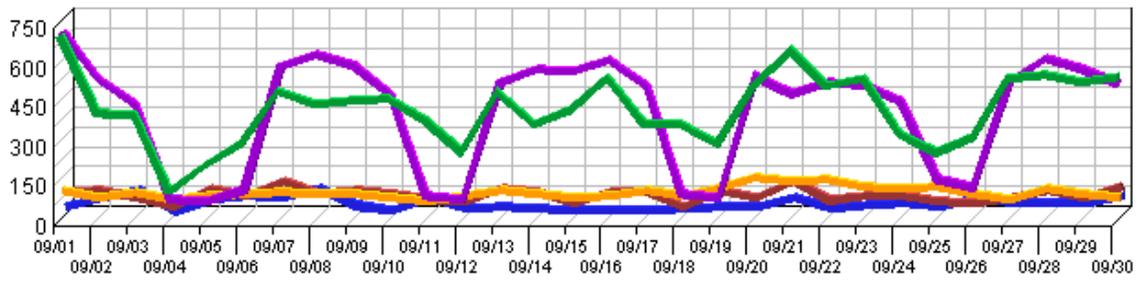
Top WAP Browsers by Visits



Top Browsers by Visits Trend



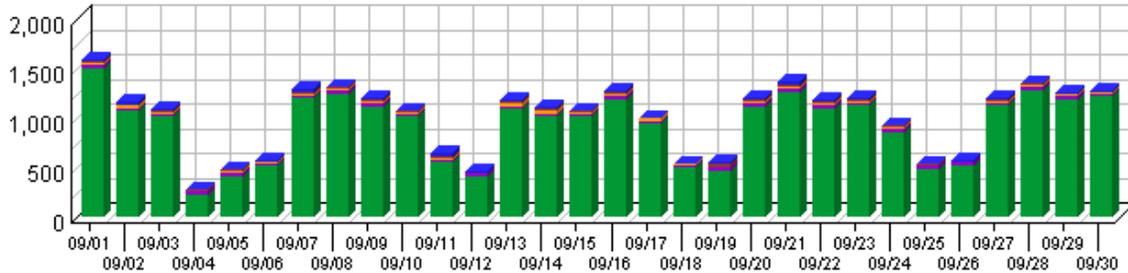
Top Platforms by Visits Trend



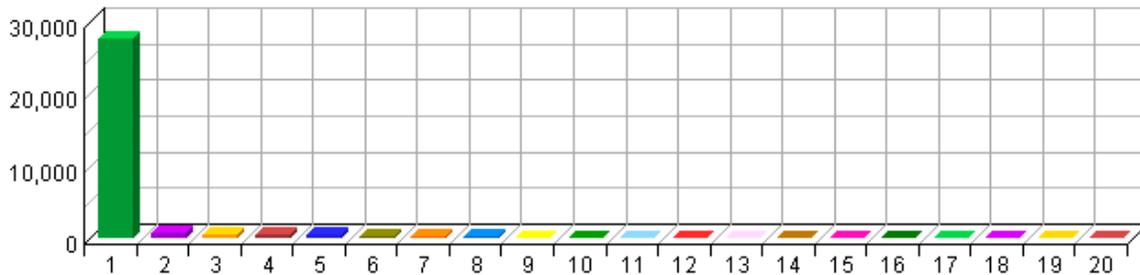
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend



Top Browsers by Visits



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	27,752	88.39%	365,770
2.	Other Netscape Compatible	874	2.78%	3,020
3.	Netscape	519	1.65%	9,020
4.	Others	441	1.40%	1,052
5.	Mozilla	430	1.37%	4,759
6.	psbot/0.1 (http://www.picsearch.com/bot.html)	261	0.83%	925
7.	msnbot/0.11 (http://search.msn.com/msnbot.htm)	191	0.61%	3,975
8.	msnbot/0.3 (http://search.msn.com/msnbot.htm)	183	0.58%	3,435
9.	ia_archiver	116	0.37%	1,432
10.	Safari	98	0.31%	1,753
11.	Konqueror	47	0.15%	52
12.	Gigabot/2.0	45	0.14%	55
13.	Java 1.1	42	0.13%	145
14.	FirstGov.gov Search – POC:firstgov.webmasters@gsa.gov	32	0.10%	7,589
15.	Pompos/1.3 http://dir.com/pompos.html	25	0.08%	1,526
16.	Opera	21	0.07%	203
17.		20	0.06%	20

	Iltrovatore-Setaccio/1.2 (It-bot; http://www.iltrovatore.it/bot.html; info@iltrovatore.it)			
18.	NG/2.0	19	0.06%	47
19.	appie 1.1 (www.walhello.com)	18	0.06%	18
20.	LWP::Simple/5.65	16	0.05%	16
	Subtotal	31,150	99.21%	404,812
	Other	247	0.79%	3,736
	Total	31,397	100.00%	408,548

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

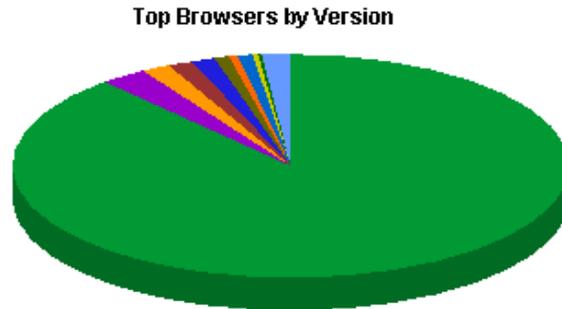
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	25,873	82.41%	346,081
		5.5	966	3.08%	10,135
		5.0	420	1.34%	2,232
		5.01	255	0.81%	5,888
		Version Unknown	114	0.36%	151
		5.22	27	0.09%	353
		4.01	24	0.08%	92
		5.23	22	0.07%	207
		5.17	12	0.04%	162
		5.16	6	0.02%	378
		5.12	5	0.02%	5
		5.21	5	0.02%	5
		4.5	4	0.01%	4
		5.15	3	0.01%	18
		5.00	3	0.01%	14
		5.13	3	0.01%	23
		3.0	2	0.01%	2
		4.0	2	0.01%	2
		6.0b	1	0.00%	2
		5.05	1	0.00%	1
		4.40.305beta	1	0.00%	2
5.14	1	0.00%	10		
1.	1	0.00%	2		
3.01	1	0.00%	1		
	Other	0	0.00%	0	
2.	Other Netscape Compatible	Version Unknown	874	2.78%	3,020

	Other	0	0.00%	0	
3.	Netscape	7.1	181	0.58%	3,548
		7.2	58	0.18%	1,000
		4.78	51	0.16%	917
		7.02	39	0.12%	634
		4.7	31	0.10%	698
		4.0	28	0.09%	122
		4.79	27	0.09%	412
		7.0	21	0.07%	260
		7.01	15	0.05%	95
		4.5	11	0.04%	164
		4.76	11	0.04%	314
		4.06	8	0.03%	99
		6.2.1	6	0.02%	73
		4.08	5	0.02%	299
		4.05	5	0.02%	5
		4.8	4	0.01%	103
		4.75	3	0.01%	120
		4.x	2	0.01%	2
		4.61	2	0.01%	60
		4.72	2	0.01%	7
		4.5C-NAV	1	0.00%	1
		4.75C-CCK-MCD	1	0.00%	5
		6.2.3	1	0.00%	14
		6.2	1	0.00%	3
		4.71	1	0.00%	6
		6.2.2	1	0.00%	38
		4.8C-SGI	1	0.00%	6
		4.77C-CCK-MCD	1	0.00%	10
		3.04Gold	1	0.00%	5
		Other	0	0.00%	0
4.	Others	Version Unknown	441	1.40%	1,052
		Other	0	0.00%	0
5.	Mozilla	20021112	107	0.34%	142
		20040803	70	0.22%	1,082
		20040707	51	0.16%	850
		20040113	26	0.08%	394
		20040626	24	0.08%	239
		20040614	20	0.06%	173
		20040913	19	0.06%	303
		20040206	19	0.06%	296
		20040616	15	0.05%	163

		CAMINO	11	0.04%	11
		20020924	11	0.04%	11
		20031007	10	0.03%	222
		20030312	9	0.03%	74
		20040910	6	0.02%	130
		20040414	4	0.01%	42
		20040608	4	0.01%	217
		20040207	3	0.01%	70
		20030624	3	0.01%	71
		20040514	2	0.01%	16
		20030728	2	0.01%	38
		20030703	2	0.01%	68
		20040817	2	0.01%	24
		20040628	1	0.00%	1
		20021130	1	0.00%	1
		20030425	1	0.00%	3
		20040825	1	0.00%	6
		20030313	1	0.00%	9
		20040830	1	0.00%	12
		20040510	1	0.00%	1
		20040308	1	0.00%	33
		20040809	1	0.00%	51
		20040105	1	0.00%	6
		Other	0	0.00%	0
6.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	261	0.83%	925
		Other	0	0.00%	0
7.	msnbot/0.11 (http://search.msn.com/msnbot.htm)	Version Unknown	191	0.61%	3,975
		Other	0	0.00%	0
8.	msnbot/0.3 (http://search.msn.com/msnbot.htm)	Version Unknown	183	0.58%	3,435
		Other	0	0.00%	0
9.	ia_archiver	Version Unknown	116	0.37%	1,432
		Other	0	0.00%	0
10.	Safari	125.9	56	0.18%	1,026
		85.8	24	0.08%	411
		125.8	6	0.02%	90
		125.1	5	0.02%	45
		125.7	3	0.01%	149
		100	2	0.01%	4
		85	2	0.01%	28
		Other	0	0.00%	0
11.	Konqueror	3.0-RC2	5	0.02%	5
		3.1-RC6	4	0.01%	4

		3.1	4	0.01%	4
		3	4	0.01%	4
		3.1-RC3	4	0.01%	4
		3.0	3	0.01%	3
		3.0-RC4	3	0.01%	3
		3.1-RC4	3	0.01%	3
		3.1-RC2	3	0.01%	3
		3.0-RC5	2	0.01%	2
		3.0-RC3	2	0.01%	2
		3.1-RC5	2	0.01%	2
		3.0.0-10	1	0.00%	1
		2.1.2	1	0.00%	1
		3.0-RC6	1	0.00%	1
		3.2	1	0.00%	6
		2.2.2	1	0.00%	1
		2.2.1	1	0.00%	1
		3.1-RC1	1	0.00%	1
		3.0-RC1	1	0.00%	1
		Other	0	0.00%	0
12.	Gigabot/2.0	Version Unknown	45	0.14%	55
		Other	0	0.00%	0
13.	Java 1.1	Version Unknown	42	0.13%	145
		Other	0	0.00%	0
14.	FirstGov.gov Search – POC:firstgov.webmasters@gsa.gov	Version Unknown	32	0.10%	7,589
		Other	0	0.00%	0
15.	Pompos/1.3 http://dir.com/pompos.html	Version Unknown	25	0.08%	1,526
		Other	0	0.00%	0
16.	Opera	7.50	4	0.01%	117
		7.23	3	0.01%	15
		7.51	3	0.01%	11
		7.11	3	0.01%	14
		7.52	2	0.01%	10
		7.53	2	0.01%	2
		7.54	2	0.01%	25
		6.05	1	0.00%	2
		7.02	1	0.00%	7
		Other	0	0.00%	0
17.	Iltrovatore-Setaccio/1.2 (It-bot; http://www.iltrovatore.it/bot.html; info@iltrovatore.it)	Version Unknown	20	0.06%	20
		Other	0	0.00%	0
18.	NG/2.0	Version Unknown	19	0.06%	47
		Other	0	0.00%	0

19.	appie 1.1 (www.walhello.com)	Version Unknown	18	0.06%	18
		Other	0	0.00%	0
20.	LWP::Simple/5.65	Version Unknown	16	0.05%	16
		Other	0	0.00%	0
	Subtotal		31,150	99.21%	404,812
	Other		247	0.79%	3,736
	Total		31,397	100.00%	408,548

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

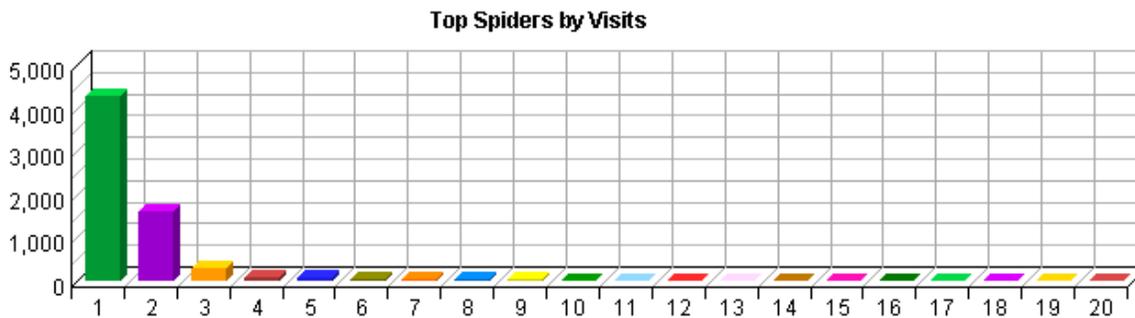
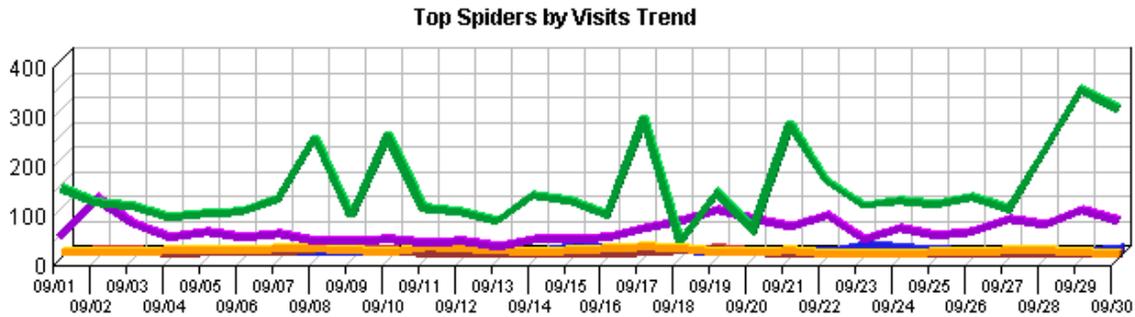
% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



Top Spiders

	Spider	Visits	%	Hits
1.	Googlebot	4,273	64.99%	10,564
2.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	1,627	24.75%	1,722
3.	gsa-crawler (Enterprise; GIX-01109; king@google.com)	286	4.35%	2,091
4.	Mozilla/4.0 compatible ZyBorg/1.0 Dead Link Checker (wn.dlc@looksmart.net; http://www.WISEnutbot.co	77	1.17%	146
5.	gsa-crawler (Enterprise; GED-00340; me@mycompany.com)	69	1.05%	15,202
6.	FAST-WebCrawler	31	0.47%	3,666
7.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	30	0.46%	121
8.	NuSearch Spider www.nusearch.com	26	0.40%	57
9.	Mozilla/4.0 (compatible; Netcraft Web Server Survey)	23	0.35%	24
10.	http:	17	0.26%	972
11.	Yahoo-MM crawler	11	0.17%	373
12.	VSE	8	0.12%	40
13.	Linkbot	8	0.12%	16

14.	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	8	0.12%	8
15.	WebTrends	7	0.11%	5,322
16.	TurnitinBot	7	0.11%	251
17.	Gaisbot	6	0.09%	56
18.	Scooter	6	0.09%	30
19.	vspider for EPA external links collection	5	0.08%	7
20.	Mozilla/4.0 (compatible; MSIE 4.01; Windows 95; http://www.freefind.com/spider.html)	5	0.08%	1,535
	Subtotal	6,530	99.32%	42,203
	Other	45	0.68%	1,608
	Total	6,575	100.00%	43,811

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

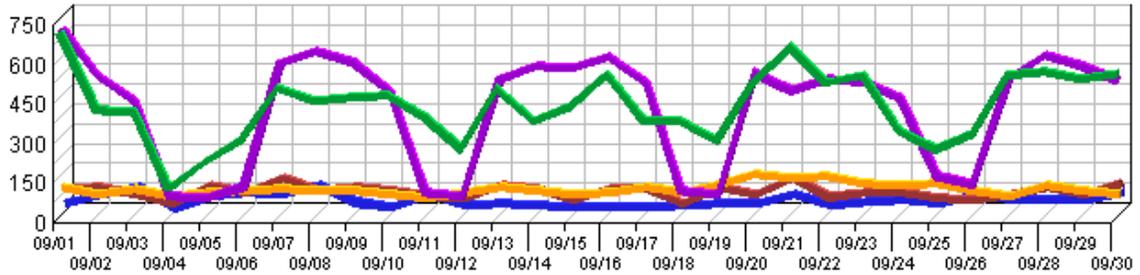
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

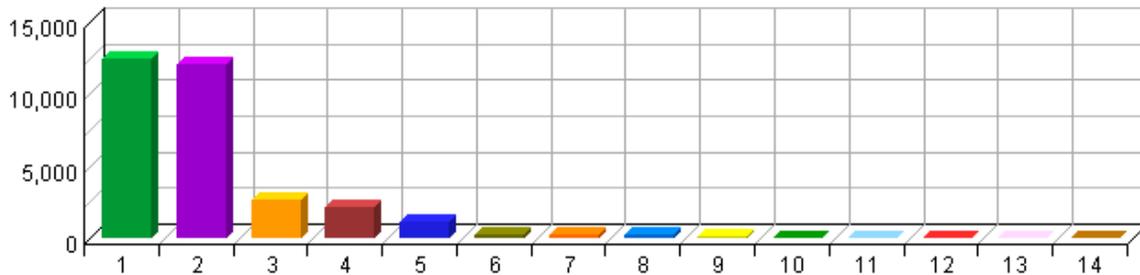
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	12,458	39.68%	157,428
2.	Windows 2000	12,027	38.31%	169,305
3.	Others	2,669	8.50%	27,574
4.	Windows 98	2,215	7.05%	25,536
5.	Windows ME	1,091	3.47%	9,644
6.	Macintosh PowerPC	267	0.85%	3,626
7.	Windows NT	249	0.79%	5,112
8.	Windows 95	249	0.79%	1,153
9.	Linux	73	0.23%	471
10.	Windows Win32s	59	0.19%	8,310
11.	Windows 2003	30	0.10%	340
12.	FreeBSD	6	0.02%	10
13.	SunOS	3	0.01%	38
14.	NetBSD	1	0.00%	1
	Total	31,397	100.00%	408,548

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.